

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT5701569

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
ZEEV NEUMEIER	08/05/2019
W. LEO HOARTY	08/05/2019
RECEIVING PARTY DATA	
Name:	INSCAPE DATA, INC.
Street Address:	39 TESLA
City:	IRVINE
State/Country:	CALIFORNIA
Postal Code:	92618
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	16534506
CORRESPONDENCE DATA	
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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Email:	akakoliris@polsinelli.com
Correspondent Name:	POLSINELLI LLP
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Address Line 4:	PALO ALTO, CALIFORNIA 94304
ATTORNEY DOCKET NUMBER:	095130-618950-002310US
NAME OF SUBMITTER:	ATHENA KAKOLIRIS
SIGNATURE:	/Athena Kakoliris/
DATE SIGNED:	09/04/2019
Total Attachments: 4	
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COMBINED ASSIGNMENT AND DECLARATION OF PATENT APPLICATION

Title of Invention: DYNAMIC CONTENT SERVING USING AUTOMATED CONTENT RECOGNITION (ACR) AND DIGITAL MEDIA WATERMARKS

Application No.: 16/534,506, filed on August 7, 2019

ASSIGNMENT

WHEREAS, I, **Zeev Neumeier**, residing in **Berkeley, California**, am the original inventor or an original joint inventor of the invention(s), hereinafter referred to as "Invention(s)," in the above identified and/or attached patent application, hereinafter identified as the "Application";

WHEREAS, Inscape Data, Inc., having a principal place of business at 39 Tesla, Irvine, California, 92618, hereinafter referred to as "Inscape Data," is desirous of acquiring an interest in the Invention(s) and Application; any United States, International, or foreign patent application directed to (at least in part) one or more of the Invention(s); and any United States or foreign Letters Patent and Registrations that may be granted and that is directed to (at least in part) one or more of the Invention(s);

In consideration of good and valuable consideration, the receipt of which is hereby acknowledged, I, the inventor, have assigned, and by these presents do assign to Inscape Data all right, title, and interest in and to the entirety of the Invention(s) and Application; any United States, International, or foreign patent application directed to (at least in part) one or more of the Invention(s); and any United States or foreign Letters Patent and Registrations that may be granted and that is directed to (at least in part) one or more of the Invention(s) and Application.

Should the Application be filed as a provisional, non-provisional, or International patent application in the United States or in any other country, I agree that the assignment assigns all right, title and interest to the filed application, to all foreign counterparts (including patent, utility model, and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on any patent application claiming priority from the same in the United States and all countries throughout the world, and to claim the priority from the Application as provided by the Paris Convention.

The right, title, and interest is to be held and enjoyed by Inscape Data and Inscape Data's successors and assigns as fully and exclusively as it would have been held and enjoyed by me had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation, or extension thereof.

I further agree that I will, without charge to me, but at Inscape Data's expense, (a) cooperate with Inscape Data in the prosecution of U.S. Patent applications and foreign counterparts directed to (at least in part) one or more of the Invention(s) or Application and any improvements, (b) execute, verify, acknowledge, and deliver all such further papers, including patent applications and instruments of transfer, and (c) perform such other acts as Inscape Data lawfully may request to obtain or maintain Letters Patent and Registrations for (at least in part) one or more of the Invention(s) and improvements in any and all countries, and to vest title thereto in Inscape Data, or Inscape Data's successors and assigns. I waive any obligation of Inscape Data to file foreign counterparts on (at least in part) one or more of the Invention(s); file the attached application; or continue pursuit of prosecution of (at least in part) one or more of the Invention(s). I agree that Inscape Data can, in its sole discretion, choose in which countries to file foreign counterparts and can further choose the type of each application that is to be filed, unless I have previously informed Inscape Data in writing of any foreign counterparts I would like the option to pursue or prosecute.

