

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT5696910

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT FOR SECURITY -- PATENTS
CONVEYING PARTY DATA	
Name	Execution Date
GATEWAY MERCURY HOLDINGS, LLC	08/27/2019
FTD, LLC	08/27/2019
RECEIVING PARTY DATA	
Name:	CERBERUS BUSINESS FINANCE AGENCY, LLC, AS COLLATERAL AGENT
Street Address:	875 THIRD AVENUE
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10022
PROPERTY NUMBERS Total: 5	
Property Type	Number
Patent Number:	D741165
Patent Number:	D808798
Application Number:	15604915
Application Number:	29630390
Application Number:	15094411
CORRESPONDENCE DATA	
Fax Number:	(212)593-5955
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	212-756-2132
Email:	scott.kareff@srz.com
Correspondent Name:	S. KAREFF C/O SCHULTE ROTH & ZABEL LLP
Address Line 1:	919 THIRD AVENUE
Address Line 2:	25TH FLOOR
Address Line 4:	NEW YORK, NEW YORK 10022
ATTORNEY DOCKET NUMBER:	014951-1894
NAME OF SUBMITTER:	SCOTT KAREFF (014951-1894)
SIGNATURE:	/kc for sk/
DATE SIGNED:	08/30/2019

Total Attachments: 4

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ASSIGNMENT FOR SECURITY - - PATENTS

August 27, 2019

WHEREAS, the undersigned (each an "Assignor" and collectively, the "Assignors") holds all right, title and interest in the letter patents, design patents and utility patents listed on the attached Schedule A, which patents are issued or applied for in the United States Patent and Trademark Office (the "Patents");

WHEREAS, each Assignor has entered into a Pledge and Security Agreement, dated August 23, 2019 (as amended, restated, supplemented, modified or otherwise changed from time to time, the "Security Agreement"), in favor of Cerberus Business Finance Agency, LLC, as the Collateral Agent for itself and certain lenders (in such capacity, together with its successors and assigns, if any, the "Assignee"); and

WHEREAS, pursuant to the Security Agreement, each Assignor has assigned to the Assignee and granted to the Assignee for the benefit of the Secured Parties (as defined in the Security Agreement) a continuing security interest in all right, title and interest of each Assignor in, to and under the Patents and the applications and registrations thereof, and all proceeds thereof, including, without limitation, any and all causes of action which may exist by reason of infringement thereof and any and all damages arising from past, present and future violations thereof (the "Collateral"), to secure the payment, performance and observance of the Secured Obligations (as defined in the Security Agreement);


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Assignor does hereby pledge, convey, sell, assign, transfer and set over unto the Assignee and grants to the Assignee for the benefit of the Assignee and the Secured Parties a continuing security interest in the Collateral to secure the prompt payment, performance and observance of the Secured Obligations.

Each Assignor does hereby further acknowledge and affirm that the rights and remedies of the Assignee with respect to the Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

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IN WITNESS WHEREOF, each Assignor has caused this Assignment to be duly executed by its respective officer thereunto duly authorized as of the date first written above.

GATEWAY MERCURY HOLDINGS, LLC

By: 
Name: Damian Giangiacomo
Title: President

FTD, LLC

By: 
Name: Damian Giangiacomo
Title: President

[Signature Page to Assignment of Security - Patents]

PATENT
REEL: 050240 FRAME: 0656

Schedule A

[See attached]

PART 4
Patents

TITLE	APPLN NO.	FILED	PATENT NO.	GRANT DATE	CURRENT OWNER	STATUS
FLORAL DELIVERY CONTAINER	29483534	02/28/14	D741165	10/20/15	Provide Commerce, Inc. Security Interest from Provide Commerce, Inc. to Bank of America, N.A. Recorded: 12/31/14 Reel/Frame: 034717/0543	Registered
FLORAL CONTAINER	29560661	04/08/16	D808798	01/30/18	Provide Commerce, Inc. Security Interest from Provide Commerce, Inc. to Bank of America, N.A. Recorded: 04/02/18 Reel/Frame: 045809/0005	Registered
FLORAL CARD	15604915	05/25/17	--	--	Provide Commerce, Inc. No security interest recorded.	Pending
DECORATIVE VASE ASSEMBLY						Unfiled
FLORAL CONTAINER	29/630,390	12/20/17	--	--		Pending
CONTAINER AND CONTAINER SYSTEM	15/094,411	04/08/16	--	--	Provide Commerce, Inc.	Pending

PATENT

REEL: 050240 FRAME: 0658

RECORDED: 08/30/2019