

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT5694009

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
SEARS BRANDS, L.L.C.	02/11/2019
RECEIVING PARTY DATA	
Name:	TRANSFORM SR BRANDS LLC
Street Address:	3333 BEVERLY ROAD
City:	HOFFMAN ESTATES
State/Country:	ILLINOIS
Postal Code:	60179
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	16555373
CORRESPONDENCE DATA	
Fax Number:	(312)775-8100
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	312-775-8000
Email:	mhmpto@mcandrews-ip.com
Correspondent Name:	MCANDREWS HELD & MALLOY, LTD
Address Line 1:	500 WEST MADISON STREET
Address Line 2:	SUITE 3400
Address Line 4:	CHICAGO, ILLINOIS 60661
ATTORNEY DOCKET NUMBER:	60077US04
NAME OF SUBMITTER:	PHILIP HENRY SHERIDAN
SIGNATURE:	/Philip Henry Sheridan/
DATE SIGNED:	08/29/2019
Total Attachments: 67	
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PATENT ASSIGNMENT AGREEMENT

This PATENT ASSIGNMENT AGREEMENT, effective as of February 11, 2019 (“**Effective Date**”), is between Sears Brands, L.L.C. (“**Assignor**”) and Transform SR Brands LLC (“**Assignee**”).

WITNESSETH:

WHEREAS, Sears Holdings Corporation, a corporation organized and existing under the laws of Delaware (“**SHC**”), together with each of its Subsidiaries party thereto, the “**Sellers**”) and Transform Holdco LLC have entered into that certain Asset Purchase Agreement, dated January 17, 2019 (as amended, the “**Purchase Agreement**”), pursuant to which Sellers have agreed to sell, convey, transfer, assign and deliver to Assignee, and Transform Holdco LLC together with any applicable Affiliated Designees, including Transform SR Brands LLC, have agreed to purchase from Sellers, all of their respective right, title and interest in, to and under all Patents included in the Acquired Intellectual Property, including without limitation those patent and patent applications listed in Exhibit A (such patents and patent applications, the “**Transferred Patents**”);

WHEREAS, Assignor is the owner of the Transferred Patents; and

WHEREAS, pursuant to the Purchase Agreement, Assignor agrees to sell, convey, transfer, assign and deliver to Assignee, and Assignee wishes to acquire from Assignor, Assignor’s entire right, title and interest in, to and under the Transferred Patents.

NOW, THEREFORE, in consideration of the foregoing and the mutual promises and agreements contained in this Patent Assignment Agreement, in the Purchase Agreement, in the IP Assignment Agreement and in the other Transaction Documents, and for other good and valuable consideration the receipt and sufficiency of which are hereby acknowledged, the parties hereto, intending to be legally bound, hereby agree as follows:

1. Assignment. Pursuant to and subject to the terms and conditions of the Purchase Agreement, Assignor, as of the Effective Date, hereby irrevocably sells, conveys, transfers and assigns to Assignee, and its successors and assigns, and Assignee hereby accepts, Assignor’s entire right, title and interest in, to and under the Transferred Patents, including the inventions claimed therein and any reissues, reexaminations, divisionals, continuations, continuations-in-part, extensions, provisionals, substitutions and counterparts of such Transferred Patents already granted and which may be granted therefrom, for Assignee’s own use and enjoyment, and for the use and enjoyment of Assignee’s successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Patent Assignment Agreement had not been made, together with (A) the rights to all causes of action (whether known or unknown or whether currently pending, filed or otherwise) and other enforcement rights under, or on account of, any of the Transferred Patents, including the right to sue and recover damages and obtain equitable relief for past, present and future infringement, misappropriation or other violation, (B) all rights to collect past and future income, royalties, damages and other payments now or hereafter due or payable under or on account of any of the Transferred Patents, (C) the right, if any, to claim priority based on the filing dates of

the Transferred Patents under any Law, including under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, the Paris Convention and all other treaties of like purposes, (D) the right to prosecute, register, maintain and defend the Transferred Patents before any public or private agency, office or registrar, (E) the right to fully and entirely stand in the place of Assignor in all matters related to the Transferred Patents and (F) all other rights corresponding to the Transferred Patents throughout the respective countries in which Assignor holds rights in the Transferred Patents. This foregoing assignment is intended to be an absolute assignment and not by way of security.

2. Cooperation. (A) Assignor shall, at its expense, timely take all reasonable actions and execute and deliver all documents that Assignee may reasonably request to effect the terms of this Patent Assignment Agreement and to perfect Assignee's title in, to and under the Transferred Patents.

(B) If Assignee is unable for any reason to secure Assignor's signature to any document it is entitled to under Section 2(A) hereof, Assignor hereby irrevocably designates and appoints Assignee, and Assignee's duly authorized officers, agents and representatives, as its agents and attorneys-in-fact with full power of substitution to act for and on the behalf and instead of Assignor, to execute and file any such document or documents and to do all other lawfully permitted acts to effect the terms of this Patent Assignment Agreement with the same legal force and effect as if executed by Assignor. Assignor shall not enter into any agreement in conflict with this Patent Assignment Agreement.

3. Recordation. Assignee shall be responsible for the preparation and filing of such additional documents that may be reasonably necessary to record or perfect Assignee's right, title and interest in, to and under the Transferred Patents (including with any applicable Governmental Authorities), and for any and all costs, expenses and fees associated with the recordation or perfection of the sale, conveyance, transfer and assignment to Assignee of the Transferred Patents at the United States Patent and Trademark Office, and each of the corresponding entities or agencies in any applicable foreign countries or multinational authorities. Assignor and Assignee shall each pay its own costs with respect to any notarization, legalization and other equivalent actions required on such party's behalf for the execution and recordation of this Patent Assignment Agreement and any other document it is entitled to under Section 2(A) hereof. Assignor hereby authorizes the Director of Patents and Trademarks in the United States Patent and Trademark Office, and the corresponding entities or agencies in any applicable foreign countries or multinational authorities, to record Assignee as the assignee and owner of the Transferred Patents, and to deliver to Assignee and to Assignee's attorneys, agents, representatives, successors or assigns, all official documents and communications as may be warranted by this Patent Assignment Agreement.

4. Governing Law; Venue; Jury Trial. Except to the extent the mandatory provisions of the Bankruptcy Code apply, this Assignment and all claims or causes of action (whether in contract or in tort, in law or in equity or granted by statute) that may be based upon, arise out of or relate to this Assignment or the negotiation, execution or performance of this Assignment (including any claim or cause of action based upon, arising out of or related to any

representation or warranty made in or in connection with this Assignment or as an inducement to enter into this Assignment) shall be governed by, and construed in accordance with, the laws of the State of Delaware applicable to Contracts made and to be performed entirely in such state without regard to principles of conflicts or choice of laws or any other Law that would make the laws of any other jurisdiction other than the State of Delaware applicable hereto.. The venue and waiver of jury trial provisions of Section 13.8 of the Purchase Agreement are incorporated herein by reference, *mutatis mutandis*.

5. General Provisions. All capitalized terms used in this Patent Assignment Agreement and not defined herein shall have the meanings set forth in the Purchase Agreement. Whenever the word “including” is used in this Patent Assignment Agreement, it shall be deemed to be followed by the words “without limitation” and whenever the word “or” is used in this Patent Assignment Agreement, it is used in the inclusive sense of “and/or.” This Patent Assignment Agreement may be executed in any number of counterparts, each of which shall be deemed to be an original, and all of which together shall constitute one and the same instrument. Delivery of an executed counterpart of a signature page to this Patent Assignment Agreement by facsimile or electronic mail shall be as effective as delivery of a manually executed counterpart of this Patent Assignment Agreement. This Patent Assignment Agreement, along with its Exhibit, the IP Assignment Agreement, the other Transaction Documents, the Purchase Agreement and the Schedules and Exhibits of the IP Assignment Agreement, the other Transaction Documents and the Purchase Agreement, constitute the entire understanding and agreement of the parties hereto with respect to the subject matter hereof and supersede all prior and contemporaneous agreements or understandings, inducements or conditions, express or implied, written or oral, between and among the parties with respect to the subject matter hereof. This Patent Assignment Agreement may not be amended, modified, supplemented, changed or waived in any manner except by a writing signed by all parties hereto. The failure of any party to enforce any terms or provisions of this Patent Assignment Agreement shall not waive any of its rights under such terms or provisions. Each of the parties shall be entitled to injunctive or other equitable relief to prevent or cure breaches of this Patent Assignment Agreement and, in addition to any other remedy to which they are entitled at Law or in equity, to enforce specifically the terms and provisions hereof, such remedy being in addition to any other remedy to which any party may be entitled at Law or in equity. This Patent Assignment Agreement is binding upon and inures to the benefit of the parties hereto and their respective successors and assigns. In the event of any conflict between the Purchase Agreement and this Patent Assignment Agreement, the provisions of the Purchase Agreement shall control.

