505668000 09/12/2019

# PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
JAEWAN KIM	07/19/2019
YOUNGJIN HONG	07/15/2019

### **RECEIVING PARTY DATA**

Name:	LG ELECTRONICS INC.	
Street Address:	128 YEOUI-DAERO, YEONGDEUNGPO-GU	
City:	SEOUL	
State/Country:	/Country: KOREA, REPUBLIC OF	

## **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	16493352

### **CORRESPONDENCE DATA**

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ATTORNEY DOCKET NUMBER:	8736.02068.US00
NAME OF SUBMITTER:	MARK R. KRESLOFF
SIGNATURE:	/Mark R. Kresloff/
DATE SIGNED:	09/12/2019

**Total Attachments: 3** 

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PATENT 505668000 REEL: 050352 FRAME: 0453

#### **ASSIGNMENT**

For valuable consideration, the receipt of which we acknowledge, and intending to be bound
legally, we, <u>Jaewan KIM; Youngjin HONG</u> , each individually assign to <u>LG Electronics Inc.</u> , a
corporation formed under the laws of Republic of Korea, and having a principal place of business at
128, Yeoui-daero, Yeongdeungpo-gu, Seoul 07336 Republic of Korea, and its successors, transferees
and assignees (collectively the "Assignee"), all of our individual and joint right, title, and interest
throughout the world in the subject matter (the "Subject Matter") of a patent application that names
us as inventors, is titled "BROADCAST SIGNAL TRANSMISSION DEVICE, BROADCAST
SIGNAL RECEPTION DEVICE, BROADCAST SIGNAL TRANSMISSION METHOD, AND
BROADCAST SIGNAL RECEPTION METHOD" and was filed in the United States Patent and
Trademark Office on, as application (the
"Application"). We authorize the insertion of the filing date and application number above.

This Assignment assigns (a) the Application and all other applications that may be made for, and all patents, utility models, design registrations, and other rights of exclusion and inventors' certificates for, any of the Subject Matter (collectively the "Applications and Granted Rights") in every country or region, (b) the right to claim priority based on and the benefit of the filing date of any of the Applications and Granted Rights under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other applicable treaties or conventions, and (c) the right to pursue, collect, and retain in the Assignee's name or otherwise, damages and any other remedies arising from any past, present, or future infringement of the Subject Matter, the Applications and Granted Rights, and any other rights assigned by this Assignment.

We authorize the Assignee to apply for and pursue protection for any or all of the Subject Matter, the Applications and Granted Rights, and any other rights assigned by this Assignment in all countries, regions, and territories of the world, in our names or in the Assignee's name.

We represent and warrant that we have the right and power to make this Assignment and that we have not made and will not make any other assignment that conflicts with this Assignment.

We will communicate to the Assignee (or at the request of the Assignee to other parties) all known facts in any form relating to the Subject Matter, will execute and provide all oaths and declarations, statements, testimony, assignments, powers of attorney, applications, and documents,

PATENT REEL: 050352 FRAME: 0454 titles, and interests assigned by this Assignment.

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>\ \rangle \ra	Date: July 19, 2019
Jaewan KIM	
Youngjin HONG	Date:
× ± ±	
The Assignee hereby acknowledges and accepts	the foregoing assignment.
Assignee: LG ELECTRONICS INC.	
Signature:	Date:
Name:	
Title:	

Assignment Page 2 of 2

Jaewan KIM	Date:
Youngjin HONG	Date:
The Assignee hereby acknowledges and	I accepts the foregoing assignment.
Assignee: LG ELECTRONICS INC.	
Signature:	Date:
Name:	
Title:	

and will perform all other lawful acts necessary or desirable to secure fully to the Assignee the rights,

titles, and interests assigned by this Assignment.

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