# 505661484 09/09/2019

# PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 EPAS ID: PAT5708291 Stylesheet Version v1.2

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNMENT

### **CONVEYING PARTY DATA**

Name	Execution Date
JULIAN LESLEY MEAGHER	06/15/2016
CAMERON BRUCE WILLIAM TREEBY	06/15/2016

### **RECEIVING PARTY DATA**

Name:	TANGLE TEEZER LIMITED
Street Address:	FIRST AND SECOND FLOOR
Internal Address:	205 STOCKWELL ROAD
City:	LONDON
State/Country:	UNITED KINGDOM
Postal Code:	SW9 9SL

### **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	29668519

### **CORRESPONDENCE DATA**

**Fax Number:** (216)621-4072

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 216-621-2234

Email: cplacko@tarolli.com

Correspondent Name: TAROLLI, SUNDHEIM, COVELL & TUMMINO LLP

Address Line 1: 1300 EAST NINTH STREET

Address Line 2: SUITE 1700

Address Line 4: CLEVELAND, OHIO 44114

ATTORNEY DOCKET NUMBER: WIL-027591 US DES CON

NAME OF SUBMITTER: JOHN A. YIRGA

SIGNATURE: /John A. Yirga/

DATE SIGNED: 09/09/2019

**Total Attachments: 17** 

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### <u>ASSIGNMENT</u>

This Assignment is made the 15 day of Jule 2016

Between:

Z<sup>r</sup>

Julian Lesley Meagher, a South African citizen of 33b Queen Anne Road, Hackney, London E9 7AH, United Kingdom ("the Designer");

Playforever Toys Limited (company no. 08492141), a company incorporated in England and Wales with registered address Flat 8 Cruden House, 33 Vernon Road, London, E3 5HE, United Kingdom ("Playforever"); and

Tangle Teezer Limited (company no. 05396577), a company incorporated in England and Wales with registered address First & Second Floor, 205 Stockwell Road, London, SW9 9SL, United Kingdom ("the Assignee").

#### Whereas:

- 1. The Designer is a joint designer, together with Cameron Bruce William Treeby, of the hairbrushes shown in Schedule 1 hereto ("the Hairbrushes").
- The Hairbrushes were designed pursuant to a commission from the Assignee to the Playforever.
   Playforever involced the Assignee for designing the Hairbrushes and the Assignee has paid the involced charges.
- 3. The Designer and Cameron Bruce William Treeby are shareholders in and directors, but not employees, of Playforever.
- As between the Designer, Cameron Bruce William Treeby and Playforever all rights in the design of the Hairbrushes belong to the Designer and Cameron Bruce William Treeby.
- 5. It has been agreed between the Designer, Cameron Bruce William Treeby, Playforever and the Assignee that all rights in the design of the Hairbrushes and the Bristles including unregistered design rights, or equivalent, the right to seek and obtain registered design or equivalent protection, in any territory, shall be transferred to the Assignee.

# Now This Deed Witnesses:

- 1. The Designer hereby assigns to the Assignee with full title guarantee all rights in his contribution to the design of the Hairbrushes, including any and all unregistered design rights or equivalent and the right to seek and obtain registered design or equivalent protection, in any territory, and the right to sue for damages and other remedies in respect of any infringement of the rights prior to the date of this Assignment ("the Design Rights");
- 2. The Designer, and Playforever hereby covenant with the Assignee that they shall, at the expense of the Assignee, execute all such documents and do all such things as may be necessary or convenient to transfer all the Design Rights to the Assignee or as the Assignee may direct in relation to any country, and to enable the Assignee, or the Assignee's nominee, to enforce the Design Rights and obtain registered design or equivalent protection.

- The Designer and Playforever shall maintain in safekeeping and provide upon request to the Assignee documentation first recording the designs of the Hairbrushes in a design document.
- 4. The Designer and Playforever warrant that they have not assigned, sold, licensed, encumbered or in any way disposed of or granted the Design Rights, or any part of them, and that the details recited above and in the Schedule to this assignment are correct.
- 5. The Designer hereby waives all moral rights in the Hairbrushes, including the right to be identified as designer, insofar as he is lawfully able to do so.
- 6. To the extent that any of the Design Rights belong, or may subsequently be held to belong, to Playforever, Playforever hereby assigns the Design Rights to the Assignee with full title guarantee and covenants with the Assignee that it shall, at the expense of the Assignee, execute all such documents and do all such things as may be necessary or convenient to transfer all the Design Rights to the Assignee or as the Assignee may direct in relation to any country, and to enable the Assignee, or the Assignee's nominee, to enforce the Design Rights and obtain registered design or equivalent protection.
- 7. This Declaration and Assignment shall be governed by the laws of England and the parties hereby submit to the exclusive jurisdiction of the English courts.
- 8. This Assignment may be executed in counterparts, each of which shall be deemed to be an original, but all of which, taken together, shall constitute one and the same assignment.

