505629087 08/20/2019

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:		NEW ASSIGNMENT	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:		ASSIGNMENT	ASSIGNMENT		
CONVEYING PARTY [ΔΑΤΑ				
		Name	Execution Da		
RINA ALIMA			08/19/2019		
AMIT AVIGDOR			08/15/2019		
RECEIVING PARTY D	ΑΤΑ				
Name:	STRAU	STRAUSS GROUP LTD.			
Street Address:	YANAI	YANAI PARK, 49 HASIVIM STREET			
Internal Address:	P.O. B0	P.O. BOX 194			
City:	PETAC	PETACH-TIKVA			
State/Country:	ISRAEI	ISRAEL			
Postal Code:	495950	4959504			
Property Type		Number			
Application Number:		29702473			
Application Number: CORRESPONDENCE Fax Number: <i>Correspondence will</i>	DATA be sent to provideo	29702473			
Application Number: CORRESPONDENCE Fax Number: Correspondence will i using a fax number, if Phone: Email: Correspondent Name: Address Line 1: Address Line 4:	DATA be sent to provideo	<i>the e-mail address first; if that</i> <i>; if that is unsuccessful, it will</i> 703-598-7851 usptomail@ipatent.co.il MARTIN D. MOYNIHAN D/B/A P P.O. BOX 16446	be sent via US Mail.		
Application Number: CORRESPONDENCE Fax Number: <i>Correspondence will I</i> <i>using a fax number, if</i> Phone: Email: Correspondent Name: Address Line 1: Address Line 4: ATTORNEY DOCKET N	DATA be sent to provided	the e-mail address first; if that ; if that is unsuccessful, it will 703-598-7851 usptomail@ipatent.co.il MARTIN D. MOYNIHAN D/B/A P P.O. BOX 16446 ARLINGTON, VIRGINIA 22215	be sent via US Mail.		
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Application Number: CORRESPONDENCE Fax Number: Correspondence will I using a fax number, if Phone: Email: Correspondent Name: Address Line 1: Address Line 4: ATTORNEY DOCKET N NAME OF SUBMITTER	DATA be sent to provided	the e-mail address first; if that ; if that is unsuccessful, it will 703-598-7851 usptomail@ipatent.co.il MARTIN D. MOYNIHAN D/B/A P P.O. BOX 16446 ARLINGTON, VIRGINIA 22215 78888 MARTIN D. MOYNIHAN	be sent via US Mail.		
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ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the undersigned (hereinafter called the "Assignors"):

Rina ALIMA Amit AVIGDOR

45 Tchernichovsky Street, 4428132 Kfar Saba, Israel 8 HaArava Street, 3882700 Kibutz Bahan, Israel

hereby sell(s), assign(s) and transfer(s) to:

Strauss Group Ltd. Yanai Park 49 HaSivim Street P.O. Box 194 Kiryat Matalon, 4959504 Petach-Tikva, Israel

(hereinafter called the "Assignee"), its successors, assigns, nominees or other legal representatives, the undersigned's entire rights, title and interest in and to the invention titled:

COLLAPSIBLE BOTTLE

described and claimed in the following Patent Application:

Design Patent Application to be filed in the USA, executed the same date as this assignment, and identified as Attorney Docket No. 78888

and in and to said Patent Application, and all original and reissued Patents granted therefore, and all divisions and continuations thereof, any corresponding PCT Patent Application and the National Phases thereof, including the right to apply and obtain Patents in all other countries, the right to claim priority under International Conventions, and the Letters Patent which may be granted thereon:

covenant that the undersigned have (has) the full right to convey the entire interest therein assigned;

authorize(s) and request(s) the Registrar of Patents, and any Official of any country whose duty it is to issue Patents on applications as aforesaid, to issue the said Letters Patent to the said Assignee;

and agree(s) to sign all lawful papers, make all rightful oaths, do all lawful acts requisite for such Patent Applications, and do everything possible to aid said Assignee to apply for, obtain and enforce Patent protection for said invention.

ASSIGNORS	m
Rina ALIMA	Amit AVIGDOR
Date: 19.8.19	Date: 15. 8. 2019

PATENT REEL: 050094 FRAME: 0634

RECORDED: 08/20/2019