PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
RONAK SHETH	10/03/2018
ANTON XAVIER	03/12/2018
DAGAN XAVIER	11/06/2018
DHEERAJ PATRI	08/29/2018
TYLER TROLLINGER	09/19/2018
HARRISON NGUYEN	08/29/2018
JEFFREY WILLIAMS	09/05/2018

RECEIVING PARTY DATA

Name:	LABEL INSIGHT, INC.
Street Address:	641 WEST LAKE STREET
City:	CHICAGO
State/Country:	ILLINOIS
Postal Code:	60661

PROPERTY NUMBERS Total: 4

Property Type	Number
Application Number:	15466029
Application Number:	15466059
Application Number:	15466091
PCT Number:	US2017046348

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Email: uspt@polsinelli.com, jallabastro@polsinelli.com, svu@polsinelli.com

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ATTORNEY DOCKET NUMBER: 087306

505648953 REEL: 050221 FRAME: 0675

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NAME OF SUBMITTER:	JANAE ALLABASTRO
SIGNATURE:	/Janae Allabastro for Stephanie T. Vu/
DATE SIGNED:	08/30/2019
Total Attachments: 9	
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PATENT REEL: 050221 FRAME: 0676

ASSIGNMENT

WHEREAS, WE:

WHEREAS, Ronak Sheth, having a business address of 641 West Lake Street, Suite 402, Chicago, IL 60661; Anton Xavier, having a business address of 641 West Lake Street, Suite 402, Chicago, IL 60661; Dagan Xavier, having a business address of 641 West Lake Street, Suite 402, Chicago, IL 60661; Dheeraj Patri, having a business address of 641 West Lake Street, Suite 402, Chicago, IL 60661; Tyler Trollinger, having a business address of 641 West Lake Street, Suite 402, Chicago, IL 60661; Harrison Nguyen, having a business address of 641 West Lake Street, Suite 402, Chicago, IL 60661; John Castaldo, having a business address of 641 West Lake Street, Suite 402, Chicago, IL 60661; Jeffrey Williams, having a business address of 641 West Lake Street, Suite 402, Chicago, IL 60661; Abbie Bys, having a business address of 641 West Lake Street, Suite 402, Chicago, IL 60661; Paul Hutchinson, having a business address of 641 West Lake Street, Suite 402, Chicago, IL 60661; James Shedlick, having a business address of 641 West Lake Street, Suite 402, Chicago, IL 60661; James Shedlick, having a business address of 641 West Lake Street, Suite 402, Chicago, IL 60661; and Jack Mallers having a business address of 641 West Lake Street, Suite 402, Chicago, IL 60661; hereinafter, the "Assignor"), have invented certain new and useful systems, devices, and methods disclosed and described herein:

- a Utility application for Letters Patent in the United States ("U.S."), titled "INFORMATION MANAGEMENT SYSTEM FOR PRODUCT INGREDIENTS," which can be identified in the United States Patent and Trademark Office ("USPTO") by Application No. 15/466,029 filed on March 22, 2017 (the "'029 Application") with attorney docket no. 087306-580942;
- a Utility application for Letters Patent in the United States ("U.S."), titled "INFORMATION MANAGEMENT SYSTEM FOR PRODUCT INGREDIENTS," which can be identified in the United States Patent and Trademark Office ("USPTO") by Application No. 15/466,059 filed on March 22, 2017 (the "'059 Application") with attorney docket no. 087306-580968;
- a Utility application for Letters Patent in the United States ("U.S."), titled "INFORMATION MANAGEMENT SYSTEM FOR PRODUCT INGREDIENTS," which can be identified in the United States Patent and Trademark Office ("USPTO") by Application No. 15/466,091 filed on March 22, 2017 (the "'091 Application") with attorney docket no. 087306-580967;
- an International patent application filed in the United States Receiving Office for the Patent Cooperation Treaty ("PCT"), titled "INFORMATION MANAGEMENT SYSTEM FOR PRODUCT INGREDIENTS," which can be identified in the United States Patent and Trademark Office ("USPTO") by Application No. PCT/US2017/046348 filed on August 10, 2017 (the "'PCT Application") with attorney docket no. 087306-577521;
- a Utility application for Letters Patent in the United States ("U.S."), titled "INFORMATION MANAGEMENT SYSTEM FOR PRODUCT INGREDIENTS," which can be identified in the United States Patent and Trademark Office ("USPTO") by Application No. 15/910,949 filed on March 2, 2018 (the "'949 Application") with attorney docket no. 087306-590799;
- a Utility application for Letters Patent in the United States ("U.S."), titled "INFORMATION MANAGEMENT SYSTEM FOR PRODUCT INGREDIENTS TO FILL GAPS IN THE MARKET AND TO DETERMINE PROPER ATTRIBUTION," which can be identified in the United States Patent and Trademark Office ("USPTO") by Application No. 16/024,287 filed on June 29, 2018 (the "'287 Application") with attorney docket no. 087306-600228;

