505699486 09/30/2019

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT5746296

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

### **CONVEYING PARTY DATA**

Name	Execution Date
GUIDED KNOWLEDGE IP PTY LTD	08/21/2019

### **RECEIVING PARTY DATA**

Name:	GN IP PTY LTD.	
Street Address:	56 PITT STREET	
City:	SYDNEY, NEW SOUTH WALES	
State/Country:	AUSTRALIA	
Postal Code:	2000	

## **PROPERTY NUMBERS Total: 6**

Property Type	Number
Application Number:	15548089
Application Number:	15548091
Application Number:	15572622
Application Number:	15572654
Application Number:	15577001
Application Number:	16060586

### **CORRESPONDENCE DATA**

**Fax Number:** (650)396-5550

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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ATTORNEY DOCKET NUMBER:	GKN-GEN
NAME OF SUBMITTER:	DAVID C. HSIA
SIGNATURE:	/David C Hsia/
DATE SIGNED:	09/30/2019

**Total Attachments: 7** 

PATENT REEL: 050569 FRAME: 0586 source=Assignment from Guided Knowledge to GN\_TH (signed)#page1.tif source=Assignment from Guided Knowledge to GN\_TH (signed)#page2.tif source=Assignment from Guided Knowledge to GN\_TH (signed)#page3.tif source=Assignment from Guided Knowledge to GN\_TH (signed)#page4.tif source=Assignment from Guided Knowledge to GN\_TH (signed)#page5.tif source=Assignment from Guided Knowledge to GN\_TH (signed)#page6.tif source=Assignment from Guided Knowledge to GN\_TH (signed)#page7.tif

PATENT REEL: 050569 FRAME: 0587

## PATENT ASSIGNMENT AGREEMENT

THIS AGREEMENT is made this <u>21st</u> day of <u>August</u>, 2019, by and between <u>Guided Knowledge IP PTY LTD</u>. ("Assignor"), whose business address is <u>Suite 1, 206T Alison Road, Randwick, New South Wales 2031, Australia, and <u>GN IP PTY LTD</u>. ("Assignee", and collectively, the "Parties"), whose business address is <u>56 Pitt Street, Sydney, New South Wales 2000</u>, Australia.</u>

WHEREAS, Assignor owns the entire right, title, and interest in and to the United States and foreign patents and patent applications listed in Schedule 1 of this Assignment (collectively referred to as the "Patents"). Assignee wishes to acquire the Patents and all rights in them.

NOW THEREFORE, in consideration of the mutual promises, covenants, warranties, and other good and valuable consideration set forth herein, the Parties agree as follows:

- 1. Assignment. Assignor hereby assigns to Assignee, and its successors, representatives and assigns, all right, title and interest in the Patents, and all patent applications and patents of every country for the Patents, including divisions, reissues, continuations and extensions thereof, and all rights of priority resulting from the filing of the Patents; Assignor authorizes the Assignee to apply for patents of foreign countries for the Patents, and to claim all rights of priority without further authorization from the Assignor; Assignor agrees to execute all papers useful in connection with the United States and foreign applications, and generally to do everything possible to aid the Assignee, its successors, assigns and nominees, at their request and expense, in obtaining and enforcing patents for the Patents in all countries; and Assignor requests that the United States Patent and Trademark Office issue all patents granted for the Patents to the Assignee, its successors and assigns; Assignor requests the Commissioner of Patents of the United States to record this assignment of all right, title and interest in the Patents to Assignee.
- 2. Assignor's Representations and Warranties. Assignor hereby represents and warrants that it is the sole owner of the Patents. Assignor further represents and warrants that it has the legal right and authority to execute this Agreement and to validly assign the entire interest in the Patents to Assignee. Assignor also represents and warrants that it has not executed any other agreement that would conflict with the terms of this Agreement, nor shall they execute any such agreement in the future.
- 3. Further Actions. Assignor hereby agrees to execute any further agreements and to take any further actions necessary to aid Assignee in perfecting its interest in the Patents and in enforcing any and all protections or privileges deriving from the Patents.
- 4. Governing Law. This Agreement shall be construed in accordance with, and governed in all respects by, the laws of **United Kingdom**, without regard to conflicts of law principles.
- 5. Counterparts. This Agreement may be executed in several counterparts, each of which shall constitute an original and all of which, when taken together, shall constitute one agreement.

