

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT5748871

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
JESSICA GRAHAM	01/07/2013
TUOMO KORPINEN	01/07/2013
RECEIVING PARTY DATA	
Name:	DISNEY ENTERPRISES, INC.
Street Address:	500 SOUTH BUENA VISTA STREET
City:	BURBANK
State/Country:	CALIFORNIA
Postal Code:	91521
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	16506934
CORRESPONDENCE DATA	
Fax Number:	(858)509-3691
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	8587208900
Email:	DOCKETING@SHEPPARDMULLIN.COM
Correspondent Name:	SHEPPARD MULLIN RICHTER & HAMPTON LLP
Address Line 1:	12275 EL CAMINO REAL
Address Line 2:	SUITE 200
Address Line 4:	SAN DIEGO, CALIFORNIA 92130
ATTORNEY DOCKET NUMBER:	01SA-300493
NAME OF SUBMITTER:	DAVID E. HEISEY
SIGNATURE:	/DAVID E. HEISEY/
DATE SIGNED:	10/01/2019
Total Attachments: 2	
source=01SA-300493_Assignment#page2.tif	
source=01SA-300493_Assignment#page3.tif	

ASSIGNMENT OF PATENT APPLICATION

WHEREAS, those named herein as "Assignors" are the inventors of the invention described and set forth in the below-identified patent application for United States Letters Patent;

Title of Invention: DISTRIBUTION CHANNEL USING IMAGE
RECOGNITION
Inventor(s)/Assignors: Jessica Graham, 500 S. Buena Vista Street, Burbank, CA
91521
Tuomo Korpinen, 4641 Caritina Drive, Tarzana, CA 91365
Filing Date: December 19, 2012
Patent Application No.: 61/739,664; and

WHEREAS, Disney Enterprises, Inc., a Delaware Corporation, with offices at 500 S. Buena Vista Street, Burbank, CA 91521, hereinafter referred to as "Assignee," is desirous of acquiring an interest and/or a joint undivided interest in the invention and patent application and in any U.S. Letters Patent and Registrations which may be granted on the same;

For good and valuable consideration, receipt of which is hereby acknowledged by Assignor, Assignor has assigned, and by these presents does assign to Assignee all of the rights Assignor held as to right, title and interest in and to each and every invention disclosed in the patent application, the patent application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on the same in the United States and all countries throughout the world, and to claim the priority from the patent application as provided by the Paris Convention or otherwise. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignor had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof, and the right to recover, and to bring all such proceedings as may be necessary for the recovery of, damages or other forms of relief in respect of any and all infringements of the Letters Patent or Registrations, and all rights under the International Convention for the Protection of Industrial Property.

Assignor further agrees that it will, without charge to Assignor, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including patent applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

Assignors hereby authorize and request Sheppard Mullin Richter & Hampton LLP, 12275 El Camino Real, Suite 200, San Diego, CA 92130-2006 to insert hereinabove the application number, declaration dates and filing date of the above-referenced patent application when known, if not already present.

IN TESTIMONY WHEREOF, Assignors have signed their names on the dates indicated.

Dated: 1/7/13

Jessica Graham



Dated: 1/7/13

Tuomo Korpinen