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Date: February 8, 2019

ASSIGNEE

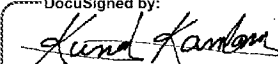
By  DocuSigned by:
Name: 029DFAFB4095448 Kunal Kamlani
Title: President

EXHIBIT A

TRANSFERRED PATENTS¹

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
SEARS BRANDS, L.L.C.	SYSTEMS AND METHODS FOR SCAN, TRY AND BUY	13/926383	06/25/2013		
SEARS BRANDS, L.L.C.	SYSTEM, APPARATUS, AND MEDIA FOR CHANGING STATE OF AN INTERNET OF THINGS (IOT) DEVICE	14/620311	02/12/2015	10148502	12/4/2018
SEARS BRANDS, L.L.C.	SENSOR FOR DETECTING PRESENCE, OCCUPANCY , AND/OR MOTION AND RELATED SYSTEMS AND METHODS	14/943192	11/17/2015	10161646	12/25/2018
SEARS BRANDS, L.L.C.	SYSTEMS AND METHODS FOR ONLINE FRAUD DETECTION	15/236077	08/12/2016	10178093	1/8/2019
SEARS	SMART	15/293273	10/13/2016		

¹ *- items denoted with an asterisk are assigned solely to the extent of Sellers' right, title or interest therein. No representation or warranty is made with respect to the Patents denoted with an asterisk.

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
BRANDS, L.L.C.	HOME DELIVERY SERVICES				
SEARS BRANDS, L.L.C.	BROADCAST MODE FOR NON-PAIRED DEVICES AND CRITICAL MESSAGES	15/295822	10/17/2016	10181255	1/15/2019
SEARS BRANDS, L.L.C.	OBJECT DRIVEN NEWSFEED	15/652781	07/18/2017		
SEARS BRANDS, L.L.C.	SHOCK ABSORBENT FOOTWEAR ASSEMBLY	09/943095	08/30/2001	6519874	02/18/2003
SEARS BRANDS, L.L.C.	COMBINED SHOPPING CART/STROLLER	09/636181	08/10/2000	6523840	02/25/2003
SEARS BRANDS, L.L.C.	UNLOADING APPARATUS	09/894157	06/27/2001	6543601	04/08/2003
SEARS BRANDS, L.L.C.	HANGING SIGN AND SUPPORT	09/750529	12/28/2000	6557285	05/06/2003
SEARS BRANDS, L.L.C.	STORE FIXTURE POWER DISTRIBUTION SYSTEM	09/833329	04/12/2001	6677689	01/13/2004
SEARS BRANDS, L.L.C.	COMBINED SHOPPING CART/STROLLER	10/340024	01/10/2003	6679506	01/20/2004
SEARS BRANDS, L.L.C.	VERTICAL MERCHANDISE DISPLAY UNIT	09/833316	04/12/2001	6698597	03/02/2004
SEARS	CARTON	10/155977	05/28/2002	6708874	03/23/20

[Exhibit A – Sears Brands, L.L.C. – Transform SR Brands LLC – Patent Assignment (U.S.)]

PATENT
REEL: 050233 FRAME: 0850

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
BRANDS, L.L.C.	WITH FINGER HOLES				04
SEARS BRANDS, L.L.C.	UNLOADING APPARATUS	10/350656	01/24/2003	6725999	04/27/2004
SEARS BRANDS, L.L.C.	METHOD AND APPARATUS FOR ALLOWING INTERNET BASED PURCHASES BASED ON TEMPORARY CREDIT CARD NUMBER	09/713868	11/16/2000	6980969	12/27/2005
SEARS BRANDS, L.L.C.	COMPUTER SYSTEM AND METHOD OF DISPLAYING PRODUCT SEARCH RESULTS	10/278343	10/23/2002	7072884	07/04/2006
SEARS BRANDS, L.L.C.	FOOTWEAR SYSTEM	10/877131	06/25/2004	7152343	12/26/2006
SEARS BRANDS, L.L.C.	MULTIPLE CONFIGURATION SHELVING SYSTEM FOR DISPLAYING AUDIO VISUAL COMPONENTS	10/462240	06/16/2003	7334852	02/26/2008
SEARS BRANDS, L.L.C.	SYSTEM AND METHOD	12/038315	02/27/2008	7963441	06/21/2011

[Exhibit A – Sears Brands, L.L.C. – Transform SR Brands LLC – Patent Assignment (U.S.)]

PATENT
REEL: 050233 FRAME: 0851

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
	FOR PROVIDING SELF SERVICE CHECKOUT AND PRODUCT DELIVERY USING A MOBILE DEVICE				
SEARS BRANDS, L.L.C.	SYSTEMS AND METHODS FOR MANAGING ORDERS MADE VIA A COMPUTER NETWORK	12/539219	08/11/2009	8015068	09/06/2011
SEARS BRANDS, L.L.C.	SHOE WITH DETACHABLE AND FLEXIBLE HEEL STRAP	11/809825	06/01/2007	8033034	10/11/2011
SEARS BRANDS, L.L.C.	SHOE HAVING AN AIR CUSHIONING SYSTEM	12/360879	01/28/2009	8146268	04/03/2012
SEARS BRANDS, L.L.C.	HANGING DEVICE FOR RESEALABLE	12/500924	07/10/2009	8215500	07/10/2012

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
	E STORAGE BAGS				
SEARS BRANDS, L.L.C.	SYSTEMS AND METHODS FOR MANAGING ORDERS MADE VIA A COMPUTER NETWORK	13/194406	07/29/2011	8301504	10/30/2012
SEARS BRANDS, L.L.C.	ELECTRONIC SELECT PROVIDER NETWORK	12/175298	07/17/2008	8417552	04/09/2013
SEARS BRANDS, L.L.C.	EXCHANGING VALUE BETWEEN A SERVICE BUYER AND A SERVICE PROVIDER	12/268103	11/10/2008	8438070	05/07/2013
SEARS BRANDS, L.L.C.	SYSTEM AND METHOD FOR USING DATA POINTS COLLECTED FROM A CUSTOMER TO PROVIDE CUSTOMER SPECIFIC OFFERINGS	13/191918	07/27/2011	8566167	10/22/2013
SEARS BRANDS, L.L.C.	SYSTEM AND METHOD FOR USING A MOBILE DEVICE TO LOCATE A	13/086903	04/14/2011	8590786	11/26/2013

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
	FOLLOWED ITEM IN A RETAIL STORE				
SEARS BRANDS, L.L.C.	METHODS AND SYSTEMS FOR COMMUNIT Y ENERGY MANAGEME NT	13/298762	11/17/2011	8626348	01/07/20 14
SEARS BRANDS, L.L.C.	SYSTEM AND METHOD FOR PAYMENT CARD INDUSTRY ENTERPRISE ACCOUNT NUMBER ELIMINATIO N	12/476370	06/02/2009	8651374	02/18/20 14
SEARS BRANDS, L.L.C.	SYSTEM AND METHOD FOR PROVIDING A STREAMLIN ED CHECKOUT PROCESS	13/004331	01/11/2011	8676660	03/18/20 14
SEARS BRANDS, L.L.C.	EXCHANGIN G VALUE BETWEEN A SERVICE BUYER AND A SERVICE	13/889023	05/07/2013	8744921	06/03/20 14

[Exhibit A – Sears Brands, L.L.C. – Transform SR Brands LLC – Patent Assignment (U.S.)]

PATENT
REEL: 050233 FRAME: 0854

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
	PROVIDER				
SEARS BRANDS, L.L.C.	SYSTEM AND METHOD FOR USING A MOBILE DEVICE TO FOLLOW A PRICE FOR AN ITEM	12/850722	08/05/2010	8789750	07/29/2014
SEARS BRANDS, L.L.C.	THREE-DIMENSION GIFT CARD ASSEMBLY	12/180247	07/25/2008	8813398	08/26/2014
SEARS BRANDS, L.L.C.	SYSTEM AND METHOD FOR FACILITATING THE PURCHASE OF PRODUCTS DETERMINED TO BE USEFUL IN THE PERFORMANCE OF A TASK	12/962947	12/08/2010	8818876	08/26/2014
SEARS BRANDS, L.L.C.	SHOE HAVING AN AIR CUSHIONING BED	12/579913	10/15/2009	8863409	10/21/2014
SEARS BRANDS, L.L.C.	SYSTEMS AND METHODS FOR HIGH-PRECISION INDOOR POSITIONING,	13/494758	06/12/2012	8930134	01/06/2015

[Exhibit A – Sears Brands, L.L.C. – Transform SR Brands LLC – Patent Assignment (U.S.)]

