505707965 10/04/2019

# PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ı	SUBMISSION TYPE:	NEW ASSIGNMENT
I	NATURE OF CONVEYANCE:	ASSIGNMENT
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#### **CONVEYING PARTY DATA**

Name	Execution Date
HONG WEI	10/02/2019
SACHIN DESHPANDE	10/02/2019
TAEYOUNG PARK	10/02/2019

# **RECEIVING PARTY DATA**

Name:	DATACOLOR, INC.
Street Address:	5 PRINCESS ROAD
City:	LAWRENCEVILLE
State/Country:	NEW JERSEY
Postal Code:	08648

# **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	16591088

# CORRESPONDENCE DATA

Fax Number: (732)542-2283

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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TONG, REA, BENTLEY & KIM, LLC/DATACOLOR **Correspondent Name:** 

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Address Line 2: SUITE 105

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ATTORNEY DOCKET NUMBER:	DATA/141
NAME OF SUBMITTER:	TARA NEWMAN
SIGNATURE:	/T. Newman/
DATE SIGNED:	10/04/2019

# **Total Attachments: 3**

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> **PATENT REEL: 050626 FRAME: 0798** 505707965

**EPAS ID: PAT5754775** 

#### **ASSIGNMENT**

This assignment is made by and between ASSIGNORS, identified below, and **Datacolor**, **Inc.**, a corporation of the State of New Jersey, a company having its principal place of business at 5 Princess Road, Lawrenceville, New Jersey, 08648 United States of America, (referred to hereinafter as "ASSIGNEE").

WHEREAS, ASSIGNORS have invented certain subject matter, including one or more inventions, disclosed in a patent application to be filed for Letters Patent of the United States of America in the United States Patent and Trademark Office, entitled

#### METHOD AND APPARATUS FOR COLOR LOOKUP USING A MOBILE DEVICE

(the "APPLICATION"), which APPLICATION and inventions described in the APPLICATION, together with related experimental data, trade secret, and other know-how is referred to hereinafter as the INVENTION;

WHEREAS, ASSIGNORS have assigned, and are under an obligation to assign, the INVENTION to ASSIGNEE:

WHEREAS, ASSIGNEE, is desirous of confirming the entire right, title and interest in, to and under said INVENTION, and in, to and under Letters Patent or similar legal protection to be, or having been, obtained therefor in the United States of America, its territorial possessions and in any and all countries foreign thereto;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS have assigned and hereby assign, transfer and set over unto the ASSIGNEE, its successors and assigns ASSIGNORS' entire right, title and interest in and to the INVENTION, and to all Letters Patent or similar legal protection arising therefrom, not only in the United States and its territorial possessions, but in all countries foreign thereto to be obtained for said INVENTION by said APPLICATION or any non-provisional application that claims priority or benefit to or from the APPLICATION, including, without limitation, any regular utility application, continuation, continuation-in-part, divisional, renewal, substitute, reissue or reexamination thereof or any legal equivalent of the foregoing in a foreign country, including any PCT application, application for industrial property protection, utility model, inventor certificate or designs (the foregoing domestic and foreign applications and patents collectively referred to herein as the "INVENTION FAMILY"), for the full term or terms for which the same may be granted.

ASSIGNORS further assign to ASSIGNEE all rights to claim priority to the APPLICATION under any International Convention, including the Paris Convention for the Protection of Industrial Property and all rights to be granted patents in any Paris Convention Treaty contracting state arising from the APPLICATION.

ASSIGNORS hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment;

Page 1 of 3 1215553\_1 ASSIGNORS will, upon ASSIGNEE's request, promptly provide ASSIGNEE with all pertinent facts and documents relating to said INVENTION FAMILY, including, without limitation, the APPLICATION, and any Letters Patent and legal equivalents in foreign countries issuing therefrom as may be known and accessible to ASSIGNORS, and will testify as to the same in any administrative proceeding, litigation, or other legal proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said INVENTION FAMILY, including said Letters Patent and said equivalents thereof in any foreign country which may be necessary or desirable to carry out the purposes thereof;

ASSIGNORS authorize and request the Commissioner for Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to said ASSIGNEE, its successors and assigns, in accordance with the terms of this Assignment; and

ASSIGNORS covenants to perform all acts and execute and deliver all documents as may be necessary or appropriate to carry out the intent and purposes of this assignment.

To the extent this Assignment is inconsistent with any pre-existing assignments or understandings between ASSIGNORS and ASSIGNEE, this Assignment supersedes any such inconsistent provisions in such pre-existing assignments or understandings. Except as provided herein, no amendment or modification of this assignment shall be valid or binding upon ASSIGNORS or ASSIGNEE unless made in writing and signed on behalf of each of ASSIGNORS and ASSIGNEE by their respective duly authorized representative.

ASSIGNORS acknowledge that ASSIGNEE may appoint any attorney or practitioner of ASSIGNEE'S choice to prosecute any application, pay maintenance fees or annuities, or participate in any legal proceeding involving said INVENTION FAMILY. ASSIGNORS further acknowledges that any attorney or practitioner so appointed by ASSIGNEE does not represent ASSIGNORS and that such appointment by ASSIGNEE does not create any attorney-client relationship between ASSIGNORS and any attorney or practitioner appointed by ASSIGNEE.

ASSIGNORS grant to the legal representatives appointed by ASSIGNEE the power and authority to insert on this Assignment any further identification which may be necessary or desirable to comply with the rules of the patent office of any country or countries for recordation of this document.

This Assignment may be executed in any number of counterparts, each of which shall be deemed an original but all of which together shall constitute one and the same instrument.

BY ASSIGNORS:

Name:

Hong Wei

Residence: 6 Rutgers Lane

Princeton, New Jersey 08540

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Name:

Sachin Deshpande

Dated this <u>\_\_\_day of September, 2019</u>

October

Residence:

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Name:

Taeyoung Parl

Dated this <u>day of September, 201</u>9

Ochman

Residence:

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**RECORDED: 10/04/2019** 

PATENT REEL: 050626 FRAME: 0801