505649938 08/30/2019

# PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT5696744

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the ADDING ADDITIONAL PROPERTIES LISTED ON THE ASSIGNMENT previously recorded on Reel 050210 Frame 0212. Assignor(s) hereby confirms the CHANGE OF NAME.
SEQUENCE:	1

#### **CONVEYING PARTY DATA**

Name	Execution Date
STOREXPERTS INC	08/29/2019

#### **RECEIVING PARTY DATA**

Name:	TECHNI, LLC
Street Address:	1098 FOSTER CITY BLVD.
Internal Address:	SUITE 106-844
City:	FOSTER CITY
State/Country:	CALIFORNIA
Postal Code:	94404

### **PROPERTY NUMBERS Total: 8**

Property Type	Number
Patent Number:	8950602
Patent Number:	9386846
Patent Number:	9844262
Patent Number:	8820481
Patent Number:	10085573
Patent Number:	9414696
Application Number:	14883263
Application Number:	15842592

#### **CORRESPONDENCE DATA**

**Fax Number:** 

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 650-490-0762

**Email:** GEORGE@ELLIPSEPLATFORM.COM

Correspondent Name: GEORGE FANOURGIAKIS
Address Line 1: 1098 FOSTER CITY BLVD.

Address Line 2: SUITE 106-844

505649938 REEL: 050238 FRAME: 0298

PATENT

Address Line 4:	e 4: FOSTER CITY, CALIFORNIA 94404	
ATTORNEY DOCKET NUMBER:	098563-0826533 (000300US)	
NAME OF SUBMITTER:	GEORGE FANOURGIAKIS	
SIGNATURE:	/GEORGE FANOURGIAKIS/	
DATE SIGNED:	08/30/2019	
This document serves as an Oath/Declaration (37 CFR 1.63).		

### **Total Attachments: 3**

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> PATENT REEL: 050238 FRAME: 0299

# PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

SUBMISSION TYPE	:	NEW ASSIGNMENT	NEW ASSIGNMENT	
NATURE OF CONV	EYANCE:	ASSIGNMENT	ASSIGNMENT	
CONVEYING PART	Y DATA			
· -		3.7	Execution Date	
STOREXPERTS, IN		Name	08/29/2019	
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RECEIVING PART	Y DATA			
Fs.7	THE CHARLES	· G		
Name: Street Address:	TECHNI, L	ER CITY BLVD.		
Internal Address:	SUITE 106-			
City:	FOSTER CI			
State/Country:	CALIFORN			
Postal Code:	94404			
Property 7	- J g		Number	
Patent Number: 8950602		8950602		
CORRESPONDENC	CE DATA			
Fax Number: Phone:	650	-490-0762		
Email:	200	c2eAcilipscolatiorm.com		
		address first; if that is unsuccessful, it will be	e sent using a fax number, if provided;	
if that is unsuccessful, it Correspondent Name:		ORGE FANOURGIAKIS		
Address Line 1: 1098 FOSTER CITY BLVD.				
Address Line 2: #106-844 Address Line 4: #50STER CITY, CALIFORNIA 94404				
Address Line 4:	ro	STERCHT, CALIFORNIA 27707		
ATTORNEY DOCKET NUMBER: 098563-0826533 (000300US)		S)		
NAME OF SUBMITTER: GEORGE FANOURGIAKIS		S .		
Signature: /george fanourgiakis/				
Date: 08/29/2019				
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PATENT REEL: 050238 FRAME: 0300

## **ASSIGNMENT**

WHEREAS, STOREXPERTS, INC, of Burlingame, California, (hereinafter referred to as "Assignors"), own certain inventions described as follows:

Patent and/or Patent Application Title	Serial Number	Filing/Issue Date
Variable Planform Shelving System (United States)	8,950,602	January 26, 2012, issued February 10, 2015
Variable Planform Shelving System (United States)	14/341,675	July 25, 2014
Variable Planform Shelving System (Australia)	2013211836	January 28, 2013
Variable Planform Shelving System (Brazil)	1120140183848	January 28, 2013
Variable Planform Shelving System (Canada)	2,861,087	January 28, 2013
Variable Planform Shelving System (China)	201380006743.3	January 28, 2013
Variable Planform Shelving System (European Patent Office)	13704667.8	January 28, 2013
Variable Planform Shelving System (Hong Kong)	15105225.9	January 28, 2013
Variable Planform Shelving System (Israel)	233590	January 28, 2013
Variable Planform Shelving System (India)	6379/CHENP/2014	January 28, 2013
Variable Planform Shelving System (Japan)	2014-554929	January 28, 2013
Variable Planform Shelving System (Korea)	10-2014-07021040	January 28, 2013
Variable Planform Shelving System (Mexico)	MX/1/2014/00/9072	January 28, 2013

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Arranging a Store in Accordance with Data Analytics (United States)	62/063,903	October 14, 2014
Center Store Arrangement for Retail Markets	14/475,243	September 2, 2014

(hereinafter referred to as "Patent Property"); and

WHEREAS, TECHNI, LLC., of 1098 Foster City Blvd., Suite 106-844, Foster City, California, 94404 (hereinafter referred to as "Assignee"), is desirous of acquiring the entire right, title, and interest in, to and under the Patent Property.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignors assign and transfers to the Assignee and the Assignee's legal representatives, successors, and assigns the full and exclusive rights in, to, and under the Patent Property as well as any reissue or reexamination thereof. Assignors authorize and request the U.S. Patent and Trademark Office to issue any such reissue or reexamination to the Assignee in accordance with the terms of this Assignment.

ASSIGNORS DO HEREBY COVENANT and agree with the Assignee that they will not execute any writing or do any act conflicting with the terms of the Assignment and that Assignors will, upon request and at Assignee's expenses, execute such additional documents and do such additional acts as may be necessary to perfect the Assignee's enjoyment of this Assignment.

IN WITNESS WHEREOF, Assignors has hereunder set its hand on the date shown below.

STOREXPERTS, INC.

Date: 8-29-19\_\_\_

By: Print Name: George Fornous grantis

Title: President

IN WITNESS WHEREOF, Assignee has hereunder set their hands on the dates shown below.

TECHNI, LLC

Date: 8-29-19

Print Name: George Fanourgiaki

Title: President

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RECORDED: 08/30/2019