

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
THE WALT DISNEY COMPANY (SWITZERLAND) GMBH	05/14/2019
RECEIVING PARTY DATA	
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PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	16413414
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NAME OF SUBMITTER:	FARSHAD FARJAMI
SIGNATURE:	/Farshad Farjami/
DATE SIGNED:	05/16/2019
This document serves as an Oath/Declaration (37 CFR 1.63).	
Total Attachments: 1	
source=0260596 Assignment from Disney Swiss to Disney (As filed May 16, 19)#page1.tif	

ASSIGNMENT

WHEREAS, The Walt Disney Company (Switzerland) GmbH, a Swiss Corporation, with offices at Hoeschgasse 45, CH-8008 Zurich, Switzerland (hereinafter "Assignor") is the owner of United States Patent Application Serial No. 16/413,414, filed May 15, 2019, title "CONTENT ADAPTIVE OPTIMIZATION FOR NEURAL DATA COMPRESSION" ("hereinafter "Patent Application") and identified by Docket No. 0260596 in the offices of FARJAMI & FARJAMI LLP; and

WHEREAS DISNEY ENTERPRISES, INC., a Delaware corporation, with offices at 500 South Buena Vista Street, Burbank, California 91521, U.S.A. (hereinafter "Assignee") is desirous of acquiring Assignor's entire right, title and interest in, to and under said Patent Application.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor has sold, assigned, transferred and set over, and do hereby sell, assign, transfer and set over to Assignee the entire right, title, and interest in and to said Patent Application and all provisionals, divisions, substitutions, continuations and continuations-in-part thereof, and all United States Letters Patents which may be granted thereon and all reissues and extensions thereof, and all priority rights under the International Convention for the Protection of Industrial Property for every member country, and all applications for patents (including related rights such as utility-model registrations, inventor(s) certificates, and the like), heretofore or hereafter filed in any foreign countries, and all patents (including all extensions, renewals, and reissues thereof) granted in any foreign countries; and Assignor hereby authorizes and request the United States Commissioner of Patents and Trademarks, and any officials of foreign countries whose duty it is to issue patents on applications as aforesaid, to issue all patents to Assignee in accordance with the terms of this Assignment.

Each of the undersigned hereby authorizes the attorneys of record in said application to insert in this assignment the filing date and serial number of said application when officially known.

In Witness Whereof, Assignor has executed this Assignment by its duly authorized representative.

The Walt Disney Company (Switzerland) GmbH

By: 

Name: Markus Gross

Title: Vice President of Research

Date: 14 MAY 2019

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