IN WITNESS OF WHICH THIS ASSIGNMENT has been executed as a Deed and delivered the day and year first above written.

SIGNED AS A DEED by Julian Lesley Meacher in the presence of:

CAMERON TREETS 7

SIGNED AS A DEED by Playforever Toys Limited

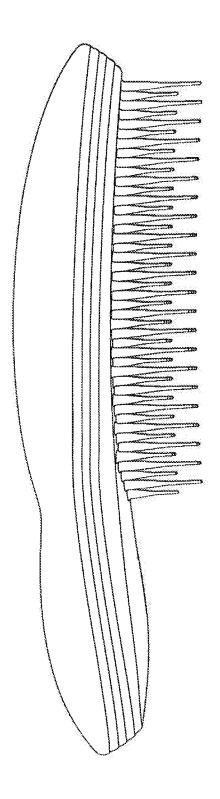
in the presence of:

WCIANA GURGEL

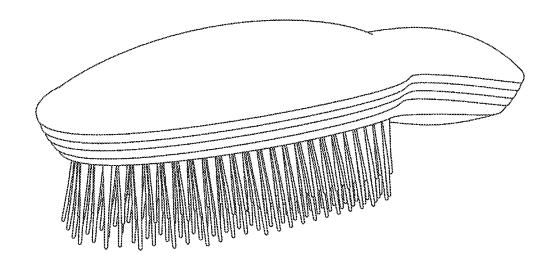
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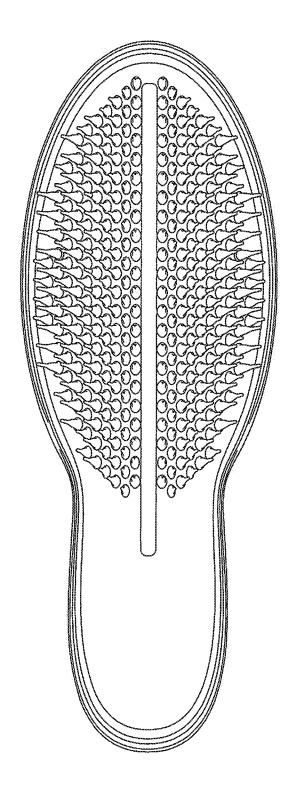
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# SCHEDULE 1

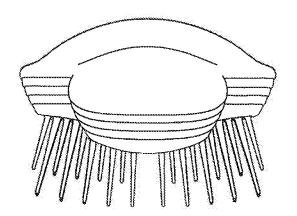


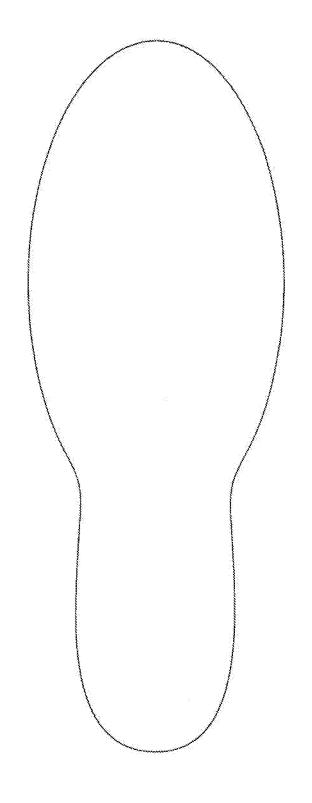
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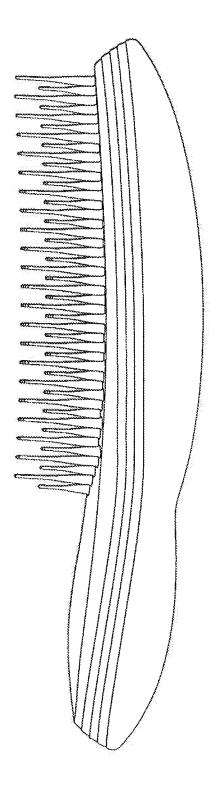


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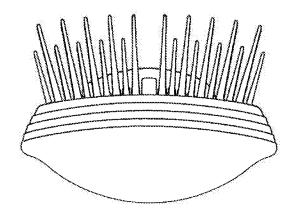