Patent Assignment Agreement

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- 6. Severability. If any part or parts of this Agreement shall be held unenforceable for any reason, the remainder of this Agreement shall continue in full force and effect. If any provision of this Agreement is deemed invalid or unenforceable by any court of competent jurisdiction, and if limiting such provision would make the provision valid, then such provision shall be deemed to be construed as so limited.
- 7. Notice. Any notice required or otherwise given pursuant to this Agreement shall be in writing and mailed certified return receipt requested, postage prepaid, or delivered by overnight delivery service, addressed as follows:

If to Assignor: Guided Knowledge IP PTY LTD. Suite 1, 206T Alison Road Randwick, New South Wales 2031 Australia If to Assignee: GN IP PTY LTD. 56 Pitt Street Sydney, New South Wales 2000 Australia

- 8. Headings. The headings for sections herein are for convenience only and shall not affect the meaning of the provisions of this Agreement.
- 9. Entire Agreement. This Agreement constitutes the entire agreement between Assignor and Assignee, and supersedes any prior understanding or representation of any kind preceding the date of this Agreement. There are no other promises, conditions, understandings or other agreements, whether oral or written, relating to the subject matter of this Agreement.

IN WITNESS WHEREOF, the parties have caused this Agreement to be executed the day and year first above written.

ASSIGNOR	ASSIGNEE	
Guided Knowledge IP PTY LTD.	GN IP PTY LTD.	
JHAT .	JHD.	
	Signature	
Signature		
	Kevin West	
Kevin West	Print Name	
Print Name		

**PATENT REEL: 050569 FRAME: 0589** 

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	CEO
CEO	Title
Title	
	WITNESSED:
WITNESSED:	<b>3</b>
Sundfindur	Sunchaller
Signature	Signature
August 21, 2019	August 21, 2019
Date	Date
Trine Hindklev	Trine Hindklev
Type or print name of witness	Type or print name of witness

# SCHEDULE 1

APPLICATION/PATENT NO.	FILING/ISSUE DATE	TITLE
CN201680020626.6	2/2/2016	FRAMEWORKS, DEVICES AND METHODOLOGIES CONFIGURED TO ENABLE DELIVERY OF INTERACTIVE SKILLS TRAINING CONTENT, INCLUDING CONTENT WITH MULTIPLE SELECTABLE EXPERT KNOWLEDGE VARIATIONS
EP16745983.3	8/30/2017	FRAMEWORKS, DEVICES AND METHODOLOGIES CONFIGURED TO ENABLE DELIVERY OF INTERACTIVE SKILLS TRAINING CONTENT, INCLUDING CONTENT WITH MULTIPLE SELECTABLE EXPERT KNOWLEDGE VARIATIONS
JP2017558595	2/2/2016	FRAMEWORKS, DEVICES AND METHODOLOGIES CONFIGURED TO ENABLE DELIVERY OF INTERACTIVE SKILLS TRAINING CONTENT, INCLUDING CONTENT WITH MULTIPLE SELECTABLE EXPERT KNOWLEDGE VARIATIONS
KR10-2017-7024493	8/31/2017	FRAMEWORKS, DEVICES AND METHODOLOGIES CONFIGURED TO ENABLE DELIVERY OF INTERACTIVE SKILLS TRAINING CONTENT, INCLUDING CONTENT WITH MULTIPLE SELECTABLE EXPERT KNOWLEDGE VARIATIONS
US15/548,089	8/1/2017	FRAMEWORKS, DEVICES AND METHODOLOGIES CONFIGURED TO ENABLE DELIVERY OF INTERACTIVE SKILLS TRAINING CONTENT, INCLUDING CONTENT WITH MULTIPLE SELECTABLE EXPERT KNOWLEDGE VARIATIONS
CN201680021231.8	2/2/2016	FRAMEWORKS, DEVICES AND METHODOLOGIES CONFIGURED TO PROVIDE OF INTERACTIVE SKILLS TRAINING CONTENT, INCLUDING DELIVERY OF ADAPTIVE TRAINING PROGRAMS BASED ON ANALYSIS OF PERFORMANCE SENSOR DATA
EP16745989	8/31/2017	FRAMEWORKS, DEVICES AND METHODOLOGIES CONFIGURED TO PROVIDE OF INTERACTIVE SKILLS TRAINING CONTENT, INCLUDING DELIVERY OF ADAPTIVE TRAINING PROGRAMS BASED ON ANALYSIS OF PERFORMANCE SENSOR DATA
JP2017558596	2/2/2016	FRAMEWORKS, DEVICES AND METHODOLOGIES CONFIGURED TO PROVIDE OF INTERACTIVE SKILLS TRAINING CONTENT, INCLUDING DELIVERY OF ADAPTIVE TRAINING PROGRAMS BASED ON ANALYSIS OF PERFORMANCE SENSOR DATA

