505714589 10/09/2019 PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT5761399

		NEW ASSIGNMENT			
SUBMISSION TYPE:					
NATURE OF CONVEYANCE:		SECORITY INTEREST	SECURITY INTEREST		
CONVEYING PARTY	DATA				
		Name	Execution Date		
NINTHDECIMAL, INC	•		03/13/2019		
			<u>.</u>		
RECEIVING PARTY	ΔΑΤΑ				
Name:	MULTIF	PLIER CAPITAL II, LP			
Street Address:	1920 L	STREET NW, SUITE 550			
City:	WASHI	NGTON			
State/Country:	D.C.				
Postal Code:	20036				
PROPERTY NUMBER	RS Total: 1				
Property Typ	e	Number	7		
Patent Number:		10306583	-		
CORRESPONDENCE	DATA				
CORRESPONDENCE Fax Number:	DATA				
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Fax Number: Correspondence will using a fax number, i	l be sent to if provided	l; if that is unsuccessful, it will be se			
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INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Intellectual Property Security Agreement ("Agreement") is entered into as March 13, 2019, by and between Multiplier Capital II, LP ("Lender") and NinthDecimal, Inc. ("Grantor").

RECITALS

A. Lender has agreed to make certain advances of money and to extend certain financial accommodation to Grantor (the "Loans") in the amounts and manner set forth in that certain Loan and Security Agreement by and between Lender and Grantor dated as of the date hereof (as the same may be amended, modified or supplemented from time to time, the "Loan Agreement"; capitalized terms used herein are used as defined in the Loan Agreement). Lender is willing to make the Loans to Grantor, but only upon the condition, among others, that Grantor shall grant to Lender a security interest in certain Copyrights, Trademarks, and Patents (as each term is described below) to secure the obligations of Grantor under the Loan Agreement.

B. Pursuant to the terms of the Loan Agreement, Grantor has granted to Lender a security interest in all of Grantor's right, title and interest, whether presently existing or hereafter acquired, in, to and under all of the Collateral.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, as collateral security for the prompt and complete payment when due of its obligations under the Loan Agreement, Grantor hereby represents, warrants, covenants and agrees as follows:

AGREEMENT

1. <u>Grant of Security Interest</u>. To secure its obligations under the Loan Agreement, Grantor grants and pledges to Lender a security interest in all of Grantor's right, title and interest in, to and under its intellectual property (all of which shall collectively be called the "Intellectual Property Collateral"), including, without limitation, the following:

(a) Any and all copyright rights, copyright applications, copyright registrations and like protections in each work or authorship and derivative work thereof, whether published or unpublished and whether or not the same also constitutes a trade secret, now or hereafter existing, created, acquired or held, including without limitation those set forth on <u>Exhibit A</u> attached hereto (collectively, the "Copyrights");

(b) Any and all trade secrets, and any and all intellectual property rights in computer software and computer software products now or hereafter existing, created, acquired or held;

(c) Any and all design rights that may be available to Grantor now or hereafter existing, created, acquired or held;

(d) All patents, patent applications and like protections including, without limitation, improvements, divisions, continuations, renewals, reissues, extensions and

PATENT REEL: 050664 FRAME: 0761

continuations-in-part of the same, including without limitation the patents and patent applications set forth on <u>Exhibit B</u> attached hereto (collectively, the "Patents");

(e) Any trademark and servicemark rights, whether registered or not, applications to register and registrations of the same and like protections, and the entire goodwill of the business of Grantor connected with and symbolized by such trademarks, including without limitation those set forth on <u>Exhibit C</u> attached hereto (collectively, the "Trademarks");

(g) Any and all claims for damages by way of past, present and future infringements of any of the rights included above, with the right, but not the obligation, to sue for and collect such damages for said use or infringement of the intellectual property rights identified above;

(h) All licenses or other rights to use any of the Copyrights, Patents, or Trademarks and all license fees and royalties arising from such use to the extent permitted by such license or rights;

(i) All amendments, extensions, renewals and extensions of any of the Copyrights, Trademarks, or Patents; and

(j) All proceeds and products of the foregoing, including without limitation all payments under insurance or any indemnity or warranty payable in respect of any of the foregoing.

