505705645 10/03/2019

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT5752455

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date		
MICHAEL D. LUBERTO	10/02/2019		
ANDREW B. SHOLL	10/02/2019		

RECEIVING PARTY DATA

Name:	HENSCHEL-STEINAU, INC.	
Street Address:	50 COMMERCE DRIVE	
City:	ALLENDALE	
State/Country:	NEW JERSEY	
Postal Code:	07401	

PROPERTY NUMBERS Total: 1

Property Type	Number			
Application Number:	16591924			

CORRESPONDENCE DATA

Fax Number: (201)488-3884

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 201-488-8700

Email: IDEAS@ARTHURJACOB.COM

Correspondent Name: ARTHUR JACOB

Address Line 1: 25 EAST SALEM STREET

Address Line 2: SUITE 419

Address Line 4: HACKENSACK, NEW JERSEY 07601

ATTORNEY DOCKET NUMBER:	A-19.04
NAME OF SUBMITTER:	ARTHUR JACOB
SIGNATURE:	/Arthur Jacob/
DATE SIGNED:	10/03/2019

Total Attachments: 1 source=Assn#page1.tif

PATENT 505705645 REEL: 050615 FRAME: 0728

ASSIGNMENT

WHEREAS, WE, MICHAEL D. LUBERTO, residing at 570 Colonial Road, River Vale, New Jersey 07675 and ANDREW B. SHOLL, residing at 84 Old Trenton Road, Cranbury, New Jerey 08512, both citizens of the United States, have invented certain new and useful improvements in FACILITATING THE PLACEMENT OF SHELVING IN A MERCHANDISE DISPLAY AND DISPENSING UNIT, described in an application for Letters Patent of the United States, executed by us on even date herewith; and

WHEREAS, **HENSCHEL-STEINAU**, **INC.**, a corporation duly organized and existing under the laws of the State of New Jersey, located at 50 Commerce Drive, Allendale, New Jersey 07401, is desirous of acquiring the entire right, title and interest in, to and under the aforesaid invention, application for Letters Patent and patent; and MICHAEL D. LUBERTO and ANDREW B. SHOLL, desire that all of the right, title and interest in, to and under the aforesaid invention, application for Letters Patent and patent reside in **HENSCHEL-STEINAU**, **INC.**;

NOW THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, we the said, MICHAEL D. LUBERTO and ANDREW B. SHOLL, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said HENSCHEL-STEINAU, INC., its successors, legal representatives, and assigns, the entire right, title and interest in, to and under the said improvements, and the said application and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all applications for Letters Patent which may hereafter be filed for said improvements in any country or countries foreign to the United States, including the right to claim priority under the terms of any appropriate International Convention based upon said application for Letters Patent of the United States, and all Letters Patent which may be granted for said improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and I hereby authorize and request the Commissioner of Patents of the United States, and any official of any country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said improvements to the said HENSCHEL-STEINAU, INC., its successors, legal representatives, and assigns, in accordance with the terms of this instrument.

AND we hereby covenant that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

AND we hereby further covenant and agree that we will communicate to said **HENSCHEL-STEINAU**, **INC.**, its successors, legal representatives, and assigns, any facts known to us respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute any divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid the said **HENSCHEL-STEINAU**, **INC.**, its successors, legal representatives, and assigns, to obtain and enforce proper patent protection for said improvements in all countries.

of_	IN TESTIMONY October	WHEREOF, I 2019.	hereunto	set my	hand	and	seal	this 2nd	_day
			MICHAEL D. LUBERTO						
of_	IN TESTIMONY October , 2	WHEREOF, I 2019.	hereunto		hand \mathcal{B}			this 2nd	
				ANDRE	W B. SF	HOLL		1,0	•

RECORDED: 10/03/2019

PATENT REEL: 050615 FRAME: 0729