

## PATENT ASSIGNMENT COVER SHEET

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 Stylesheet Version v1.2

EPAS ID: PAT5737246

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT	
<b>CONVEYING PARTY DATA</b>		
	<b>Name</b>	<b>Execution Date</b>
	KARTHIKEYAN SUNDARESAN	09/25/2019
	EUGENE CHAI	09/25/2019
	SAMPATH RANGARAJAN	09/25/2019
<b>RECEIVING PARTY DATA</b>		
<b>Name:</b>	NEC LABORATORIES AMERICA, INC.	
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<b>City:</b>	PRINCETON	
<b>State/Country:</b>	NEW JERSEY	
<b>Postal Code:</b>	08540	
<b>PROPERTY NUMBERS Total: 1</b>		
<b>Property Type</b>	<b>Number</b>	
<b>Application Number:</b>	16582416	
<b>CORRESPONDENCE DATA</b>		
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<b>ATTORNEY DOCKET NUMBER:</b>	18005D	
<b>NAME OF SUBMITTER:</b>	JAMES J. BITETTO	
<b>SIGNATURE:</b>	/jjb/	
<b>DATE SIGNED:</b>	09/25/2019	
<b>Total Attachments: 1</b>		
source=18005D_Assignment#page1.tif		

**ASSIGNMENT**

Whereas, we,

- (1) Karthikeyan Sundaresan of: 53 Winged Foot Dr., Manalapan, NJ 07726
- (2) Eugene Chai of: 12 Homestead Lane, Monmouth Junction, NJ 08852; and
- (3) Sampath Rangarajan of: 40 Linberger Drive, Bridgewater, NJ 08807

(hereinafter called "Assignor(s)"), have made a certain invention, and executed United States Patent Application entitled:

**Title: IN-STORE INTERACTION AND LOCATION SYSTEM FOR INTERFACING USERS WITH PRODUCTS**

Whereas, NEC Laboratories America, Inc.  
4 Independence Way, Suite 200  
Princeton, New Jersey 08540

(hereinafter called "Assignee"), desires to acquire the entire right, title, and interest in the application and the invention, and to any applications, patents and/or utility model registrations filed or obtained therefor in every Country (hereinafter called the "Designated Countries").

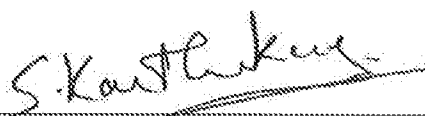
Now therefore, for valuable consideration, receipt of which is hereby acknowledged,

I/we, the above named Assignor(s), hereby sell, assign and transfer to the above named Assignee the entire right, title and interest to file and/or obtain any applications, patents and/or utility model registrations in the Designated Countries as regards the United States application and the invention disclosed therein (including rights of priority based on the United States application), and I/we will execute without further consideration all papers deemed necessary by the Assignee in connection with such applications, patents and/or utility model registrations in the Designated Countries when called upon to do so by the Assignee.

Signed and Sealed:

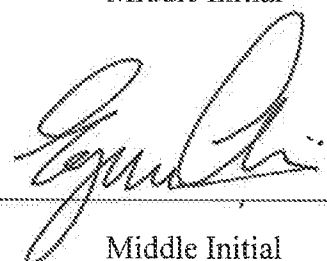
**INVENTOR 1:**

**DATED on** 09/25/2019

  
\_\_\_\_\_  
(Karthikeyan Sundaresan)  
First Name Middle Initial Last Name

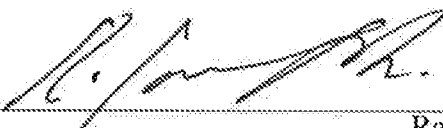
**INVENTOR 2:**

**DATED on** 09/25/19

  
\_\_\_\_\_  
(Eugene Chai)  
First Name Middle Initial Last Name

**INVENTOR 3:**

**DATED on** 09/25/19

  
\_\_\_\_\_  
(Sampath Rangarajan)  
First Name Middle Initial Last Name