PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT5727683

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ACACIA RESEARCH GROUP LLC	09/06/2019

RECEIVING PARTY DATA

Name:	TARGETED RADIO LLC	
Street Address:	4 PARK PLAZA, SUITE 550	
City:	IRVINE	
State/Country:	CALIFORNIA	
Postal Code:	92614	

PROPERTY NUMBERS Total: 4

Property Type	Number	
Patent Number:	8452227	
Patent Number:	8644756	
Patent Number:	8559866	
Patent Number:	8948684	

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 8178063816

Email: matthew@nbafirm.com
Correspondent Name: MATTHEW C. JUREN

Address Line 1: 3131 W. 7TH STREET, SUITE 300
Address Line 4: FORT WORTH, TEXAS 76107

ATTORNEY DOCKET NUMBER:	TARGETED RADIO-MINTER	
NAME OF SUBMITTER:	MATTHEW C JUREN	
SIGNATURE:	/Matthew C Juren/	
DATE SIGNED:	09/19/2019	
	This document serves as an Oath/Declaration (37 CFR 1.63).	

Total Attachments: 3

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PATENT REEL: 050432 FRAME: 0722

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PATENT REEL: 050432 FRAME: 0723

ASSIGNMENT AND ASSUMPTION AGREEMENT

THIS ASSIGNMENT AND ASSUMPTION AGREEMENT ("Agreement") is effective as of September 6, 2019, by and between ACACIA RESEARCH GROUP LLC ("Assignor"), a Texas limited liability company having a place of business at 6136 Frisco Sq. Blvd., Suite 400, Frisco, TX 75034 and TARGETED RADIO LLC, a California limited liability company, having a place of business at 4 Park Plaza, Suite 550, Irvine, CA 92614 ("Assignee").

WHEREAS, Assignor and DAVID D. MINTER and ALBERT S. BALDOCCHI (collectively, "M&B") are parties to an Exclusive License Agreement ("Exclusive License") effective March 29, 2019, pursuant to which M&B as the owner of the Patents listed in the Exhibit attached hereto (including all patents, patent applications, foreign patents, foreign patent applications, continuations, continuations—in-part, divisionals, extensions, renewals, reissues and re-examinations related to all inventions thereof, including without limitation, all rights to claim priority on the basis thereof), collectively referred to as the "Patents", among other things, granted the worldwide exclusive right and license under the Patents to Assignor, to make, have made, use, offer, sell or import products and to practice methods, including the right to grant sublicenses, together with exclusive rights to enforce the Patents, to collect and receive damages for past, present and future infringement and to seek equitable relief or any other allowable remedy;

WHEREAS, in accordance with <u>Section 7.1</u> of the Exclusive License, Assignor wishes to assign its entire rights, obligations, interests and liabilities in the Exclusive License to Assignee; and

WHEREAS, Assignee agrees to assume such rights, obligations, interests and liabilities of Assignor under the Exclusive License.

NOW THEREFORE, in consideration of the foregoing, the parties agree as follows:

- 1. Assignor hereby does transfer and assign unto Assignee all of Assignor's rights, obligations, interests and liabilities under the Exclusive License including, without limitation, the exclusive license to the Patents, the exclusive right to sue for and collect past, present, and future damages and the exclusive right to all past, present, and future claims or causes of action for damages or equitable relief for infringement of the Patents.
- 2. For and in consideration of the assignment hereunder, Assignee hereby assumes all of Assignor's rights, obligations, interests and liabilities under the Exclusive License to the same extent as though it had originally been named as a party thereto and agrees to observe, perform and fulfill all the terms and conditions of the Exclusive License, including without limitation the payment obligations, to the same extent as if it had been originally named as a party thereto.
- This Agreement shall be binding upon and inure to the benefit of the parties and their respective successors and assigns.

{SIGNATURES ON FOLLOWING PAGE}

PATENT REEL: 050432 FRAME: 0724 4. This Agreement shall be governed by and construed and enforced in accordance with the laws of the State of Texas.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first above written.

ACACIA-RESEARGH GROUP LLC

Marc Booth

President and CEO

TARGETED RADIO LLC

Ву: ___

Name: <u>MM 60011</u>

Title: CEN

EXHIBIT

U.S. PATENTS & APPLICATIONS

1.1. Publication Number	Application Number	File Date	Publication Date	Title
US8452227	US12/384103	4/1/2009	5/28/2013	Methods and systems for selecting internet radio program break content using mobile device location
U\$8644756	US14/021250	9/9/2013	2/4/2014	Methods and systems for selecting internet radio program break content using mobile device location
US8559866	US13901824	5/24/2013	10/15/2013	Methods and systems for selecting internet radio program break content using mobile device kocation
US8948684	US14/167622	1/29/2014	2/3/2015	Methods and systems for selecting internet radio program break content using mobile device location

PATENT REEL: 050432 FRAME: 0726

RECORDED: 09/19/2019