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PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
SETH ALAN PELLETIER	05/28/2008
PERRY JOSEPH FISCH	05/27/2008

RECEIVING PARTY DATA

Name:	THE NIELSEN COMPANY (US), INC.	
Street Address:	85 BROAD STREET	
City:	NEW YORK	
State/Country:	NEW YORK	
Postal Code:	10003	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	16512341

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312581020

Email: fmartinez@hfzlaw.com

Correspondent Name: HANLEY FLIGHT & ZIMMERMAN LLC Address Line 1: 150 S. WACKER DR. SUITE 2200

Address Line 4: CHICAGO, ILLINOIS 60606

ATTORNEY DOCKET NUMBER:	320US06
NAME OF SUBMITTER:	MICHAEL W. ZIMMERMAN
SIGNATURE:	/ Michael W. Zimmerman/
DATE SIGNED:	09/11/2019

Total Attachments: 7

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ASSIGNMENT

Serial No:

12/106,040

Filed:

April 18, 2008

Title:

METHODS AND APPARATUS FOR METERING PORTABLE MEDIA

PLAYERS

For good and valuable consideration, the receipt and sufficiency whereof are hereby acknowledged, the undersigned hereby assigns to The Nielsen Company (U.S.), Inc., a New York corporation. 770 N. Broadway, New York, New York, 10003 (hereinafter "Assignee"), its successors and assigns, the entire right, title and interest in the invention or improvements of the undersigned disclosed in an application for Letters Patent of the United States (which may be a Patent Cooperation Treaty international application designating the United States) and in said application and any and all other applications, United States, international and/or foreign, which the undersigned may file, either solely or jointly with others, on said invention or improvements, and in any and all Letters Patent of the United States and/or foreign countries, which may be obtained on any of said applications, and in any reissue or extension thereof.

The undersigned hereby authorizes and requests the Commissioner of Patents and Trademarks to issue said Letters Patent to said assignee.

The undersigned hereby authorizes and requests the attorneys of record in said application to insert in this assignment the execution date and/or filing date and serial number of any such application(s) when officially known.

The undersigned warrants himself to be the owner of the interest herein assigned and to have the right to make this assignment and further warrants that there are no outstanding prior assignments, licenses, or other rights in the interest herein assigned.

For said consideration the undersigned hereby agrees, upon the request and at the expense of said assignee, its successors and assigns, to execute any and all international, divisional, continuation, continuation-in-part and substitute applications for said invention or improvements, and any necessary oath or affidavit relating thereto, and any application for the reissue or extension of any Letters Patent that may be granted upon said application, and any and all applications and other documents for Letters Patent in foreign countries on said invention or improvements, that said assignee, its successors or assigns, may deem necessary or expedient, and for said consideration the undersigned further agrees upon the request of said assignee, its successors or assigns, in the event of any application or Letters Patent assigned herein becoming involved in Interference, to cooperate to the best of the ability of the undersigned with said assignee, its successors or assigns, in the matters of preparing and executing the preliminary statement and giving and producing evidence in support thereof, the undersigned hereby agreeing to perform, upon request, any and all affirmative acts to obtain said Letters Patent, both United

Attorney Docket No. 20004/320US

assigns, whereby said Letters Patent will be held and enjoyed by said assignce, its successors and assigns, to the full end of the term for which said Letters Patent may be granted as fully and entirely as the same would have been held and enjoyed by the undersigned if this assignment and sale had not been made. Dated this 2 day of June 2008

Paul M. Mears

State of Flanka

County of Pinellas On this aday of ________, 2000 before me, a Notary Public in and for the County and State aforesaid appeared Paul M. Mears, to me personally known to be the same person whose name is subscribed to the foregoing instrument, and acknowledged that he executed said instrument as his free and voluntary act and for the uses and purposes therein expressed. WITNESS my hand and seal the same day and year last above given. LINDA J. HAYES MY COMMISSION # DD 677589 My Commission Expires: EXPIRES: August 3, 2011 Bonded Thru Notary Public Underwrite Notary Public: * * * * * Dated this _____ day of ______, 20____ Robert A. Luff State of _____ County of _____ On this _____ day of ______, 20__, before me, a Notary Public in and for the County and State aforesaid, appeared Robert A. Luff, to me personally known to be the same person whose name is subscribed to the foregoing instrument, and acknowledged that he executed said instrument as his free and voluntary act and for the uses and purposes therein expressed. WITNESS my hand and seal the same day and year last above given. My Commission Expires: Notary Public:

States and foreign, and vest all rights therein hereby conveyed in said assignee, its successors and

PHYLLIS E. VON SASPE

NOTARY PUBLIC - STATE OF NEW YORK NO. 01VO5068043 QUALIFIED IN NEW YORK COUNTY

MY COMMISSION EXPIRES OCT. 28, 2010

REEL: 050336 FRAME: 0814

States and foreign, and vest all rights therein hereby conveyed in said assignee, its successors and assigns, whereby said Letters Patent will be held and enjoyed by said assignee, its successors and assigns, to the full end of the term for which said Letters Patent may be granted as fully and entirely as the same would have been held and enjoyed by the undersigned if this assignment and sale had not been made.