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- a Utility application for Letters Patent in the United States ("U.S."), titled "INFORMATION MANAGEMENT SYSTEM FOR PRODUCT INGREDIENTS THAT PRODUCES HYBRID DATA OFFERINGS COMBINING PRODUCT INFORMATION DATA AND ANALYTIC DATA," which can be identified in the United States Patent and Trademark Office ("USPTO") by Application No. 16/024,374 filed on June 29, 2018 (the "`374 Application") with attorney docket no. 087306-600232; and
- a Utility application for Letters Patent in the United States ("U.S."), titled "INFORMATION MANAGEMENT SYSTEM FOR PRODUCT INGREDIENTS TO ALLOW REGULATORY COMPLIANCE CHECKS," which can be identified in the United States Patent and Trademark Office ("USPTO") by Application No. 16/024,419 filed on June 29, 2018 (the "`419 Application") with attorney docket no. 087306-600234.

WHEREAS, Assignor desires to assign any and all right, title and interest to said applications, and any continuation, continuation-in-part, divisional, international, foreign, regional and convention applications corresponding thereto, and any and all Letters Patent of the United States and countries and regions foreign thereto which may grant or have granted thereto or be lodged in relation thereto, any reissue or reexamination thereof or to be obtained therefor, any renewals, or substitutes thereof, and any and all priority rights or priority claims, International Convention rights, any and all rights to collect past damages for infringement of any and all Letters Patent of the United States and countries and regions foreign thereto which may be published, which may grant, or have granted thereto or be lodged in relation thereto, and other benefits accruing to or to accrue to Assignor with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto (the "Patent Rights");

WHEREAS, Label Insight, Inc. having a place of business at 641 West Lake Street, Suite 402, Chicago, IL 60661, together with any successors, assigns and legal representatives thereof (hereinafter, called the "Assignee") is desirous of acquiring the entire right, title and interest, for all countries, in and to said Invention and Application;

NOW THEREFORE, for the sum of \$1.00 and other good and valuable consideration to Assignor in hand paid, the receipt and sufficiency of which are hereby acknowledged, Assignor has sold, assigned, and transfer and by these presents does hereby sell, assign and transfer to the said Assignee, and said Assignee's legal representatives, successors and assigns, any and all of the entire right, title and interest in and to the invention(s), Patent Rights, and any and all Letters Patent to be obtained therefor;

UPON SAID CONSIDERATION, the Assignor hereby covenants and agrees with the said Assignee that it will not execute any writing or do any act whatsoever conflicting with these presents, and that it will, at any time upon request, without further or additional consideration, but at the expense of the said Assignee, execute such additional assignments and other writings and do such additional acts as said Assignee may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, continuations, continuations-in-part, continuing prosecutions, divisionals, renewals, reissues, reexamined or extended Letters Patent of the United States, or of any and all foreign countries, on said Patent Rights, and execute confirmatory assignments or acknowledgments of this assignment as necessary for full enjoyment of the Patent Rights and for recording in foreign patent offices, and in enforcing any rights or choses in action accruing as a result of such Patent Rights, by giving testimony in any proceedings or transactions involving such Patent Rights, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of, the assigns and legal representatives of both parties;

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UPON SAID CONSIDERATION, Assignor represents and warrants that Assignor has the right, title, and authority to execute this Assignment and to convey any and all right, title, and interest in the Patent Rights, and that Assignor has not conveyed nor will convey hereafter all or part of the Patent Rights to a third party;

ASSIGNOR HEREBY AUTHORIZES said Assignee, its successors, and assigns, or anyone it may properly designate, to apply for Letters Patent in the U.S. and any and all foreign countries and regions, in its own name if desired, and additionally to claim priority to the filing date of the application and otherwise take advantage of the provisions of any international conventions.