KR10-2017-7024494	8/31/2017	FRAMEWORKS, DEVICES AND METHODOLOGIES CONFIGURED TO PROVIDE OF INTERACTIVE SKILLS TRAINING CONTENT, INCLUDING DELIVERY OF ADAPTIVE TRAINING PROGRAMS BASED ON ANALYSIS OF PERFORMANCE SENSOR DATA
US15/548,091	8/1/2017	FRAMEWORKS, DEVICES AND METHODOLOGIES CONFIGURED TO PROVIDE OF INTERACTIVE SKILLS TRAINING CONTENT, INCLUDING DELIVERY OF ADAPTIVE TRAINING PROGRAMS BASED ON ANALYSIS OF PERFORMANCE SENSOR DATA
CN201680040408.9	1/8/2018	FRAMEWORKS, DEVICES AND METHODOLOGIES CONFIGURED TO ENABLE AUTOMATED CATEGORISATION AND/OR SEARCHING OF MEDIA DATA BASED ON USER PERFORMANCE ATTRIBUTES DERIVED FROM PERFORMANCE SENSOR UNITS
EP16791825.9	11/13/2017	FRAMEWORKS, DEVICES AND METHODOLOGIES CONFIGURED TO ENABLE AUTOMATED CATEGORISATION AND/OR SEARCHING OF MEDIA DATA BASED ON USER PERFORMANCE ATTRIBUTES DERIVED FROM PERFORMANCE SENSOR UNITS
JP2018-509948	11/7/2017	FRAMEWORKS, DEVICES AND METHODOLOGIES CONFIGURED TO ENABLE AUTOMATED CATEGORISATION AND/OR SEARCHING OF MEDIA DATA BASED ON USER PERFORMANCE ATTRIBUTES DERIVED FROM PERFORMANCE SENSOR UNITS
KR1020177034958	12/4/2017	FRAMEWORKS, DEVICES AND METHODOLOGIES CONFIGURED TO ENABLE AUTOMATED CATEGORISATION AND/OR SEARCHING OF MEDIA DATA BASED ON USER PERFORMANCE ATTRIBUTES DERIVED FROM PERFORMANCE SENSOR UNITS
US15/572,622	5/9/2016	FRAMEWORKS, DEVICES AND METHODOLOGIES CONFIGURED TO ENABLE AUTOMATED CATEGORISATION AND/OR SEARCHING OF MEDIA DATA BASED ON USER PERFORMANCE ATTRIBUTES DERIVED FROM PERFORMANCE SENSOR UNITS
CN201680040396.X	1/8/2018	FRAMEWORKS AND METHODOLOGIES CONFIGURED TO ENABLE ANALYSIS OF PHYSICALLY PERFORMED SKILLS, INCLUDING APPLICATION TO DELIVERY OF INTERACTIVE SKILLS TRAINING CONTENT
EP16791826.7	11/13/2017	PERFORMED SKILLS, INCLUDING APPLICATION TO DELIVERY OF INTERACTIVE SKILLS TRAINING CONTENT