The tend of Alaba

My Commission Expires:

Notary Public:

Dated this day of	Paul M. Mears
State of	
County of	
On this day of _	, 20, before me, a Notary Public in and
for the County and State aforesa	aid, appeared Paul M. Mears, to me personally known to be the
same person whose name is sub	scribed to the foregoing instrument, and acknowledged that he
executed said instrument as his expressed.	free and voluntary act and for the uses and purposes therein
WITNESS my hand and	seal the same day and year last above given.
My Commission Expires:	
Notary Public:	
Dated this 24th day of 10014	
State of New York	
State of New YNC County of New YNC	
On this $\frac{2y^{H_1}}{2}$ day of $\frac{1}{2}$, 20 <u>45</u> , before me, a Notary Public in and hid, appeared Robert A. Luff, to me personally known to be the
for the County and State aforesa	id, appeared Robert A. Luff, to me personally known to be the
same person whose name is sub	scribed to the foregoing instrument, and acknowledged that he
executed said instrument as his	free and voluntary act and for the uses and purposes therein
expressed.	
WITNESS my hand and	seal the same day and year last abovergiven.

Attorney Docket No. 20004/320US

Dated this 27 day of May 2008 Robert Joel Stokes On this 21 day of 100, 2005 before me, a Notary Public in and for the County and State aforesaid, appeared Robert Joel Stokes, to me personally known to be the same person whose name is subscribed to the foregoing instrument, and acknowledged that he executed said instrument as his free and voluntary act and for the uses and purposes therein expressed. WITNESS my hand and seal the same day and year last above given. My Commission Expires: KAREN DENISE BROWN Notary Public - State of Florida My Commission Expires Jul 1, 2011 Notary Public: **** Dated this 27 day of May , 2008

On this <u>27</u> day of <u>May</u>, 2008, before me, a Notary Public in and for the County and State aforesaid, appeared Arun Ramaswamy, to me personally known to be the same person whose name is subscribed to the foregoing instrument, and acknowledged that he executed said instrument as his free and voluntary act and for the uses and purposes therein expressed.

July 1, 2011 Laven Derise Grown

WITNESS my hand and seal the same day and year last above given.

My Commission Expires:

Notary Public:



Attorney Docket No. 20004/320US Dated this 27 day of May , 2008 County of Tinellas On this <u>27</u> day of <u>May</u>, 2008, before me, a Notary Public in and for the County and State aforesaid, appeared Charles Clinton Conklin, to me personally known to be the same person whose name is subscribed to the foregoing instrument, and acknowledged that he executed said instrument as his free and voluntary act and for the uses and purposes therein expressed. WITNESS my hand and seal the same day and year last above given. My Commission Expires: Notary Public: * * * * * Dated this <u>27</u> day of <u>May</u>, 20<u>0</u>8

On this 27 day of ________, 20 8 before me, a Notary Public in and for the County and State aforesaid, appeared Brian Scott Mello, to me personally known to be the same person whose name is subscribed to the foregoing instrument, and acknowledged that he executed said instrument as his free and voluntary act and for the uses and purposes therein expressed.

WITNESS my hand and seal the same day and year last above given.

My Commission Expires:

Notary Public:



Dated this $\frac{28}{4}$ day of $\frac{1}{4}$	Nay , 20 08	Attorney Docket No. 20004/320US Seth Alan Pelletier
State of Florida		
County of Pinellas	>	
for the County and State a same person whose name executed said instrument expressed.	aforesaid, appeared Sether is subscribed to the factor and volunt and and seal the same definition.	, 20 6 \{ \text{before me, a Notary Public in and h Alan Pelletier, to me personally known to be the foregoing instrument, and acknowledged that he ntary act and for the uses and purposes therein lay and year last above given. \[\text{23, 2010} \] \[4.4.4.4.4.4.4.4.4.4.4.4.4.4.4.4.4.4.4.
Dated this day of	, 20	Perry Joseph Fisch
State of		
On this d	ay of	, 20, before me, a Notary Public in and
for the County and State a	foresaid, appeared Perr	ry Joseph Fisch, to me personally known to be the
same person whose name	e is subscribed to the f	foregoing instrument, and acknowledged that he
executed said instrument	as his free and volun	ntary act and for the uses and purposes therein
expressed.		

* * * * * *

WITNESS my hand and seal the same day and year last above given.

My Commission Expires:

Notary Public:

Attorney Docket No. 20004/320US

Dated this day of
Seth Alan Pelletier
State of
County of
County of
On this day of, 20, before me, a Notary Public in and
for the County and State aforesaid, appeared Seth Alan Pelletier, to me personally known to be the
same person whose name is subscribed to the foregoing instrument, and acknowledged that he
executed said instrument as his free and voluntary act and for the uses and purposes therein expressed.
WITNESS my hand and seal the same day and year last above given.
My Commission Expires:
Notary Public:

Dated this 27 day of 10 y 20 08 Perry Tosoph Fisch
Perry Joseph Fisch
State of <u>Florida</u>
County of Tinellas
County of Umellas
On this 27 day of May, 2008 before me, a Notary Public in and
for the County and State aforesaid, appeared Perry Joseph Fisch, to me personally known to be the
same person whose name is subscribed to the foregoing instrument, and acknowledged that he
executed said instrument as his free and voluntary act and for the uses and purposes therein
expressed.
WITNESS my hand and seal the same day and year last above given.
My Commission Expires: July 01, 2008
Votary Public: Land Onice Property
- Jan -

KAREN DENISE BROWN
Notary Public - State of Flo