PATENT
REEL: 050233 FRAME: 0855

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
	NAVIGATION AND SHOPPING BEHAVIOR PROFILING				
SEARS BRANDS, L.L.C.	FILE SYSTEM QUEUE	13/584540	08/13/2012	9037559	05/19/2015
SEARS BRANDS, L.L.C.	CUSTOMER ASSISTANCE PLATFORM	13/756206	01/31/2013	9047631	06/02/2015
SEARS BRANDS, L.L.C.	METHODS AND SYSTEMS FOR STAGING AND PROPAGATING DATA	13/589689	08/20/2012	9058367	06/16/2015
SEARS BRANDS, L.L.C.	SYSTEMS AND METHODS FOR USING A SOCIAL NETWORK TO PROVIDE PRODUCT RELATED INFORMATION	12/645639	12/23/2009	9141989	09/22/2015
SEARS BRANDS, L.L.C.	SYSTEMS AND METHODS FOR PROVIDING A DISTRIBUTED MOBILE CALL	13/273459	10/14/2011	9143896	09/22/2015

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
	CENTER FOR A SERVICE ESTABLISHMENT				
SEARS BRANDS, L.L.C.	SYSTEM AND METHOD FOR ECONOMICALL MIGRATION OF LEGACY APPLICATIONS FROM MAINFRAME AND DISTRIBUTED PLATFORMS	13/545243	07/10/2012	9256472	02/09/2016
SEARS BRANDS, L.L.C.	SYSTEM AND METHOD FOR PAYMENT CARD INDUSTRY ENTERPRISE ACCOUNT NUMBER ELIMINATION	14/183123	02/18/2014	9256872	02/09/2016
SEARS BRANDS, L.L.C.	NON-TRANSITORY COMPUTER-READABLE MEDIA FOR PRESENTING PRODUCT RECOMMEN	13/442501	04/09/2012	9256902	02/09/2016

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
	DATIONS				
SEARS BRANDS, L.L.C.	INTEGRATED EXPERIENCE FOR APPLICATIONS WITHIN A MOBILE APPLICATION	14/039955	09/27/2013	9294554	03/22/2016
SEARS BRANDS, L.L.C.	CHECKOUT AND/OR ORDERING SYSTEMS AND METHODS	13/826128	03/14/2013	9330413	05/03/2016
SEARS BRANDS, L.L.C.	SYSTEM AND METHOD FOR PROVIDING DIAGNOSTIC SERVICES	12/718376	03/05/2010	9361637	06/07/2016
SEARS BRANDS, L.L.C.	METHOD AND SYSTEM FOR USER BASED ROUTING	13/971431	08/20/2013	9390459	07/12/2016
SEARS BRANDS, L.L.C.	MERCHANDISE RESERVATION SYSTEM, APPARATUS, AND MEDIA	14/663805	03/20/2015	9443262	09/13/2016
SEARS BRANDS, L.L.C.	METHODS AND SYSTEMS FOR PROVIDING LOCATION BASED ASSISTANCE	13/364441	02/02/2012	9451576	09/20/2016

[Exhibit A – Sears Brands, L.L.C. – Transform SR Brands LLC – Patent Assignment (U.S.)]

PATENT
REEL: 050233 FRAME: 0858

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
	VIA A MOBILE DEVICE				
SEARS BRANDS, L.L.C.	SYSTEMS AND METHODS FOR MANAGING TO-DO LIST TASK ITEMS TO AUTOMATICALLY SUGGEST AND ADD PURCHASING ITEMS VIA A COMPUTER NETWORK	12/622803	11/20/2009	9460422	10/04/2016
SEARS BRANDS, L.L.C.	MATCHING MOBILE DEVICE TO TRANSACTION AND/OR CUSTOMER ACCOUNT	14/476935	09/04/2014	9558503	01/31/2017
SEARS BRANDS, L.L.C.	SYSTEM FOR FACILITATING MULTI-CHANNEL PURCHASE OF FSA ELIGIBLE ITEMS	12/886060	09/20/2010	9576323	02/21/2017
SEARS BRANDS, L.L.C.	METHODS AND SYSTEMS FOR A DIGITAL	13/523050	06/14/2012	9672559	06/06/2017

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
	INTERFACE FOR DISPLAYING RETAIL SEARCH RESULTS				
SEARS BRANDS, L.L.C.	METHODS AND SYSTEMS FOR PROVIDING CUSTOM ERROR PAGES FOR RETAIL APPLICATIONS	13/494426	06/12/2012	9704166	07/11/2017
SEARS BRANDS, L.L.C.	OBJECT DRIVEN NEWSFEED	13/886065	05/02/2013	9710844	07/18/2017
SEARS BRANDS, L.L.C.	SYSTEMS AND METHODS FOR CREATING AND MANAGING MARKETING APPLICATIONS, EVENTS, PROMOTIONS, AND PUBLICATIONS	13/757485	02/01/2013	9799057	10/24/2017
SEARS BRANDS, L.L.C.	METHOD AND SYSTEM FOR USER	15/177570	06/09/2016	9811853	11/07/2017

[Exhibit A – Sears Brands, L.L.C. – Transform SR Brands LLC – Patent Assignment (U.S.)]

PATENT
REEL: 050233 FRAME: 0860

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
	BASED ROUTING				
SEARS BRANDS, L.L.C.	SYSTEM AND METHOD FOR FACILITATING THE PURCHASE OF PRODUCTS DETERMINED TO BE USEFUL IN THE PERFORMANCE OF A TASK	14/330894	07/14/2014	9898771	02/20/2018
SEARS BRANDS, L.L.C.	SYSTEMS AND METHODS OF TARGETED INTERACTIONS FOR INTEGRATED RETAIL APPLICATIONS	13/547910	07/12/2012	9959567	05/01/2018
SEARS BRANDS, L.L.C.	ENERGY MANAGEMENT UNIT WITH DIAGNOSTIC CAPABILITIES	13/248155	09/29/2011	9971388	05/15/2018
SEARS BRANDS, L.L.C.	RECOMMENDATIONS BASED ON EXPLICIT USER	14/206913	03/12/2014	9972042	05/15/2018

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
	SIMILARITY				
SEARS BRANDS, L.L.C.	METHODS AND SYSTEMS FOR CONNECTED SALES ASSOCIATE SERVICES	13/483959	05/30/2012	9978048	05/22/2018
SEARS BRANDS, L.L.C.	METHODS AND SYSTEMS FOR PROVIDING PERSONAL SHOPPING SERVICES	15/084001	03/29/2016	9996869	06/12/2018
SEARS BRANDS, L.L.C.	SYSTEM AND METHOD FOR AUTOMATICALLY AND SECURELY REGISTERING AN INTERNET OF THINGS DEVICE	15/175740	06/07/2016	10064062	08/28/2018
SEARS BRANDS, L.L.C.	SYSTEM AND METHOD SUPPORTING ONGOING WORKER FEEDBACK	14/705570	05/06/2015	10089588	10/02/2018
SEARS BRANDS, L.L.C.	WATER SENSORS WITH MULTI-VALUE OUTPUTS AND	14/933243	11/05/2015	10107709	10/23/2018

[Exhibit A – Sears Brands, L.L.C. – Transform SR Brands LLC – Patent Assignment (U.S.)]

PATENT
REEL: 050233 FRAME: 0862

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
	ASSOCIATED SYSTEMS AND METHODS				
SEARS BRANDS, L.L.C.	METHODS AND SYSTEMS SUPPORTING ONLINE SHOPPING AS A SHARED AND SOCIAL ACTIVITY	14/966701	12/11/2015	10127590	11/13/2018
SEARS BRANDS, L.L.C.	MAINFRAME MIGRATION TOOLS	14/087601	11/22/2013	10135749	11/20/2018
SEARS BRANDS, L.L.C.	INTEGRATED EXPERIENCE FOR APPLICATIONS WITHIN A MOBILE APPLICATION	15/077792	03/22/2016	10135912	11/20/2018
SEARS BRANDS, L.L.C.	PATTERN ON A SHOE SOLE	29/147600	08/31/2001	D494346	08/17/2004
SEARS BRANDS, L.L.C.	CARD HOLDER	29/209636	07/19/2004	D509654	09/20/2005
SEARS BRANDS, L.L.C.	TREAD PATTERN	29/209221	07/12/2004	D563086	03/04/2008
SEARS BRANDS, L.L.C.	FOOTWEAR OUTSOLE	29/280236	05/22/2007	D571089	06/17/2008
SEARS BRANDS, L.L.C.	SHOE UPPER WITH	29/288177	06/01/2007	D584032	01/06/2009

[Exhibit A – Sears Brands, L.L.C. – Transform SR Brands LLC – Patent Assignment (U.S.)]

PATENT
REEL: 050233 FRAME: 0863

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
L.L.C.	DETACHABLE AND FLEXIBLE HEEL STRAP				
SEARS BRANDS, L.L.C.	GARMENT HANGER	29/296842	10/30/2007	D597748	08/11/2009
SEARS BRANDS, L.L.C.	COMPUTER USER INTERFACE FOR A DISPLAY SCREEN	29/337956	06/02/2009	D619603	07/13/2010
SEARS BRANDS, L.L.C.	COMPUTER USER INTERFACE FOR A DISPLAY SCREEN	29/337957	06/02/2009	D619604	07/13/2010
SEARS BRANDS, L.L.C.	COMPUTER USER INTERFACE FOR A DISPLAY SCREEN	29/337959	06/02/2009	D619605	07/13/2010
SEARS BRANDS, L.L.C.	COMPUTER USER INTERFACE FOR A DISPLAY SCREEN	29/337960	06/02/2009	D619606	07/13/2010
SEARS BRANDS, L.L.C.	COMPUTER USER INTERFACE FOR A DISPLAY SCREEN	29/337964	06/02/2009	D619607	07/13/2010
SEARS BRANDS, L.L.C.	COMPUTER USER INTERFACE	29/337962	06/02/2009	D620021	07/20/2010

[Exhibit A – Sears Brands, L.L.C. – Transform SR Brands LLC – Patent Assignment (U.S.)]

