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PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
MELISSA O'KANE	07/18/2019
SRIRAM VENKATA KRISHNAN IYER	07/15/2019
DANIEL TAFNER MCGARRY	07/19/2019
DOUGLAS M LOWDER	07/19/2019
ANTHONY J. ANNUZZI	07/19/2019
ELIAS YATES ANDREW	07/21/2019
EMILY SCHWARTZMAN	07/19/2019
CHRISTOPHER THOMAS SELLINGER	07/19/2019

RECEIVING PARTY DATA

Name:	SALESFORCE.COM, INC.		
Street Address:	415 MISSION STREET		
Internal Address:	3RD FLOOR		
City:	SAN FRANCISCO		
State/Country:	CALIFORNIA		
Postal Code:	94105		

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	16447126

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Email: MERISSA@EOPLAW.COM SPENCER K. HUNTER **Correspondent Name:**

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ATTORNEY DOCKET NUMBER: 37633.6322B (A4167US2) NAME OF SUBMITTER: SPENCER K. HUNTER

PAIENI **REEL: 050135 FRAME: 0880** 505635186

SIGNATURE:	/Spencer K. Hunter/			
DATE SIGNED:	08/22/2019			
Total Attachments: 3				
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source=20190724_Assignment_376336322B#page2.tif				
source=20190724_Assignment_376336322B#page3.tif				

PATENT REEL: 050135 FRAME: 0881

Attorney Docket No.: 37633.6322B (A4167US2)

COMBINED DECLARATION (37 C.F.R. 1.63) AND ASSIGNMENT FOR UTILITY OR DESIGN APPLICATION USING AN APPLICATION DATA SHEET (37 C.F.R. 1.76)

Title of Invention: SYSTEM, METHOD, AND APPARATUS FOR FILTERING INSIGHTS FOR CONTEXTUALLY RELEVANT USER-SPECIFIC CONTENT
INTEGRATED WITH A THIRD-PARTY PERSONAL INFORMATION MANAGEMENT (PIM) APPLICATION WITHIN A CLOUD BASED
COMPUTING ENVIRONMENT

As the below named inventor, I hereby declare that:
This declaration is directed to the attached application, or (if following box is checked)
▼ United States application or PCT international application number 16/447,126 , filed on June 20, 2019
The above-identified application was made or authorized to be made by me.

I believe that I am the original inventor or an original joint inventor of a claimed invention in the application.

I hereby state that I have reviewed and understand the contents of the above-identified application, including the claims, as amended by any amendment specifically referred to above.

Lacknowledge the duty to disclose information which is material to the patentability of this application in accordance with Title 37, CFR § 1.56.

Whereas, I the undersigned inventor have invented certain new and useful improvements as set forth in the above-identified patent application and further identified by the Attorney Docket Number provided above in the header of this document.

And whereas, "ASSIGNED PROPERTY" shall mean (i) the above-identified United States patent application (the "Application"), (ii) the invention disclosed in the Application, (iii) any application for a patent throughout the world directed to the foregoing or claiming priority to the Application, and (iv) any and all patents resulting from the foregoing.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I the undersigned inventor hereby irrevocably and unconditionally:

- 1) Sell, assign and transfer to <u>salesforce.com, inc.</u>, a Delaware corporation having a place of business at 415 Mission Street, 3rd Floor, San Francisco, CA 94105, (hereinafter referred to as ("ASSIGNEE"), the entire right title and interest in and to the ASSIGNED PROPERTY.
- 2) Authorize and request the Commissioner of Patents to issue any and all Letters Patents resulting from said ASSIGNED PROPERTY (including division(s), continuation(s), continuation(s)-in-part, substitutes(s), re-examination(s) or reissue(s)) thereof) to the ASSIGNEE.
- 3) Authorize ASSIGNEE, or anyone it may properly designate, to insert on each page of this instrument (where indicated) the filing date and application number of said Application when known.
- 4) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, perform any acts which are reasonably necessary in connection with the prosecution of said application (as well as any derivative applications and/or foreign applications based thereon) and/or which are reasonably necessary for the enforcement of patents resulting from such application(s).
- 5) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representative, and shall be binding upon the inventor(s), as well as the inventor's heirs, legal representatives and assigns.

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6) Warrant and represent that I have not entered, and will not enter into any assignment, contract, or understanding that conflicts with this assignment.

I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.

Signed on the date indicated beside my signature.

Legal Name	of	Inventor: Melissa	O'Kane
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Signature: / Mulissa O'kanu

Date: July 18, 2019 | 15:09 PDT

Legal Name of Inventor: Venkata Krishnan Iyer

Signature: /

Date: July 15, 2019 | 13:38 PDT

Legal Name of Inventor. Daniel Tafner McGarry

Signature: /

Date: July 19, 2019 | 14:28 PDT

Legal Name of Inventor: Douglas M. Lowder

Signature: /

Date: July 19, 2019 | 16:07 PDT

Anthony J. Annuzzi

1

Legal Name of Inventor:

Signature:

July 19, 2019 | 10:23 PDT Date:

Legal Name of Inventor:

Signature: /

Date: July 21, 2019 | 19:11 PDT

Legal Name of Inventor: Emily Schwartzman

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Date: July 19, 2019 | 11:59 PDT

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Attorney Docket No.: 37633.6322B (A4167US2)

Legal Name of Inventor: Christopher Thomas Sellinger

Signature:

Date: July 19, 2019 | 08:35 PDT

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