JP2018-509949	11/7/2017	FRAMEWORKS AND METHODOLOGIES CONFIGURED TO ENABLE ANALYSIS OF PHYSICALLY PERFORMED SKILLS, INCLUDING APPLICATION TO DELIVERY OF INTERACTIVE SKILLS TRAINING CONTENT
KR1020177034961	12/4/2017	FRAMEWORKS AND METHODOLOGIES CONFIGURED TO ENABLE ANALYSIS OF PHYSICALLY PERFORMED SKILLS, INCLUDING APPLICATION TO DELIVERY OF INTERACTIVE SKILLS TRAINING CONTENT
US15/572,654	5/9/2016	FRAMEWORKS AND METHODOLOGIES CONFIGURED TO ENABLE ANALYSIS OF PHYSICALLY PERFORMED SKILLS, INCLUDING APPLICATION TO DELIVERY OF INTERACTIVE SKILLS TRAINING CONTENT
CN201680044207.6	1/26/2018	FRAMEWORK, DEVICES, AND METHODOLOGIES CONFIGURED TO ENABLE GAMIFICATION VIA SENSOR-BASED MONITORING OF PHYSICALLY PERFORMED SKILLS, INCLUDING LOCATION-SPECIFIC GAMIFICATION
EP16798963.1	12/5/2017	FRAMEWORK, DEVICES, AND METHODOLOGIES CONFIGURED TO ENABLE GAMIFICATION VIA SENSOR-BASED MONITORING OF PHYSICALLY PERFORMED SKILLS, INCLUDING LOCATION-SPECIFIC GAMIFICATION
JP2017-561325	11/24/2017	FRAMEWORK, DEVICES, AND METHODOLOGIES CONFIGURED TO ENABLE GAMIFICATION VIA SENSOR-BASED MONITORING OF PHYSICALLY PERFORMED SKILLS, INCLUDING LOCATION-SPECIFIC GAMIFICATION
KR10-2017-7036415	12/18/2017	FRAMEWORK, DEVICES, AND METHODOLOGIES CONFIGURED TO ENABLE GAMIFICATION VIA SENSOR-BASED MONITORING OF PHYSICALLY PERFORMED SKILLS, INCLUDING LOCATION-SPECIFIC GAMIFICATION
US15/577,001	11/27/2017	FRAMEWORK, DEVICES, AND METHODOLOGIES CONFIGURED TO ENABLE GAMIFICATION VIA SENSOR-BASED MONITORING OF PHYSICALLY PERFORMED SKILLS, INCLUDING LOCATION-SPECIFIC GAMIFICATION
CN201680081654.9	8/10/2018	FRAMEWORKS AND METHODOLOGIES CONFIGURED TO ENABLE REAL-TIME ADAPTIVE DELIVERY OF SKILLS TRAINING DATA BASED ON MONITORING OF USER PERFORMANCE VIA PERFORMANCE MONITORING HARDWARE
EP16871832.8	6/5/2018	FRAMEWORKS AND METHODOLOGIES CONFIGURED TO ENABLE REAL-TIME ADAPTIVE DELIVERY OF SKILLS TRAINING DATA BASED ON MONITORING OF USER PERFORMANCE VIA PERFORMANCE MONITORING HARDWARE

JP2018-530155	6/8/2018	FRAMEWORKS AND METHODOLOGIES CONFIGURED TO ENABLE REAL-TIME ADAPTIVE DELIVERY OF SKILLS TRAINING DATA BASED ON MONITORING OF USER PERFORMANCE VIA PERFORMANCE MONITORING HARDWARE
KR10-2018-7019592	7/9/2018	FRAMEWORKS AND METHODOLOGIES CONFIGURED TO ENABLE REAL-TIME ADAPTIVE DELIVERY OF SKILLS TRAINING DATA BASED ON MONITORING OF USER PERFORMANCE VIA PERFORMANCE MONITORING HARDWARE
US16/060,586	6/8/2018	FRAMEWORKS AND METHODOLOGIES CONFIGURED TO ENABLE REAL-TIME ADAPTIVE DELIVERY OF SKILLS TRAINING DATA BASED ON MONITORING OF USER PERFORMANCE VIA PERFORMANCE MONITORING HARDWARE
WO-PCT/EP2019/067485	6/28/2019	FRAMEWORK FOR RECORDING AND ANALYSIS OF MOVEMENT SKILLS
WO-PCT/EP2019/067486	6/28/2019	MOTION CAPTURE SYSTEM
WO-PCT/EP2019/067480	6/28/2019	PERSONALIZED AVATAR FOR MOVEMENT ANALYSIS AND COACHING
GB1909359	6/28/2019	MESSAGING PROTOCOL TO ENABLE LARGE DATA TRANSMISSION IN A ROBUST AND RELIABLE MANNER VIA BLUETOOTH LOW ENERGY WIRELESS NETWORK WHILE ENABLING A REMOTE PROCEDURE CALL MECHANISM