PATENT
REEL: 050233 FRAME: 0864

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
	FOR A DISPLAY SCREEN				
SEARS BRANDS, L.L.C.	IN-STORE DISPLAY SIGN	29/357461	03/12/2010	D633570	03/01/2011
SEARS BRANDS, L.L.C.	USER INTERFACE FOR A SCHEDULER	29/358023	03/22/2010	D644649	09/06/2011
SEARS BRANDS, L.L.C.	COMPUTER DISPLAY SCREEN PORTION WITH GRAPHICAL USER INTERFACE FOR MANAGING A COMPUTER-SUPPORTED TO-DO-LIST	29/344266	09/25/2009	D669087	10/16/2012
SEARS BRANDS, L.L.C.	HOLSTER FOR A MOBILE DEVICE	29/423926	06/06/2012	D681325	05/07/2013
SEARS BRANDS, L.L.C.	SHOE SOLE INSERT	29/417672	04/06/2012	D698136	01/28/2014
SEARS BRANDS, L.L.C.	SHOE OUTSOLE AND INSERT	29/417677	04/06/2012	D717033	11/11/2014
SEARS BRANDS, L.L.C.	SHOE MIDSOLE AND INSERT	29/417680	04/06/2012	D718921	12/09/2014
SEARS BRANDS, L.L.C.	SHOE OUTSOLE	29/417673	04/06/2012	D724296	03/17/2015
SEARS	DISPLAY	29/462243	07/31/2013	D730399	05/26/20

[Exhibit A – Sears Brands, L.L.C. – Transform SR Brands LLC – Patent Assignment (U.S.)]

PATENT
REEL: 050233 FRAME: 0865

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
BRANDS, L.L.C.	SCREEN OR PORTION THEREOF WITH AN ICON				15
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH AN ICON	29/453694	05/01/2013	D731540	06/09/2015
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH AN ICON	29/462327	08/01/2013	D731551	06/09/2015
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH AN ICON	29/462232	07/31/2013	D731553	06/09/2015
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH A SET OF ICONS	29/462347	08/01/2013	D733743	07/07/2015
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH GRAPHICAL USER INTERFACE	29/462352	08/01/2013	D733749	07/07/2015
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH A SET OF ICONS	29/462241	07/31/2013	D733755	07/07/2015
SEARS	DISPLAY	29/462325	08/01/2013	D734345	07/14/20

[Exhibit A – Sears Brands, L.L.C. – Transform SR Brands LLC – Patent Assignment (U.S.)]

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
BRANDS, L.L.C.	SCREEN OR PORTION THEREOF WITH AN ICON				15
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH GRAPHICAL USER INTERFACE	29/462343	08/01/2013	D734767	07/21/2015
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH GRAPHICAL USER INTERFACE	29/462344	08/01/2013	D734777	07/21/2015
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH GRAPHICAL USER INTERFACE	29/462345	08/01/2013	D734778	07/21/2015
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH GRAPHICAL USER INTERFACE	29/453693	05/01/2013	D736805	08/18/2015
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH AN ICON	29/462986	08/12/2013	D737322	08/25/2015
SEARS	DISPLAY	29/465600	08/29/2013	D739436	09/22/20

[Exhibit A – Sears Brands, L.L.C. – Transform SR Brands LLC – Patent Assignment (U.S.)]

PATENT
REEL: 050233 FRAME: 0867

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
BRANDS, L.L.C.	SCREEN OR PORTION THEREOF WITH ANIMATED GRAPHICAL USER INTERFACE				15
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH AN ICON	29/464419	08/15/2013	D739876	09/29/2015
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH GRAPHICAL USER INTERFACE	29/453690	05/01/2013	D741883	10/27/2015
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH GRAPHICAL USER INTERFACE	29/462329	08/01/2013	D746298	12/29/2015
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH GRAPHICAL USER INTERFACE	29/462334	08/01/2013	D746299	12/29/2015
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH GRAPHICAL	29/462331	08/01/2013	D746842	01/05/2016

[Exhibit A – Sears Brands, L.L.C. – Transform SR Brands LLC – Patent Assignment (U.S.)]

PATENT
REEL: 050233 FRAME: 0868

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
	USER INTERFACE				
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH GRAPHICAL USER INTERFACE	29/462341	08/01/2013	D746843	01/05/2016
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH GRAPHICAL USER INTERFACE	29/462349	08/01/2013	D748117	01/26/2016
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH GRAPHICAL USER INTERFACE	29/462328	08/01/2013	D750657	03/01/2016
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH AN ICON	29/537079	08/21/2015	D752642	03/29/2016
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH AN ICON	29/537083	08/21/2015	D753180	04/05/2016
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF	29/462326	08/01/2013	D755813	05/10/2016

[Exhibit A – Sears Brands, L.L.C. – Transform SR Brands LLC – Patent Assignment (U.S.)]

PATENT
REEL: 050233 FRAME: 0869

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
	WITH GRAPHICAL USER INTERFACE				
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH ICON	29/462311	08/01/2013	D758379	06/07/2016
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH ICON	29/462308	08/01/2013	D759035	06/14/2016
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH ICON	29/462310	08/01/2013	D759036	06/14/2016
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH AN ICON	29/462324	08/01/2013	D759037	06/14/2016
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH ICON	29/462337	08/01/2013	D759038	06/14/2016
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH AN ICON	29/464418	08/15/2013	D759112	06/14/2016
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF	29/462296	08/01/2013	D759715	06/21/2016

[Exhibit A – Sears Brands, L.L.C. – Transform SR Brands LLC – Patent Assignment (U.S.)]

PATENT
REEL: 050233 FRAME: 0870

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
	WITH AN ICON				
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH AN ICON	29/462303	08/01/2013	D761848	07/19/2016
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH AN ICON	29/462306	08/01/2013	D761849	07/19/2016
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH AN ICON	29/462323	08/01/2013	D761850	07/19/2016
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH AN ICON	29/462354	08/01/2013	D761851	07/19/2016
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH AN ICON	29/462355	08/01/2013	D761852	07/19/2016
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH AN ICON	29/462357	08/01/2013	D761853	07/19/2016
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF	29/462249	07/31/2013	D762235	07/26/2016

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
	WITH A SET OF ICONS				
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH AN ICON	29/462351	08/01/2013	D763313	08/09/2016
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH AN ICON	29/462333	08/01/2013	D764537	08/23/2016
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH AN ICON	29/462245	07/31/2013	D764545	08/23/2016
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH GRAPHICAL USER INTERFACE	29/550609	01/05/2016	D765123	08/30/2016
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH AN ICON	29/462342	08/01/2013	D771121	11/08/2016
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH GRAPHICAL USER INTERFACE	29/554484	02/11/2016	D773516	12/06/2016

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH GRAPHICAL USER INTERFACE	29/554476	02/11/2016	D789946	06/20/2017
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH GRAPHICAL USER INTERFACE	29/554480	02/11/2016	D789947	06/20/2017
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH GRAPHICAL USER INTERFACE	29/554492	02/11/2016	D789948	06/20/2017
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH GRAPHICAL USER INTERFACE	29/554493	02/11/2016	D789949	06/20/2017
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH GRAPHICAL USER INTERFACE	29/550612	01/05/2016	D789961	06/20/2017
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF	29/554483	02/11/2016	D789984	06/20/2017

[Exhibit A – Sears Brands, L.L.C. – Transform SR Brands LLC – Patent Assignment (U.S.)]

PATENT
REEL: 050233 FRAME: 0873

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
	WITH TRANSITIONAL GRAPHICAL USER INTERFACE				
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH TRANSITIONAL GRAPHICAL USER INTERFACE	29/554501	02/11/2016	D790587	06/27/2017
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH TRANSITIONAL GRAPHICAL USER INTERFACE	29/554470	02/11/2016	D791168	07/04/2017
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH GRAPHICAL USER INTERFACE	29/554489	02/11/2016	D791169	07/04/2017
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF	29/554494	02/11/2016	D791170	07/04/2017

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
	WITH GRAPHICAL USER INTERFACE				
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH GRAPHICAL USER INTERFACE	29/554503	02/11/2016	D791171	07/04/2017
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH ICON	29/554459	02/11/2016	D791180	07/04/2017
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH ICON	29/554469	02/11/2016	D791181	07/04/2017
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH TRANSITIONAL GRAPHICAL USER INTERFACE	29/554481	02/11/2016	D791816	07/11/2017
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH TRANSITIONAL GRAPHICAL	29/554487	02/11/2016	D791817	07/11/2017

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
	USER INTERFACE				
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH TRANSITIONAL GRAPHICAL USER INTERFACE	29/554497	02/11/2016	D791818	07/11/2017
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH TRANSITIONAL GRAPHICAL USER INTERFACE	29/554496	02/11/2016	D792445	07/18/2017
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH TRANSITIONAL GRAPHICAL USER INTERFACE	29/554500	02/11/2016	D792446	07/18/2017
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH A SET OF ICONS	29/462987	08/12/2013	D792454	07/18/2017
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF	29/462305	08/01/2013	D792461	07/18/2017

[Exhibit A – Sears Brands, L.L.C. – Transform SR Brands LLC – Patent Assignment (U.S.)]

