505710934 10/07/2019

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
SAHARA LOTTI	10/18/2018

RECEIVING PARTY DATA

Name:	LASHIFY, INC.	
Street Address:	1893 SUNSET PLAZA DRIVE	
City:	LOS ANGELS	
State/Country:	CALIFORNIA	
Postal Code:	90069	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29708506

CORRESPONDENCE DATA

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NAME OF SUBMITTER:	DIANE TATIANA FILATOV	
SIGNATURE:	/Diane Tatiana Filatov/	
DATE SIGNED:	10/07/2019	

Total Attachments: 3

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PATENT 505710934 REEL: 050644 FRAME: 0262

ASSIGNMENT BY INVENTOR

THIS ASSIGNMENT, made by Sahara Lotti, residing at 1893 Sunset Plaza Drive, Los Angeles, CA (hereinafter referred to as Assignor);

WHEREAS, Assignor has invented certain new and useful improvements in FALSE EYELASH APPLICATOR, set forth in a Design Patent Application of the United States, filed ______, having Serial No. ______; and

WHEREAS, LASHIFY, INC., having its principal place of business at 1893 Sunset Plaza Drive, Los Angeles, CA 90069 (hereinafter referred to as Assignee), is desirous of acquiring the entire right, title and interest in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries.

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and sufficient consideration, the receipt of which is hereby acknowledged, Assignor has sold, assigned, transferred and set over, and by these presents does sell, assign, transfer and set over, unto Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the above-mentioned inventions and application, and in and to any and all subsequently filed applications claiming the benefit of or priority to this application, including all provisionals, non-provisionals, direct and indirect divisions, continuations and continuations-in-part of said application for Letters Patent, and any and all Letters Patent in the United States and all foreign countries which may be granted therefore and thereon, and reissues, reexaminations and extensions of said Letters Patent, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by Assignee, for its own use and benefit and the use and benefit of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent may be granted and/or extended, as fully and entirely as the same would have been held and enjoyed by Assignor, had this sale and assignment not been made.

AND for the same consideration, Assignor hereby represents and warrants to Assignee, its successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, except for any rights, titles and/or interests that have arisen to Assignee under law or that have already been transferred to Assignee, Assignor is the sole and lawful owner of the entire right, title and interest in and to the said inventions and provisional application above-mentioned, and that the same are unencumbered and that Assignor has good and full right and lawful authority to sell and convey the same in the manner herein set forth.

A.y.

1

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AND for the same consideration, Assignor hereby covenants and agrees to and with Assignee, its successors, legal representatives and assigns, that Assignor will sign all papers and documents, take all lawful oaths and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of any Letters Patent and applications for Letters Patent for said inventions, without charge to Assignees, its successors, legal representatives and assigns, whenever counsel of Assignees, or counsel of its successors, legal representatives and assigns, shall advise: that any proceeding in connection with said inventions, or said Patent application for Letters Patent, or any proceeding in connection with any Letters Patent or applications for Letters Patent for said inventions in any country, including but not limited to interference proceedings, is lawful and desirable; or, that any division, continuation or continuation-in-part of any application for Letters Patent, or any reissue, reexamination or extension of any Letters Patent, to be obtained thereon, is lawful and desirable.

AND Assignor hereby grants the following individuals the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document:

DENTONS US LLP

All practitioners at Customer Number 26263

AND Assignor acknowledges an obligation of assignment of this invention to Assignee at the time the invention was made.

Assignee's counsel is authorized to insert the official filing date and application number when it becomes available.

October 18, 2018

Date

Time.

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I certify that I know or have satisfactory evidence that **Sahara Lotti** signed this instrument of his/her own free will, as a voluntary act for the uses and purposes mentioned in the instrument.

Date October 18, 2018 Signed at _____

April Sanchez

(Type or Print Name of Witness)

(Signature of Witness)

3

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PATENT REEL: 050644 FRAME: 0265