PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT5738485

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
SEQUENCE:	2

CONVEYING PARTY DATA

Name	Execution Date
LANDOR, LLC	08/28/2019

RECEIVING PARTY DATA

Name:	GPCP IP HOLDINGS LLC	
Street Address:	133 PEACHTREE STREET, N.E.	
City:	ATLANTA	
State/Country:	GEORGIA	
Postal Code:	30303	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29703364

CORRESPONDENCE DATA

Fax Number: (920)729-8399

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (920) 729-8540

Email: mary.eckert@gapac.com

Correspondent Name: MARY ECKERT

Address Line 1: 1915 MARATHON AVENUE
Address Line 4: NEENAH, WISCONSIN 54956

ATTORNEY DOCKET NUMBER:	GP-2018-PAT-30812-US-DP	
NAME OF SUBMITTER:	MARY ECKERT	
SIGNATURE:	/Mary Eckert/	
DATE SIGNED:	09/26/2019	

Total Attachments: 3

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PATENT 505691675 REEL: 050494 FRAME: 0700

ASSIGNMENT

WHEREAS, LANDOR, LLC, having a place of business at 110 Shillito Place, Cincinnati, OH 45202 ("Assignor"), owns or owned an interest in an invention entitled "PAPER PRODUCT", for which U.S. Patent Application No. 29/703,364 was filed on August 27, 2019; and

WHEREAS, GPCP IP HOLDINGS LLC, a limited liability company of the State of Delaware having a place of business at 133 Peachtree Street, N.E., Atlanta, Georgia 30303 ("Assignee"), desires acquiring or has acquired Assignor's interest in the above-identified invention, the above-identified patent application, and any related patent applications and patents;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor by these presents does hereby sell, assign, and transfer, or by virtue of an agreement with Assignee has sold, assigned, and transferred, unto Assignee, it successors, legal representatives, and assigns, Assignor's entire right, title, and interest in and to the above-identified invention, the above-identified patent application, any U.S. or foreign patent applications related to the above-identified invention, any U.S. or foreign patent applications claiming priority to any of the above-referenced patent applications, including any division, continuation, continuation-in-part, reexamination, reissue, extension, substitution, or renewal of any of the above-referenced patent applications under any applicable convention, treaty, statute, or regulation, any other right, privilege, or form of protection related to the above-identified invention or any of the above-referenced patent applications, and any U.S. or foreign patent granted from any of the above-referenced patent applications, to the full end of the term of the patent, to be held and enjoyed by Assignee, its successors, legal representatives, and assigns as fully and entirely as it would have been held and enjoyed by Assignor;

AND, Assignor hereby authorizes Assignee to file any of the above-referenced patent applications in the name of Assignee or its designee, and Assignor authorizes and requests the patent office of any country to issue any patent granted from any of the above-referenced patent applications in the name of Assignee or its designee, and Assignor further authorizes Assignee to insert the serial number and filing date of the above-identified patent application into this Assignment if unknown upon execution of this Assignment; and

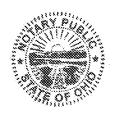
AND, Assignor hereby warrants and covenants that Assignor has not and will not execute any assignment or other instrument in conflict with this Assignment;

AND, Assignor hereby covenants and agrees to perform any reasonable act to aid Assignee, its successors, legal representatives, and assigns, to obtain, maintain, and enforce

1 of 3

PATENT REEL: 050494 FRAME: 0701 protection in the U.S. and foreign countries for the above-referenced invention, patent applications, and patents, including signing lawful papers, executing patent applications, making assignments, rightful oaths, and declarations, and testifying in judicial or administrative proceedings.

ASSIGNOR:	LANDOR, LLC By Trent Miller	
	Finance Director Title August 28th, 2019 Date	
State of Ohio)	
County of Hamilton) ss:)	
On this <u>28</u>	day of Woot, 2019, there appeared before me a Notary	
Public in and for the Co	ounty and State aforesaid, Trent Miller, who acknowledged that he signed	
the foregoing Assignment as his voluntary act and deed on behalf and with full authority of		
Landor, LLC.		
	Notary Public No	
(SEAL)	My Commission Expires: 123 9	



JORDAN PAULSEN Notary Public, State of Ohio My Comm. Expires 01/23/2024 Recorded in Hamilton County

ASSIGNEE:	By Laura L. Bozek Vice President - Patents Title Page 18 29 , 2019 Date
State of Wisconsin) ss: County of Winnebago)	
**	, 2019, there appeared before me a Notary said, Laura L. Bozek, who acknowledged that she
•••	intary act and deed on behalf and with full authority

(SEAL)

RECORDED: 09/26/2019

Notary Public May E Elect My Commission Expires: 67-01-2021

PATENT REEL: 050494 FRAME: 0703