PATENT
REEL: 050233 FRAME: 0876

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
	WITH AN ICON				
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH GRAPHICAL USER INTERFACE	29/554475	02/11/2016	D793425	08/01/2017
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH GRAPHICAL USER INTERFACE	29/554479	02/11/2016	D793426	08/01/2017
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH GRAPHICAL USER INTERFACE	29/554499	02/11/2016	D793427	08/01/2017
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH TRANSITIONAL GRAPHICAL USER INTERFACE	29/554843	02/16/2016	D795287	08/22/2017
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH AN ICON	29/583673	11/08/2016	D795924	08/29/2017

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH GRAPHICAL USER INTERFACE	29/554472	02/11/2016	D797117	09/12/2017
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH ICON	29/554463	02/11/2016	D801388	10/31/2017
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH GRAPHICAL USER INTERFACE	29/556548	03/01/2016	D815122	04/10/2018
SEARS BRANDS, L.L.C.	SOCIAL NETWORK SEARCHING WITH BREADCRUMBS	12/011106	01/23/2008		
SEARS BRANDS, L.L.C.	ESTABLISHING A BUYER/SERVICE PROVIDER RELATIONS HIP ELECTRONICALLY	12/175250	07/17/2008		
SEARS BRANDS, L.L.C.	PROFILING SERVICE PROVIDER COMPANIES & TECHNICIANS	12/175210	07/17/2008		
SEARS	SYSTEM	11/875354	10/19/2007		

[Exhibit A – Sears Brands, L.L.C. – Transform SR Brands LLC – Patent Assignment (U.S.)]

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
BRANDS, L.L.C.	AND METHOD FOR MAKING THIRD PARTY PICKUP AVAILABLE TO RETAIL CUSTOMERS				
SEARS BRANDS, L.L.C.	SYSTEM AND METHOD FOR HANDLING AN OFFER TO PURCHASE A FOLLOWED ITEM	13/086949	04/14/2011		
SEARS BRANDS, L.L.C.	GROUPING SERVICE ORDERS IN AN ELECTRONI C SERVICES MARKETPLA CE	12/261441	10/30/2008		
SEARS BRANDS, L.L.C.	ONLINE SOCIAL NETWORKIN G SYSTEM FOR	12/755702	04/07/2010		

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
	CONDUCTING COMMERCE				
SEARS BRANDS, L.L.C.	SYSTEMS AND METHODS FOR PROVIDING A MULTI-CHANNEL RETAIL LAYAWAY SERVICE	12/859625	08/19/2010		
SEARS BRANDS, L.L.C.	SYSTEM AND METHOD FOR USING DATA POINTS COLLECTED FROM A CUSTOMER TO PROVIDE CUSTOMER SPECIFIC OFFERINGS	14/060327	10/22/2013		
SEARS BRANDS, L.L.C.	SYSTEM AND METHOD FOR USING DATA POINTS COLLECTED FROM A CUSTOMER TO PROVIDE CUSTOMER SPECIFIC OFFERINGS	13/284162	10/28/2011		
SEARS BRANDS, L.L.C.	SYSTEMS AND	13/323037	12/12/2011		

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
L.L.C.	METHODS FOR DISTRIBUTING CUSTOMIZABLE AND SHAREABLE TIERED OFFERS				
SEARS BRANDS, L.L.C.	SYSTEM AND METHOD FOR PROVIDING LOCALIZED PRODUCT OFFERINGS PUBLICATIONS	13/249588	09/30/2011		
SEARS BRANDS, L.L.C.	SYSTEMS AND METHODS FOR MANAGING RETURNS OR EXCHANGES MADE VIA A COMPUTER NETWORK	13/248513	09/29/2011		
SEARS BRANDS, L.L.C.	METHODS AND SYSTEMS FOR CONNECTED	13/486831	06/01/2012		

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
	SALES ASSOCIATE SERVICES				
SEARS BRANDS, L.L.C.	METHODS AND SYSTEMS FOR PROVIDING ONLINE GROUP SHOPPING SERVICES	13/443613	04/10/2012		
SEARS BRANDS, L.L.C.	GIFT REGISTRY	13/668256	11/03/2012		
SEARS BRANDS, L.L.C.	METHODS AND SYSTEMS FOR REPORTING ORGANIZATIONAL HIERARCHY	13/526013	06/18/2012		
SEARS BRANDS, L.L.C.	SYSTEMS AND METHODS FOR DETERMINING OFFER ELIGIBILITY USING A PREDICATE LOGIC TREE AGAINST SETS OF INPUT DATA	13/495228	06/13/2012		
SEARS BRANDS, L.L.C.	METHOD AND SYSTEM FOR EMERGENT	13/664104	10/30/2012		

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
	DATA PROCESSING				
SEARS BRANDS, L.L.C.	CONTESTS AND SWEEPSTAKES	13/956978	08/01/2013		
SEARS BRANDS, L.L.C.	OUT-OF-STORE PURCHASE ROUTING SYSTEMS, METHODS, AND MEDIA	14/218319	03/18/2014		
SEARS BRANDS, L.L.C.	SYSTEMS AND METHODS FOR PROVIDING AN E-COMMERCE SLIP CART	13/910216	06/05/2013		
SEARS BRANDS, L.L.C.	SYSTEMS AND METHODS FOR MANAGING LAYAWAY PAYMENTS	13/896841	05/17/2013		
SEARS BRANDS, L.L.C.	ORDER FULFILLMENT SYSTEMS AND METHODS WITH CUSTOMER LOCATION TRACKING	14/831218	08/20/2015		
SEARS BRANDS,	METHODS AND	14/321450	07/01/2014		

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
L.L.C.	SYSTEMS FOR AN E-COMMERCE PROMOTIONS PLATFORM				
SEARS BRANDS, L.L.C.	METHOD AND SYSTEM FOR PROVIDING ALTERNATIVE RESULT FOR AN ONLINE SEARCH PREVIOUSLY WITH NO RESULT	14/034875	09/24/2013		
SEARS BRANDS, L.L.C.	METHOD AND SYSTEM FOR GESTURE-BASED CROSS CHANNEL COMMERCE AND MARKETING	14/036359	09/25/2013		
SEARS BRANDS, L.L.C.	SALES PROMOTION USING PRODUCT COMPARISON	14/750507	06/25/2015		
SEARS BRANDS, L.L.C.	APPLICATIONS ON TOP OF A WEB SITE	14/024318	09/11/2013		

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
SEARS BRANDS, L.L.C.	SOCIAL PRODUCT PROMOTION	14/815524	07/31/2015		
SEARS BRANDS, L.L.C.	SCALABLE TRAINING	14/062040	10/24/2013		
SEARS BRANDS, L.L.C.	PROXIMITY NAVIGATION	13/800722	03/13/2013		
SEARS BRANDS, L.L.C.	TRUCK INVENTORY LOCATOR	13/770142	02/19/2013		
SEARS BRANDS, L.L.C.	E-PUB CREATOR	13/844814	03/16/2013		
SEARS BRANDS, L.L.C.	SYSTEMS AND METHODS FOR PROVIDING AND ACCESSING VISUAL PRODUCT REPRESENTATIONS OF A PROJECT	14/202980	03/10/2014		
SEARS BRANDS, L.L.C.	JOINT GIFT REGISTRY	14/212977	03/14/2014		
SEARS BRANDS, L.L.C.	LEARNING MANAGEMENT SYSTEM	14/268425	05/02/2014		
SEARS BRANDS, L.L.C.	CONSUMER GAME SYSTEM	14/288530	05/28/2014		
SEARS BRANDS, L.L.C.	PLANOGRAM ATTRIBUTE RESOLUTION	14/025336	09/12/2013		
SEARS BRANDS, L.L.C.	METHOD AND SYSTEM	14/059204	10/21/2013		

[Exhibit A – Sears Brands, L.L.C. – Transform SR Brands LLC – Patent Assignment (U.S.)]

PATENT
REEL: 050233 FRAME: 0885

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
	FOR OPTIMIZING VALUE OF CONSUMER OFFERS				
SEARS BRANDS, L.L.C.	METHOD AND SYSTEM FOR MIGRATING DATA BETWEEN SYSTEMS WITHOUT DOWNTIME	14/335540	07/18/2014		
SEARS BRANDS, L.L.C.	METHOD AND SYSTEM FOR USING SOCIAL MEDIA FOR PREDICTIVE ANALYTICS IN AVAILABLE-TO-PROMISE SYSTEMS	14/496794	09/25/2014		
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH A SET OF ICONS	29/611042	07/18/2017		
SEARS BRANDS, L.L.C.	METHOD AND SYSTEM FOR CREATING STEP BY	14/136095	12/20/2013		

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
	STEP PROJECTS				
SEARS BRANDS, L.L.C.	WIRELESS IDENTIFIER DEVICE ENABLED INTERACTIVE CONSUMER EXPERIENCE	14/075121	11/08/2013		
SEARS BRANDS, L.L.C.	CONSUMER GAME	14/148042	01/06/2014		
SEARS BRANDS, L.L.C.	METHOD AND SYSTEM FOR AUTOMATED SELECTION OF TARGETED PRIZES	14/166064	01/28/2014		
SEARS BRANDS, L.L.C.	METHOD AND SYSTEM FOR DETERMINING LEVEL OF INFLUENCE IN A SOCIAL E-COMMERCE ENVIRONMENT	14/178348	02/12/2014		
SEARS BRANDS, L.L.C.	PRODUCT AND CONTENT ASSOCIATION	14/104070	12/12/2013		

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
SEARS BRANDS, L.L.C.	HEURISTIC CUSTOMER CLUSTERING	14/083815	11/19/2013		
SEARS BRANDS, L.L.C.	CUSTOMER CLUSTERING USING INTEGER PROGRAMMING	14/084903	11/20/2013		
SEARS BRANDS, L.L.C.	SYSTEM AND METHOD FOR PERSONALIZED ADD-ON PURCHASE	14/321328	07/01/2014		
SEARS BRANDS, L.L.C.	SYSTEM AND METHOD FOR PROVIDING DYNAMIC PRODUCT OFFERINGS	14/693263	04/22/2015		
SEARS BRANDS, L.L.C.	MERCHANDISE PICKUP SYSTEM, METHOD, AND MEDIA FOR ALLIED MERCHANTS	14/286270	05/23/2014		
SEARS BRANDS, L.L.C.	MERCHANDISE RETURN AND/OR EXCHANGE SYSTEMS, METHODS, AND MEDIA	14/201363	03/07/2014		
SEARS BRANDS, L.L.C.	SYSTEM AND METHOD PROVIDING	14/638256	03/04/2015		

[Exhibit A – Sears Brands, L.L.C. – Transform SR Brands LLC – Patent Assignment (U.S.)]

