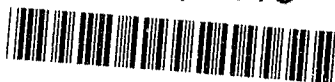


08/23/2019

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office



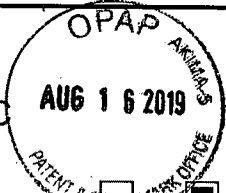
103680687

HEET

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)

B & B Strength Training, LLC



Additional name(s) of conveying party(ies) attached? ☒ Yes ☐ No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) August 9, 2019

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Joint Research Agreement
☐ Government Interest Assignment
☐ Executive Order 9424, Confirmatory License
☐ Other

2. Name and address of receiving party(ies)

Name: Ryan Birt

Internal Address:

Street Address: 1184 West Main Street

City: Decatur

State: IL

Country: USA

Zip: 62252

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application or patent number(s):

☐ This document serves as an Oath/Declaration (37 CFR 1.63).

A. Patent Application No.(s)

B. Patent No.(s)

29/463,164

D731,006

Additional numbers attached? ☐ Yes ☒ No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Paul M. Denk

Internal Address:

Street Address: 763 S. New Ballas Road, Suite 305

City: St. Louis

State: Missouri

Zip: 63141

Phone Number: (314) 872-8136

Docket Number: 8225

Email Address: denkpatentlaw@earthlink.net

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 50.00 (E)

- ☐ Authorized to be charged to deposit account
☒ Enclosed
☐ None required (government interest not affecting title)

8. Payment Information

Deposit Account Number 040731

Authorized User Name Paul M. Denk

9. Signature:

Signature

Date

Paul M. Denk

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents: 3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, V.A. 22313-1450

PATENT
REEL: 050196 FRAME: 0975

PATENT ASSIGNMENT

This patent assignment, made this 9 day of August, 2019, between B & B Strength Training, LLC, an Illinois Limited Liability Company, located at 1184 West Main Street, Decatur, Illinois 62522, herein referred to as B & B, and Ryan Birt, an inventor, residing at 1184 West Main Street, Decatur, Illinois 62252, hereinafter referred to as BIRT.

WHEREAS B & B is the owner, by way of assignment, of United States patent, D731,006, upon Multi-Versatile and Dimensional Weight Plate, which issued on June 2, 2015, and herein desires to assign said patent; and

WHEREAS BIRT personally desires to obtain the reassignment of said Patent No. D731,006, back to him.

NOW, THEREFORE, B & B herein assigns all right, title and interest in and to the aforesaid invention upon Multi-Versatile and Dimensional Weight Plate, Patent No. D731,006, said assignment being made to the benefit of BIRT, the consideration for said assignment is the amount of five dollars (\$5.00), receipt of which is hereby acknowledged by B & B, said assignment being made fully and entirely as the same would have been held and enjoyed by B & B had this assignment and sale not been made; and B & B herein agrees to execute such further documentations, powers of attorney, assignments, and other documents, as may be necessary or desirable to fully effectuate this assignment.

And, B & B herein grants to BIRT, his successors, licensees, and assigns, the right to claim for said patent for the invention for the full benefit of any international agreement between the United States and any foreign country or countries.

B & B hereby does authorize and request the Commissioner for Patents and Trademarks to record the Assignment of this design patent to said BIRT, his successors and assigns, as assignee of the entire right, title and interest in and to the said invention, and design patent, for the sole use and behoof of said BIRT, and his successors and assigns, to the full end of the term for which the design patent is granted.


The patent number and registration date for the identified design patent,
as contained in this Assignment, is as follows:

Reg. No. D731,006

Reg. Date: June 2, 2015

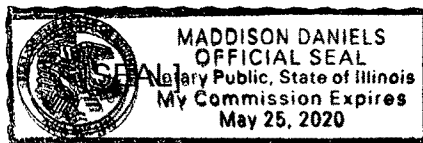
Executed and delivered the date and year above set forth.

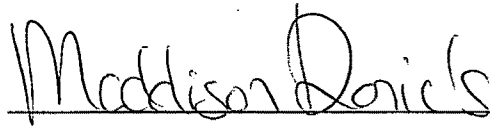
B & B Strength Training, LLC

By: , Gen. Mgr.
Ryan Birt

STATE OF ILLINOIS)
) SS:
COUNTY OF Macon)

On this 9 day of August, 2019, before me, a
Notary Public, personally appeared Ryan Birt, on behalf of B & B Strength
Training, LLC, to me known to be the person named in and who executed the
above Assignment, and acknowledged to me that he executed the same for the
uses and purposes therein mentioned, as his own free act and deed.




Notary Public

My Commission Expires: May 25, 2020