I hereby authorize and request Polsinelli LLP, 1661 Page Mill Road Suite A, Palo Alto, CA 94304, to insert herein above an application number and filing date, when known, of any United States, International or foreign patent application that corresponds to the Application or is directed to any of the Invention(s).

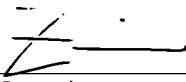
DECLARATION

As the above named inventor, I hereby declare that:

- This declaration is directed to the Invention(s) disclosed in the Application; any filed United States or foreign application that is directed to one or more of the Invention(s); and any applications related by priority to such filed United States or foreign application that may include claims or claim elements supported in the Application.
- The Application was made or authorized to be made by me.
- I believe that I am the original inventor or an original joint inventor of a claimed or disclosed Invention(s) in the Application.
- I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than 5 years, or both.

IN TESTIMONY of both the Assignment and Declaration, I have signed my name on the date indicated.

Dated: 8/5/2019



Zeev Neumeier

COMBINED ASSIGNMENT AND DECLARATION OF PATENT APPLICATION

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Application No.: 16/534,506, filed on August 7, 2019

ASSIGNMENT

WHEREAS, I, **W. Leo Hoarty**, residing in **Morgan Hill, California**, am the original inventor or an original joint inventor of the invention(s), hereinafter referred to as "Invention(s)," in the above identified and/or attached patent application, hereinafter identified as the "Application";

WHEREAS, Inscape Data, Inc., having a principal place of business at 39 Tesla, Irvine, California, 92618, hereinafter referred to as "Inscape Data," is desirous of acquiring an interest in the Invention(s) and Application; any United States, International, or foreign patent application directed to (at least in part) one or more of the Invention(s); and any United States or foreign Letters Patent and Registrations that may be granted and that is directed to (at least in part) one or more of the Invention(s);

In consideration of good and valuable consideration, the receipt of which is hereby acknowledged, I, the inventor, have assigned, and by these presents do assign to Inscape Data all right, title, and interest in and to the entirety of the Invention(s) and Application; any United States, International, or foreign patent application directed to (at least in part) one or more of the Invention(s); and any United States or foreign Letters Patent and Registrations that may be granted and that is directed to (at least in part) one or more of the Invention(s) and Application.

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The right, title, and interest is to be held and enjoyed by Inscape Data and Inscape Data's successors and assigns as fully and exclusively as it would have been held and enjoyed by me had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation, or extension thereof.

I further agree that I will, without charge to me, but at Inscape Data's expense, (a) cooperate with Inscape Data in the prosecution of U.S. Patent applications and foreign counterparts directed to (at least in part) one or more of the Invention(s) or Application and any improvements, (b) execute, verify, acknowledge, and deliver all such further papers, including patent applications and instruments of transfer, and (c) perform such other acts as Inscape Data lawfully may request to obtain or maintain Letters Patent and Registrations for (at least in part) one or more of the Invention(s) and improvements in any and all countries, and to vest title thereto in Inscape Data, or Inscape Data's successors and assigns. I waive any obligation of Inscape Data to file foreign counterparts on (at least in part) one or more of the Invention(s); file the attached application; or continue pursuit of prosecution of (at least in part) one or more of the Invention(s). I agree that Inscape Data can, in its sole discretion, choose in which countries to file foreign counterparts and can further choose the type of each application that is to be filed, unless I have previously informed Inscape Data in writing of any foreign counterparts I would like the option to pursue or prosecute.

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As the above named inventor, I hereby declare that:

- This declaration is directed to the Invention(s) disclosed in the Application; any filed United States or foreign application that is directed to one or more of the Invention(s); and any applications related by priority to such filed United States or foreign application that may include claims or claim elements supported in the Application.
- The Application was made or authorized to be made by me.
- I believe that I am the original inventor or an original joint inventor of a claimed or disclosed Invention(s) in the Application.
- I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than 5 years, or both.

IN TESTIMONY of both the Assignment and Declaration, I have signed my name on the date indicated.

Dated: Aug 5, 2019


W. Leo Hoarty