PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
MICHAEL ADJELEIAN	09/18/2019

RECEIVING PARTY DATA

Name:	3849953 CANADA INC.	
Street Address:	11 INDUSTRIAL ROAD	
City:	KEMPTVILLE	
State/Country:	CANADA	
Postal Code:	K0G 1J0	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29697652

CORRESPONDENCE DATA

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Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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NAME OF SUBMITTER:	ERIC B. FUGETT
SIGNATURE:	/Eric B. Fugett, Reg. No. 65959/
DATE SIGNED:	09/18/2019

Total Attachments: 2

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PATENT 505678923 REEL: 050419 FRAME: 0118

ASSIGNMENT

In consideration of the payment of one (\$1.00) dollar, and for other good and

valuable consideration, the receipt of which is hereby acknowledged, Michael Adjeleian

("Assignor") hereby assigns to 3849953 Canada Inc., a Canadian company having an

address at 11 Industrial Road, Kemptville, Ontario K0G 1J0, Canada ("Assignee") his

entire right, title, and interest in and to an invention entitled INSULATED MAGNETIC

BEVERAGE HOLDER (the "Invention") disclosed in pending U.S. Design Patent

Application No. 29/697,652 filed July 10, 2019 and in any and all patents, reissue patents,

certificates of inventorship, design registrations, utility models, and the like, that may be

granted in the U.S. or in any foreign country with respect to the Invention and

improvements thereto; in any and all applications, including provisionals, non-

provisionals, continuations, continuations-in-part, divisions, PCT applications, PCT

national stage entry applications, corresponding foreign patent applications that may be

filed with respect to the Invention, or improvements thereto, and any and all patents

resulting therefrom, including U.S. Patent Application No. 29/697,652; the right to claim

priority to U.S. Patent Application No. 29/697,652; and the rights to be granted one or

more patents in any country in the world.

Assignor represents and warrants that he has not transferred, licensed, and/or

assigned any interest in the Invention to anyone other than Assignee, and that he has not

entered into any contract, assignment, or license conveying any right granted to Assignee

hereunder, or that would otherwise conflict with this Assignment.

Assignor will, without additional charge to Assignee but at Assignee's expense,

cooperate with and assist Assignee such that Assignee may realize and fully enjoy all the

PATENT REEL: 050419 FRAME: 0119 rights assigned hereunder, including the preparation and execution of all papers needed by Assignee, and providing such information and assistance as may reasonably be required by Assignee in any administrative or legal proceeding to obtain or protect such rights.

This Assignment and each of its terms shall be binding on the Assignor, and his representatives, heirs and assigns, and shall inure to the benefit of Assignee, its successors, and assigns.

ASSIGNOR

Date: SEPT. 18, 2019

Michael Adjeleian

PATENT REEL: 050419 FRAME: 0120

RECORDED: 09/18/2019