PATENT
REEL: 050233 FRAME: 0888

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
	EXPERT AUDIENCE TARGETING				
SEARS BRANDS, L.L.C.	METHOD AND SYSTEM FOR AUTOMATED TARGETED POLLING VIA AN E-COMMERCE PROMOTIONS PLATFORM	14/444457	07/28/2014		
SEARS BRANDS, L.L.C.	SYSTEM AND METHOD PROVIDING PERSONALIZED RECOMMENDATIONS	14/660034	03/17/2015		
SEARS BRANDS, L.L.C.	MEMBER PROFILES AND ASSOCIATED SYSTEMS, METHODS, AND MEDIA	14/509777	10/08/2014		
SEARS BRANDS, L.L.C.	METHODS AND SYSTEMS SUPPORTING CROWD-SOURCED PROXY SHOPPING VIA AN E-COMMERCE PLATFORM	14/940389	11/13/2015		

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
SEARS BRANDS, L.L.C.	LOYALTY PROGRAM SYSTEM, APPARATUS, AND MEDIA	14/644689	03/11/2015		
SEARS BRANDS, L.L.C.	SYSTEM AND METHOD FOR USING CROWDSOURCED PERSONALIZED RECOMMENDATIONS	15/010891	01/29/2016		
SEARS BRANDS, L.L.C.	SYSTEM AND METHOD FOR ON-LINE GAME BASED ON CONSUMER WISH LIST	14/800111	07/15/2015		
SEARS BRANDS, L.L.C.	REQUEST FULFILLMENT SYSTEM, METHOD, AND MEDIA	15/147537	05/05/2016		
SEARS BRANDS, L.L.C.	METHOD AND SYSTEM ENABLING CROWDSOURCED PEER TO PEER PRODUCT RENTAL	15/153965	05/13/2016		
SEARS BRANDS, L.L.C.	METHOD AND SYSTEM FOR PROVIDING BENEFITS TO RETAIL	14/928460*	42307		

[Exhibit A – Sears Brands, L.L.C. – Transform SR Brands LLC – Patent Assignment (U.S.)]

PATENT
REEL: 050233 FRAME: 0890

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
	CONSUMERS				
SEARS BRANDS, L.L.C.	DISPLAY SCREEN OR PORTION THEREOF WITH ICON	29/554467*	02/11/2016		
SEARS BRANDS, L.L.C.	AIR AGITATOR NOZZLE SYSTEM	62/594196*	12/04/2017		
SEARS BRANDS, L.L.C.	METHOD AND SYSTEM FOR ENABLING WIRELESS CONTROL IN TOOLS BY USE OF PORTABLE POWER SUPPLY SYSTEMS WITH EMBEDDED COMMUNICATION COMPONENTS	15/967017	04/30/2018		
SEARS BRANDS, L.L.C.	DOOR ALARM SYSTEM AND REFRIGERATION DEVICE	16/020237	06/27/2018		
SEARS BRANDS, L.L.C.	CHARGER, CHARGE INDICATOR, AND ASSOCIATED METHODS	16/158952	10/12/2018		
SEARS	PERSONAL	62/594472	12/04/2017		

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
BRANDS, L.L.C.	HEATER				
SEARS BRANDS, L.L.C.	HEATING DEVICE	62/593593	12/01/2017		
SEARS BRANDS, L.L.C.	SIMPLE AND ASSISTED MECHANISM FOR REGISTERING AN INTERNET-OF-THINGS (IOT) DEVICE	16/012317	06/19/2018		
SEARS BRANDS, L.L.C.	EGG SEPARATOR	29/648576	05/22/2018		
SEARS BRANDS, L.L.C.	MIXER FUNNEL	29/648578	05/22/2018		
SEARS BRANDS, L.L.C.	GRATER	29/648579	05/22/2018		
SEARS BRANDS, L.L.C.	STAND MIXER	29/663880	09/19/2018		
SEARS BRANDS, L.L.C.	STAND MIXER	29/663882	09/19/2018		
SEARS BRANDS, L.L.C.	MIXER BOWL	29/664089	09/21/2018		
SEARS BRANDS, L.L.C.	METHODS AND SYSTEMS FOR DEVICE MANAGEMENT WITH SHARING AND PROGRAMMING	13/998540	11/07/2013		

[Exhibit A – Sears Brands, L.L.C. – Transform SR Brands LLC – Patent Assignment (U.S.)]

PATENT
REEL: 050233 FRAME: 0892

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
	CAPABILITIES				
SEARS BRANDS, L.L.C.	PROGRAMMABLE POWER TOOL WITH BRUSHLESS DC MOTOR	13/735865	01/07/2013		
SEARS BRANDS, L.L.C.	SLIDABLE BIN WITHIN A REFRIGERATOR DRAWER	13/953436	07/29/2013		
SEARS BRANDS, L.L.C.	SLIDE BATTERY AND POWER TOOL FOR USE WITH BOTH SLIDE AND POST BATTERIES	16/029902	07/09/2018		
SEARS BRANDS, L.L.C.	BUCKET WASHING ATTACHMENT	14/559692	12/03/2014		
SEARS BRANDS, L.L.C.	POSITION FEEDBACK CONTROL METHOD AND POWER TOOL	14/927932	10/30/2015		
SEARS BRANDS, L.L.C.	LAWN MOWING APPARATUS WITH MOWER DECK ALIGNMENT SENSORS	15/820664	11/22/2017		
SEARS BRANDS,	APPARATUS WITH HAND	14/980369	12/28/2015		

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
L.L.C.	GRIP AND METHOD MOUNTING HAND GRIP				
SEARS BRANDS, L.L.C.	MULTI-MODE AIR COMPRESSOR PRESSURE POWER SWITCH	15/041434	02/11/2016		
SEARS BRANDS, L.L.C.	REDUNDANT ACTUATION LOCK DECOUPLING SYSTEM AND METHODS OF USE	15/413664	01/24/2017		
SEARS BRANDS, L.L.C.	PORTABLE POWER TOOL, BATTERY PACK, AND CELL CONFIGURATIONS FOR SAME	15/471514	03/28/2017		
SEARS BRANDS, L.L.C.	ERGONOMIC GRIPPING MECHANISMS OF A HANDHELD AIR MOVEMENT APPARATUS	15/486130	04/12/2017		
SEARS BRANDS, L.L.C.	ERGONOMIC GRIPPING MECHANISMS OF AN	15/486148	04/12/2017		

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
	ELECTRIC CUTTING APPARATUS				
SEARS BRANDS, L.L.C.	POWER TOOL WITH INTEGRATED MEASUREMENT DEVICE AND ASSOCIATED METHODS	15/581843	04/28/2017		
SEARS BRANDS, L.L.C.	BUCKET MIXER INSERT	14/517640	10/17/2014		
SEARS BRANDS, L.L.C.	METHODS AND SYSTEMS FOR CONNECTED SALES ASSOCIATE SERVICES	13/438592	04/03/2012	10163064	12/25/2018
SEARS BRANDS, L.L.C.	METHOD AND SYSTEM TO DYNAMICALLY OBFUSCATE A WEB SERVICE INTERFACE	15/205298	07/08/2016	10171493	1/1/2019
SEARS BRANDS, L.L.C.	COMPRESSIBLE CONTACTS FOR INTERFACING CHARGER	15/408686	01/18/2017		
SEARS BRANDS, L.L.C.	NON-COMPRESSION	09/161335	09/25/1998	6202425	03/20/2001

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
	CASCADE REFRIGERATION SYSTEM FOR CLOSED REFRIGERATED SPACES				
SEARS BRANDS, L.L.C.	PADDING SYSTEM FOR PROTECTING A HOME APPLIANCE	12/778269	05/12/2010	8349430	01/08/2013
SEARS BRANDS, L.L.C.	REMOTE CONTROL DEVICE THAT USES COLOR TO INDICATE CHANGE IN STATUS	12/476721	06/02/2009	8362906	01/29/2013
SEARS BRANDS, L.L.C.	SYSTEM AND METHOD FOR USING COLOR TO INDICATE A STATE OF A HOME APPLIANCE, SUCH AS AN IRON	12/728389	03/22/2010	8397406	03/19/2013
SEARS BRANDS, L.L.C.	REMOTE CONTROL DEVICE THAT USES COLOR TO	13/692321	12/03/2012	8558686	10/15/2013