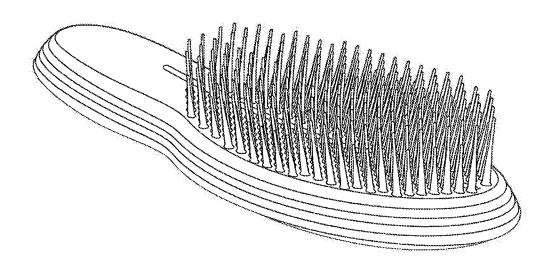


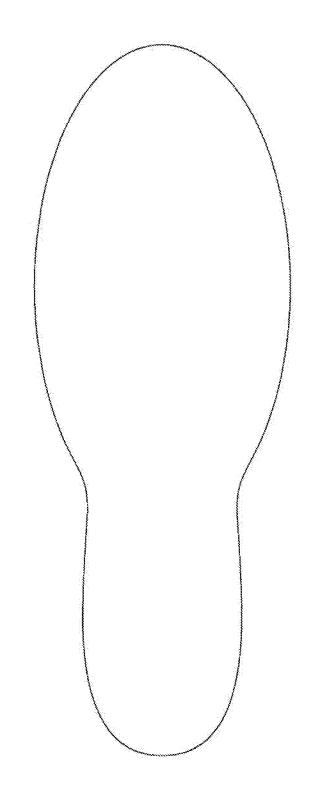
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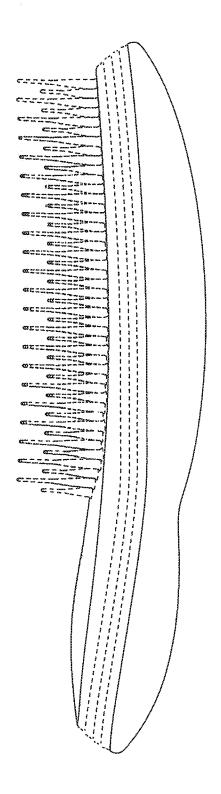


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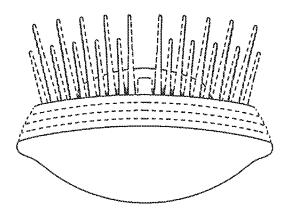


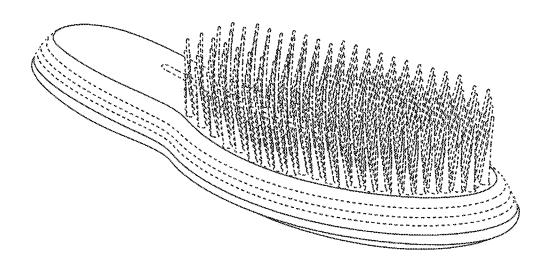


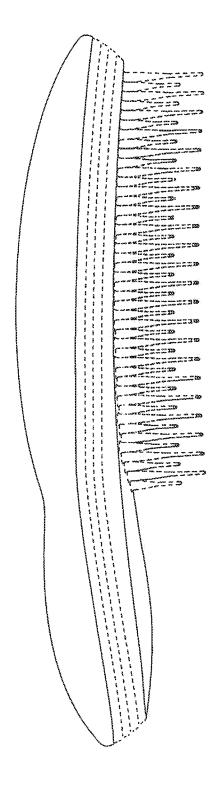




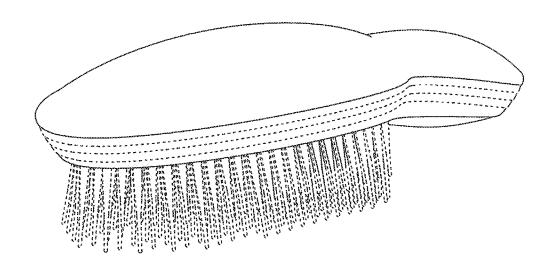
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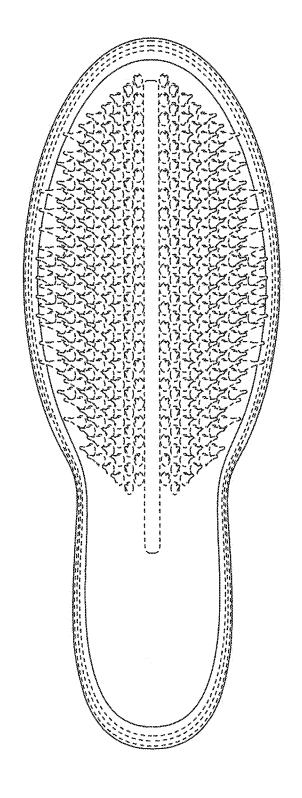






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