PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT5723429

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
BIG ROCK SPORTS, LLC	09/16/2019

RECEIVING PARTY DATA

Name:	BLUEFIELD BRANDS, LLC
Street Address:	1141 JAY LANE
City:	GRAHAM
State/Country:	NORTH CAROLINA
Postal Code:	27253

PROPERTY NUMBERS Total: 1

Property Type	Number
Patent Number:	D645933

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	012230.31	
NAME OF SUBMITTER:	PERKY L. KARMIRE	
SIGNATURE:	/s/ Perky L. Karmire, NCCP	
DATE SIGNED:	09/17/2019	
	This document serves as an Oath/Declaration (37 CFR 1.63).	

Total Attachments: 3

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PATENT REEL: 050404 FRAME: 0912

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PATENT ASSIGNMENT

This Patent Assignment (this "Patent Assignment") is made effective as of September 16, 2019, by and between Big Rock Sports, LLC a Delaware limited liability company ("Assignor") and Bluefield Brands, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Big Rock Sports, LLC, a Delaware limited liability company ("Assignor"), owns, by assignment, all right, title, and interest in U.S. Patent No. D645933 entitled FISHING TACKLE SWIVEL HAVING A KNURLED SURFACE and any invention claimed therein; and

WHERAS, Bluefield Brands, LLC, a Delaware limited liability company ("Assignee"), desires to own Assignor's entire right, title, and interest in and to the invention, in all countries throughout the world, and in and to U.S. Letters Patent No. D645933.

NOW THEREFORE, be it known that, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby sells, assigns, transfers, and sets over to Assignee, its lawful successors and assigns, Assignor's entire right, title, and interest in and to U.S. Patent No. D645933 the invention claimed therein, any other patent application directed to the invention, and all Letters Patent of the United States that may be granted thereon, and all reissues, reexaminations, and extensions thereof; and all rights to claim priority on the basis of such application, and all applications for Letters Patent that may be filed for the invention in any foreign country and all Letters Patent that may be granted on the invention in any foreign country, and all extensions, renewals, and reissues thereof; and Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States and any official of any foreign country whose duty it is to issue patents on applications as described above, to issue all Letters Patent for this invention to Assignee, its successors and assigns, in accordance with the terms of this Assignment;

[Signature Page Follows]

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PATENT REEL: 050404 FRAME: 0913 IN TESTIMONY WHEREOF, each party has caused its authorized representative to execute this Assignment.

ASSIGNOR:

Big Rock Sports, LLC

**

Title:

[Signature Page to Patent Assignment Agreement]

IN TESTIMONY WHEREOF, each party has caused its authorized representative to execute this Assignment.

ASSIGNEE:

Bluefield Brands, LLC

ву:___

Mame:

Title: CFO

[Signature Page to Patent Assignment Agreement]

RECORDED: 09/17/2019

PATENT REEL: 050404 FRAME: 0915