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
	INDICATE CHANGE IN STATUS				
SEARS BRANDS, L.L.C.	VACUUM CLEANING DEVICE WITH AIR QUALITY MONITORING SYSTEM	12/841592	07/22/2010	8683645	04/01/2014
SEARS BRANDS, L.L.C.	SYSTEM AND METHOD FOR USING COLOR TO INDICATE A STATE OF A HOME APPLIANCE, SUCH AS AN IRON	13/692016	12/03/2012	8752311	06/17/2014
SEARS BRANDS, L.L.C.	MANAGEMENT UNIT WITH MICROPHONE	13/351918	01/17/2012	8761361	06/24/2014
SEARS BRANDS, L.L.C.	AUTOMATED LAUNDRY SYSTEM	12/851340	08/05/2010	8813287	08/26/2014
SEARS BRANDS, L.L.C.	THROUGH-HEAD STAND MIXER	12/951883	11/22/2010	8876366	11/04/2014
SEARS BRANDS, L.L.C.	METHODS AND SYSTEMS FOR COUPON SERVICE APPLICATIONS	13/421603	03/15/2012	9129302	09/08/2015

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
SEARS BRANDS, L.L.C.	METHODS AND SYSTEMS FOR PROVIDING AN APPLIANCE HYBRID MODE	13/351880	01/17/2012	9203263	12/01/2015
SEARS BRANDS, L.L.C.	INTEGRATED COOKTOP ASSEMBLY	13/661762	10/26/2012	9206985	12/08/2015
SEARS BRANDS, L.L.C.	SYSTEMS AND METHODS FOR PROVIDING SMART APPLIANCES	13/283943	10/28/2011	9225766	12/29/2015
SEARS BRANDS, L.L.C.	METHODS AND SYSTEMS FOR APPLIANCE COMMUNITY SERVICE MANAGEMENT	13/421423	03/15/2012	9438678	09/06/2016
SEARS BRANDS, L.L.C.	FIXED FULL COVERAGE WASH SYSTEM FOR DISHWASHERS	13/834157	03/15/2013	9474430	10/25/2016
SEARS BRANDS, L.L.C.	STAND MIXER WITH CORDLESS KITCHEN APPLIANCE	12/852250	08/06/2010	9585520	03/07/2017
SEARS BRANDS, L.L.C.	AUTOMATED LAUNDRY SYSTEM	14/332136	07/15/2014	9617675	04/11/2017
SEARS	SYSTEMS	15/355551	11/18/2016	9774195	09/26/20

[Exhibit A – Sears Brands, L.L.C. – Transform SR Brands LLC – Patent Assignment (U.S.)]

PATENT
REEL: 050233 FRAME: 0898

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
BRANDS, L.L.C.	AND METHODS FOR PROVIDING CONDUCTIVE CHARGING WITH MULTIPLE TERMINAL CONSTELLATIONS				17
SEARS BRANDS, L.L.C.	RETRACTABLE TAPE MEASURE AND SECURING SAME	14/840893	08/31/2015	9778010	10/03/2017
SEARS BRANDS, L.L.C.	POWER TOOL WITH OPTICAL MEASUREMENT DEVICE	14/970047	12/15/2015	9810524	11/07/2017
SEARS BRANDS, L.L.C.	LAWN MOWING APPARATUS WITH MOWER DECK ALIGNMENT SENSORS	15/000486	01/19/2016	9844175	12/19/2017
SEARS BRANDS, L.L.C.	SYSTEM AND METHODS FOR INTERACTING WITH NETWORKED HOME APPLIANCES	13/462474	05/02/2012	9953278	04/24/2018
SEARS BRANDS, L.L.C.	METHOD AND SYSTEM FOR	14/491703	09/19/2014	9958893	05/01/2018

[Exhibit A – Sears Brands, L.L.C. – Transform SR Brands LLC – Patent Assignment (U.S.)]

PATENT
REEL: 050233 FRAME: 0899

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
	ENABLING WIRELESS CONTROL IN TOOLS BY USE OF PORTABLE POWER SUPPLY SYSTEMS WITH EMBEDDED COMMUNICATION COMPONENTS				
SEARS BRANDS, L.L.C.	GARAGE DOOR OPENER SYSTEM WITH AUTO-CLOSE	15/485930	04/12/2017	9970229	05/15/2018
SEARS BRANDS, L.L.C.	MITER SAW ASSEMBLY WITH DETACHABLE CIRCULAR SAW	15/260635	09/09/2016	10010955	07/03/2018
SEARS BRANDS,	SLIDE BATTERY	14/146450	01/02/2014	10027078	07/17/2018

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
L.L.C.	AND POWER TOOL FOR USE WITH BOTH SLIDE AND POST BATTERIES				
SEARS BRANDS, L.L.C.	DOOR ALARM SYSTEM AND REFRIGERATION DEVICE	15/147588	05/05/2016	10036588	07/31/2018
SEARS BRANDS, L.L.C.	CHARGER, CHARGE INDICATOR, AND ASSOCIATED METHODS	15/355345	11/18/2016	10128668	11/13/2018
SEARS BRANDS, L.L.C.	REMOTE CONTROL	29/321001	07/09/2008	D593509	06/02/2009
SEARS BRANDS, L.L.C.	REMOTE CONTROL	29/320998	07/09/2008	D594423	06/16/2009
SEARS BRANDS, L.L.C.	REMOTE CONTROL	29/321000	07/09/2008	D595670	07/07/2009
SEARS BRANDS, L.L.C.	REMOTE CONTROL	29/321004	07/09/2008	D595671	07/07/2009
SEARS BRANDS, L.L.C.	REMOTE CONTROL	29/320999	07/09/2008	D597038	07/28/2009
SEARS BRANDS, L.L.C.	REMOTE CONTROL	29/321002	07/09/2008	D600216	09/15/2009
SEARS	STAND	29/341573	08/07/2009	D612195	03/23/20

[Exhibit A – Sears Brands, L.L.C. – Transform SR Brands LLC – Patent Assignment (U.S.)]

PATENT
REEL: 050233 FRAME: 0901

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
BRANDS, L.L.C.	MIXER				10
SEARS BRANDS, L.L.C.	WASHING MACHINE	29/341569	08/07/2009	D613009	03/30/2010
SEARS BRANDS, L.L.C.	APPLIANCE HANDLE	29/343685	09/17/2009	D614012	04/20/2010
SEARS BRANDS, L.L.C.	APPLIANCE HANDLE	29/343694	09/17/2009	D614013	04/20/2010
SEARS BRANDS, L.L.C.	DUAL WHEEL PIZZA CUTTER	29/335848	04/23/2009	D614925	05/04/2010
SEARS BRANDS, L.L.C.	WASHING MACHINE	29/341605	08/10/2009	D617512	06/08/2010
SEARS BRANDS, L.L.C.	WASHING MACHINE	29/341604	08/10/2009	D618871	06/29/2010
SEARS BRANDS, L.L.C.	STAND MIXER HEAD	29/355331	02/05/2010	D623468	09/14/2010
SEARS BRANDS, L.L.C.	STAND MIXER	29/366653	07/28/2010	D631691	02/01/2011
SEARS BRANDS, L.L.C.	ICE DISPENSER PADDLE	29/368384	08/23/2010	D645484	09/20/2011
SEARS BRANDS, L.L.C.	WASHING MACHINE DOOR AND WINDOW	29/341572	08/07/2009	D646859	10/11/2011
SEARS BRANDS, L.L.C.	ICE DISPENSER PADDLE	29/368385	08/23/2010	D654516	02/21/2012
SEARS BRANDS, L.L.C.	GRILL	29/385306	02/11/2011	D654757	02/28/2012
SEARS BRANDS, L.L.C.	GRILL	29/385309	02/11/2011	D654758	02/28/2012
SEARS	APPLIANCE	29/390665	04/28/2011	D683739	06/04/2012

[Exhibit A – Sears Brands, L.L.C. – Transform SR Brands LLC – Patent Assignment (U.S.)]

PATENT
REEL: 050233 FRAME: 0902

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
BRANDS, L.L.C.	DISPLAY SCREEN WITH A GRAPHICAL USER INTERFACE				13
SEARS BRANDS, L.L.C.	APPLIANCE DISPLAY SCREEN WITH A GRAPHICAL USER INTERFACE	29/390667	04/28/2011	D683740	06/04/2013
SEARS BRANDS, L.L.C.	COOKTOP	29/446428	02/22/2013	D693175	11/12/2013
SEARS BRANDS, L.L.C.	COOKTOP - MULTIPLE BURNER	29/446430	02/22/2013	D694581	12/03/2013
SEARS BRANDS, L.L.C.	WASHING MACHINE	29/391504	05/10/2011	D695977	12/17/2013
SEARS BRANDS, L.L.C.	MOBILE GRILLING UNIT	29/449478	03/15/2013	D709725	07/29/2014
SEARS BRANDS, L.L.C.	HOLSTER FOR A MOBILE DEVICE	29/468858	10/03/2013	D715044	10/14/2014
SEARS BRANDS, L.L.C.	COLORED ACCENT FOR AN APPLIANCE USER INTERFACE	29/341555	08/07/2009	D721918	02/03/2015
SEARS BRANDS, L.L.C.	DISHWASHER CONTROL PANEL	29/448645	03/13/2013	D739618	09/22/2015
SEARS BRANDS, L.L.C.	WARMER DRAWER	29/528358	05/28/2015	D764230	08/23/2016
SEARS BRANDS, L.L.C.	APPLIANCE HANDLE	29/528307	05/28/2015	D764890	08/30/2016

[Exhibit A – Sears Brands, L.L.C. – Transform SR Brands LLC – Patent Assignment (U.S.)]