IN WITNESS WHEREOF, the Assignor here indicated below.	unto has executed this Assignment upon the date
A Secretaria de Asea de Caracteria de Caract	
Date: 10/5/18	By: Ronak Sheth
STATE OF MISSOUR!	
COUNTY OF City of St Louis) 55	
On this <u>GA</u> day of <u>QGA/2e</u>	, 2018, before me a Notary Public in and for said
county, personally appeared Ronak Sheth who e	executed the foregoing instrument and acknowledged
that he signed, sealed and delivered the same in	istrument as a free and voluntary act for the purposes
and considerations therein expressed.	
(SEAL)	and SH
	N. S. COAR
	Notary Públic
AMY S STATEN Notary Public, Notary Seal	6/7/2011
State of Missouri	My commission expires:
St. Louis City Commission # 17899651	
My Commission Expires 05-17-2021	

> PATENT REEL: 050221 FRAME: 0680

IN WITNESS WHEREOF, the Assignors hereunto has executed this Assignment upon the date indicated below.

Date: 8-21-2018

By: Dheeraj Patri

STATE OF M(Sowi)

On this 25th day of AMMS 2018, before me a Notary Public in and for said county, personally appeared Dheeraj Patri who executed the foregoing instrument and acknowledged that he signed, sealed and delivered the same instrument as a free and voluntary act for the purposes and considerations therein expressed.

(SEAL)

CLASA E OBERNUEFEMANN Notary Public, Notary Seal State of Missouri
St. Louis City Commission & 18866817
My Commission & 18866817
My Commission & 18866817
My Commission & 18966817
My Commission & 18966817
My Commission & 1896817
My Commission & 18968

indicated below.	nto has executed this Assignment upon the date
Date: 07-14-17	By: Tyler frollinger Tyler frollinger
STATE OF Ohio) ss.	ryler/rollinger
COUNTY OF TEAM (LIA)	
On this $\frac{14^{74}}{}$ day of $\underline{\qquad}$ SEPTEMENT county, personally appeared Tyler Trollinger who ex that he signed, sealed and delivered the same instrand considerations therein expressed.	
JOHN P SKAGGS JOHN P SKAGGS Notary Public, State of Onio Notary Public, State of Onio Notary Public, State of Onio Recorded in Franklin County Recorded in Franklin County	Nothry Public My commission expires: 3/29/2020
May 1999.	A STATE OF THE STA

IN WITNESS WHEREOF, the Assignors here indicated below.	unto has executed this Assignment upon the date
Date: <u>08-24-78</u>	Harrison Nguyen
STATE OF MISSOWI	
COUNTY OF ST. LOW(S CHY)	
county, personally appeared Harrison Nguyer	, 2018, before me a Notary Public in and for said who executed the foregoing instrument and the same instrument as a free and voluntary act for
(SEAL)	Minstrul
CLARA E OBERNUEFEMANN Notary Public, Notary Sasi State of Missouri St. Louis City Commission # 18966617 My Commission Expires 02-05-2022	(Dyotary Public (1) (1) (My commission expires (1) (2) (65) (2) (2)

IN WITNESS WHEREOF, the Assignors he indicated below.	reunto has executed this Assignment upon the d	late
Date:9_5/8	8y	***************************************
	Jeffrey Williams	
STATE OF	:	
COUNTY OF		
On this day of county, personally appeared Jeffrey Williams wh that he signed, sealed and delivered the same i and considerations therein expressed.		wiedge
(SEAL)	Anne land	
	Notary Public	
ANNA M RAMOS Official Seal Notary Public - State of Illinois My Commission Espires Dec 30, 2019	My commission expires:	<u> </u>
My Commission Espires Dec 30, 2019		

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