

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT5676696

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| IPCREATE, INC. | 06/28/2017 |
| RECEIVING PARTY DATA | |
| Name: | BLAZER AND FLIP FLOPS, INC. DBA THE EXPERIENCE ENGINE |
| Street Address: | 4660 LA JOLLA VILLAGE DRIVE |
| Internal Address: | SUITE 360 |
| City: | SAN DIEGO |
| State/Country: | CALIFORNIA |
| Postal Code: | 92122 |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Application Number: | 16503358 |
| CORRESPONDENCE DATA | |
| Fax Number: | (415)248-2101 |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | |
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| ATTORNEY DOCKET NUMBER: | TE2-027COB |
| NAME OF SUBMITTER: | CHERI HOULE |
| SIGNATURE: | /Cheri Houle/ |
| DATE SIGNED: | 08/20/2019 |
| Total Attachments: 2 | |
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ASSIGNMENT

THIS ASSIGNMENT, by **IPCREATE, INC.**, a body having corporate powers under the laws of the **STATE OF DELAWARE** and having a principal place of business at **426 INDUSTRIAL AVENUE, SUITE 150, WILLISTON, VERMONT 05495** (hereinafter referred to as the **ASSIGNOR**), witnesses the following:

WHEREAS, said **ASSIGNOR** owns the entire right, title, and interest in certain new, non-obvious, and useful inventions that are described in the following U.S. patent applications:

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|----------|------------|
| NFC-0001 | 14/970,304 |
| NFC-0002 | 14/970,311 |
| NFC-0003 | 14/970,314 |
| NFC-0004 | 14/970,319 |
| NFC-0005 | 14/970,328 |
| NFC-0006 | 14/970,056 |
| NFC-0007 | 14/970,069 |
| NFC-0008 | 14/970,080 |
| NFC-0009 | 14/970,091 |
| NFC-0010 | 14/970,102 |
| NFC-0011 | 14/970,338 |
| NFC-0012 | 14/970,340 |
| NFC-0013 | 14/970,125 |
| NFC-0014 | 14/970,139 |
| NFC-0015 | 14/970,144 |

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|-----------|------------|
| NFC-0001P | 62/092,540 |
| NFC-0002P | 62/093,227 |
| NFC-0003P | 62/092,164 |
| NFC-0004P | 62/092,690 |
| NFC-0005P | 62/093,028 |
| NFC-0006P | 62/093,145 |
| NFC-0007P | 62/092,477 |
| NFC-0008P | 62/092,077 |
| NFC-0009P | 62/093,261 |
| NFC-0010P | 62/092,671 |
| NFC-0011P | 62/093,298 |
| NFC-0012P | 62/093,239 |
| NFC-0013P | 62/092,561 |
| NFC-0014P | 62/093,101 |
| NFC-0015P | 62/093,284 |

WHEREAS BLAZER AND FLIP FLOPS, INC. DBA THE EXPERIENCE ENGINE, a body having a principal place of business at **4660 LA JOLLA VILLAGE DRIVE, SUITE 360, SAN DIEGO, CA 92122** (hereinafter referred to as the **Assignee**), is desirous of obtaining the entire right, title and interest in and to said inventions and said applications for Letters Patent, and in and to any Letters Patent, United States or foreign, to be obtained therefore and thereon, and to any and all improvements which are disclosed in said applications for Letters Patent;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged:

1. The **ASSIGNOR** has sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto said **ASSIGNEE** the entire right, title, and interest in, to, and under said inventions; said applications for Letters Patent; any Letters Patent which may be granted for said inventions in the United States of America and any foreign country; any division, continuation, and continuation-in-part of said applications; any reissue or extension of said Letters Patent; and all rights under the International Convention for the Protection of Industrial Property; said right, title, and interest to be held and enjoyed by said **Assignee** for its own use and behoove to the full end of the term for which Letters Patent may be granted, as fully and entirely as the same would have been held and enjoyed by the **ASSIGNOR**, had this sale and assignment not been made.
2. Said **ASSIGNOR** hereby warrants and represents that, at the time of execution and delivery of these presents, said **ASSIGNOR** was the lawful owners of the entire right, title, and interest in and to said inventions and said applications for Letters Patent, and that the same had not entered into any assignment, contract or understanding in conflict herewith.
3. Said **ASSIGNOR** hereby covenants and agrees to assist and cooperate with said **ASSIGNEE**, whereby said **ASSIGNEE** may enjoy to the fullest extent said right, title, and interest herein conveyed, provided, however, that the entire expense which may be incurred by said **ASSIGNOR** in lending such assistance and cooperation be paid by **ASSIGNEE**. Such cooperation shall include: (a) prompt execution of all papers (prepared at the expense of **ASSIGNEE**) that are deemed necessary or desirable by **ASSIGNEE** to perfect said right, title and interest herein conveyed, (b) prompt execution of all petitions, oaths, specifications, declarations and other papers (prepared at the expense of **ASSIGNEE**) that are deemed necessary or desirable by **ASSIGNEE** for filing or prosecuting in the United States or any foreign country said applications, any applications which are a division, continuation, or continuation-in-part of said applications, any reissue application for any Letters Patent granted on said applications, or for any interference proceeding involving said applications or Letters Patent granted thereon; and (c) prompt assistance and cooperation in the prosecution of all legal proceedings involving

said inventions, said applications, or Letters Patent granted thereon, including oppositions, cancellation proceedings, priority contests, public use proceedings, and court actions.

4. The terms, covenants and conditions of this Assignment shall inure to the benefit of said ASSIGNEE, its successors, assigns, and/or other legal representatives, and shall be binding upon said ASSIGNOR, his heirs, legal representatives, and assigns.

5. Said ASSIGNOR hereby requests the Commissioner of Patents and Trademarks to issue said Letters Patent of the United States to said Assignee as the ASSIGNEE of said inventions.

IN WITNESS WHEREOF said ASSIGNOR has executed and delivered this instrument on the date noted below.



Paul DiGiammarino
IPCREATE, INC.

June 28, 2017

Date