PATENT
REEL: 050233 FRAME: 0903

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
SEARS BRANDS, L.L.C.	COOKTOP	29/528342	05/28/2015	D765459	09/06/2016
SEARS BRANDS, L.L.C.	COOKTOP	29/528308	05/28/2015	D767326	09/27/2016
SEARS BRANDS, L.L.C.	REFRIGERATOR	29/528304	05/28/2015	D767648	09/27/2016
SEARS BRANDS, L.L.C.	MICROWAVE	29/528367	05/28/2015	D769673	10/25/2016
SEARS BRANDS, L.L.C.	OVEN	29/528397	05/28/2015	D770839	11/08/2016
SEARS BRANDS, L.L.C.	OVEN	29/528382	05/28/2015	D773232	12/06/2016
SEARS BRANDS, L.L.C.	OVEN KNOB	29/528339	05/28/2015	D773917	12/13/2016
SEARS BRANDS, L.L.C.	DISHWASHER GRAPHICAL USER INTERFACE	29/528355	05/28/2015	D776703	01/17/2017
SEARS BRANDS, L.L.C.	COOKTOP	29/528311	05/28/2015	D778099	02/07/2017
SEARS BRANDS, L.L.C.	COOKTOP GRATE	29/528310	05/28/2015	D778111	02/07/2017
SEARS BRANDS, L.L.C.	OVEN KNOB	29/568155	06/15/2016	D779303	02/21/2017
SEARS BRANDS, L.L.C.	APPLIANCE HANDLE ENDCAP	29/528374	05/28/2015	D781127	03/14/2017
SEARS BRANDS, L.L.C.	WASHING MACHINE	29/465402	08/27/2013	D781510	03/14/2017
SEARS BRANDS, L.L.C.	OVEN CONTROL PANEL	29/528384	05/28/2015	D781648	03/21/2017

[Exhibit A – Sears Brands, L.L.C. – Transform SR Brands LLC – Patent Assignment (U.S.)]

PATENT
REEL: 050233 FRAME: 0904

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
SEARS BRANDS, L.L.C.	RADIANT COOKTOP	29/528337	05/28/2015	D782873	04/04/2017
SEARS BRANDS, L.L.C.	OVEN KNOB	29/569849	06/30/2016	D786651	05/16/2017
SEARS BRANDS, L.L.C.	OVEN CONTROL PANEL	29/528402	05/28/2015	D789740	06/20/2017
SEARS BRANDS, L.L.C.	APPLIANCE HANDLE	29/528371	05/28/2015	D790946	07/04/2017
SEARS BRANDS, L.L.C.	REFRIDGERATOR DISPENSER	29/571792	07/21/2016	D795312	08/22/2017
SEARS BRANDS, L.L.C.	OVEN COOKTOP GRATE	29/528391	05/28/2015	D797504	09/19/2017
SEARS BRANDS, L.L.C.	OVEN COOKTOP	29/528377	05/28/2015	D798108	09/26/2017
SEARS BRANDS, L.L.C.	COOKTOP GRATE	29/528345	05/28/2015	D798661	10/03/2017
SEARS BRANDS, L.L.C.	COOKTOP	29/528347	05/28/2015	D798662	10/03/2017
SEARS BRANDS, L.L.C.	DISHWASHER	29/573448	08/05/2016	D802230	11/07/2017
SEARS BRANDS, L.L.C.	OVEN	29/586727	12/06/2016	D817066	05/08/2018
SEARS BRANDS, L.L.C.	OVEN	29/583675	11/08/2016	D817067	05/08/2018
SEARS BRANDS, L.L.C.	MIXER BOWL	29/648605	05/22/2018		
SEARS BRANDS, L.L.C.	SPLASH GUARD	29/648572	05/22/2018		
SEARS	COOKTOP	29/472441	11/12/2013	D748431	02/02/20

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
BRANDS, L.L.C.					16
SEARS BRANDS, L.L.C.	REFRIGERATOR WITH A TOP SURFACE HAVING A NOTCHED PROFILE FOR PROVIDING ADDITIONAL STORAGE CAPACITY	14/323585*	07/03/2014		
SEARS BRANDS, L.L.C.	ONBOARD MEASURING SYSTEM FOR MITER SAWS	15/637250*	06/29/2017		
SEARS BRANDS, L.L.C.	STICK VACUUM WITH INDEXING VACUUM HEAD ASSEMBLY	62/594328*	12/04/2017		
SEARS BRANDS, L.L.C.	TWO-IN-ONE UPRIGHT VACUUM	62/594211*	12/04/2017		
SEARS BRANDS, L.L.C.	INTEGRATED COOKTOP ASSEMBLY	14/948575*	11/23/2015		
SEARS BRANDS, L.L.C.	PRESENCE DETECTION BASED ON SIGNAL DATA[1]	15665308	7/31/2017		
SEARS BRANDS, L.L.C.	SYSTEMS AND METHODS OF TARGETED INTERACTIONS FOR	15968271	5/1/2018		

[Exhibit A – Sears Brands, L.L.C. – Transform SR Brands LLC – Patent Assignment (U.S.)]

PATENT
REEL: 050233 FRAME: 0906

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
	INTEGRATED RETAIL APPLICATIONS				
SEARS BRANDS, L.L.C.	RECOMMENDATIONS BASED UPON EXPLICIT USER SIMILARITY	15980396	5/15/2018		
SEARS BRANDS, L.L.C.	METHODS AND SYSTEMS FOR PROVIDING PERSONAL SHOPPING SERVICES	16005944	6/12/2018		
SEARS BRANDS, L.L.C.	SYSTEM AND METHOD FOR AUTOMATICALLY AND SECURELY REGISTERING AN INTERNET OF THINGS DEVICE	16107051	8/21/2018		
SEARS BRANDS, L.L.C.	METHODS AND SYSTEMS FOR CONNECTED SALES ASSOCIATE SERVICES	15986171	5/22/2018		
SEARS	DEMAND	15989076	5/24/2018		

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
BRANDS, L.L.C.	FORECAST				
SEARS BRANDS, L.L.C.	MOTION DETECTION AND LIGHTING SYSTEM	15483571	4/10/2017		
SEARS BRANDS, L.L.C.	PERFORMANCE UTILITIES FOR MOBILE APPLICATIONS	15598099	5/17/2017		
SEARS BRANDS, L.L.C.	CONTEXTUAL APPLICATION INTERACTIONS WITH CONNECTED DEVICES	15615667	6/6/2017		
SEARS BRANDS, L.L.C.	INTERFACING EVENT DETECTORS WITH A NETWORK INTERFACE	15411141	1/20/2017		
SEARS BRANDS, L.L.C.	NOZZLE ASSEMBLY FOR VACUUM CLEANER INCLUDING WAND RELEASE LEVER	15173100	6/3/2016		
SEARS BRANDS, L.L.C.	METHOD AND SYSTEM ENABLING CROWDSOURCED PEER TO PEER	15153965	5/13/2016		

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
	PRODUCT RENTAL				
SEARS BRANDS, L.L.C.	AUTOMATIC ALLY SWITCHING COMMUNICATION PATHWAYS BETWEEN CONNECTED DEVICES	15/667,514	08/02/2017		
SEARS BRANDS, L.L.C.		16/111883	8/24/2018		
SEARS BRANDS, L.L.C.		16/126029	9/10/2018		
SEARS BRANDS, L.L.C.		16/186969	11/12/2018		
SEARS BRANDS, L.L.C.		16/194522	11/19/2018		
SEARS BRANDS, L.L.C.		16/195920	11/20/2018		
SEARS BRANDS, L.L.C.		16/209644	12/4/2018		
SEARS BRANDS, L.L.C.		16/209669	12/4/2018		
SEARS BRANDS, L.L.C.		16/209700	12/4/2018		
SEARS BRANDS, L.L.C.		16/229432	12/21/2018		
SEARS BRANDS, L.L.C.		16/232029	12/25/2018		
SEARS		16/236778	12/31/2018		

[Exhibit A – Sears Brands, L.L.C. – Transform SR Brands LLC – Patent Assignment (U.S.)]

PATENT
REEL: 050233 FRAME: 0909

Owner	Title	Application Number	Application Date	Patent Number	Grant Date
BRANDS, L.L.C.					
SEARS BRANDS, L.L.C.		16/242394	1/8/2019		

[Exhibit A – Sears Brands, L.L.C. – Transform SR Brands LLC – Patent Assignment (U.S.)]

PATENT

RECORDED: 08/29/2019

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