2. <u>Recordation</u>. Grantor authorizes the Commissioner for Patents, the Commissioner for Trademarks and the Register of Copyrights and any other government officials to record and register this Agreement upon request by Lender.

Grantor hereby authorizes Lender to (a) modify this Agreement unilaterally by amending the exhibits to this Agreement to include any Intellectual Property Collateral which Grantor obtains subsequent to the date of this Agreement and (b) file a duplicate original of this Agreement containing amended exhibits reflecting such new Intellectual Property Collateral.

3. <u>Loan Documents</u>. This Agreement has been entered into pursuant to and in conjunction with the Loan Agreement, which is hereby incorporated by reference. The provisions of the Loan Agreement shall supersede and control over any conflicting or inconsistent provision herein. The rights and remedies of Lender with respect to the Intellectual Property Collateral are as provided by the Loan Agreement and related documents, and nothing in this Agreement shall be deemed to limit such rights and remedies.

4. <u>Execution in Counterparts</u>. This Agreement may be executed in counterparts (and by different parties hereto in different counterparts), each of which shall constitute an original, but all of which when taken together shall constitute a single contract. Delivery of an executed counterpart of a signature page to this Agreement by facsimile or in electronic (i.e., "pdf" or "tif" format) shall be effective as delivery of a manually executed counterpart of this Agreement.

5. <u>Successors and Assigns</u>. This Agreement will be binding on and shall inure to the benefit of the parties hereto and their respective successors and assigns.

6. <u>Governing Law</u>. This Agreement and any claim, controversy, dispute or cause of action (whether in contract or tort or otherwise) based upon, arising out of or relating to this Agreement and the transactions contemplated hereby and thereby shall be governed by, and construed in accordance with, the laws of the United States and the State of New York, without giving effect to any choice or conflict of law provision or rule (whether of the State of New York or any other jurisdiction).

[Signature page follows.]

IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

GRANTOR:

NINTHDECIMAL, INC.

By: James Navin

Title: Chief Financial Officer

LENDER:

MULTIPLIER CAPITAL II, LP

By:	
Title:	

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[SIGNATURE PAGE TO IP SECURITY AGREEMENT]

PATENT REEL: 050664 FRAME: 0764 IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

GRANTOR:

NINTHDECIMAL, INC.

By: ______ Title:______

LENDER:

MULTIPLIER CAPITAL II, LP

<u>Num P. Shoehen</u> By: <u>Kevin P. Shoehen</u> Title: <u>Managing Member</u>

EXHIBIT A

Copyrights

Description

Registration/ Application <u>Number</u> Registration/ Application <u>Date</u>

NONE

EXHIBIT B

Patents

Description	Registration/ Application <u>Number</u>	Registration/ Application <u>Date</u>
Systems and Methods of Tracking Locations Visited by	20190033078	01/31/2019
Mobile Devices to Quantify a Change Computed based on Matching Populations used in Change Measurement	15990521	05/25/2018
Systems and Methods to Track Regions Visited by Mobile Devices and Detect Changes in Location Patterns	20180359608	12/13/2018
based on Integration of Data from Different Sources	15973394	05/07/2018
Systems and methods to evaluate accuracy of locations	10117216	10/30/2018
of mobile devices	15716097	09/26/2017
SYSTEMS AND METHODS TO MEASURE THE	20180070329	03/08/2018
POPULATION OF MOBILE DEVICES IN A PREDEFINED GEOGRAPHICAL REGION	15263115	09/12/2016
Systems and Methods to Track Regions Visited by	10142788	11/27/2018
Mobile Devices and Detect Changes in Location Patterns	20170374521	12/28/2017
	15697342	09/06/2017
Systems and Methods of Tracking Locations Visited by	9986527	05/29/2018
Mobile Devices to Quantify a Change from a Time Series of Responses	20170353941	12/07/2017
	15435287	02/16/2017
Systems and Methods of Tracking Locations Visited by	20170353827	12/07/2017
Mobile Devices to Quantify a Change Computed based on Matching Populations used in Change Measurement	15615669	06/06/2017
Systems and Methods to Track Locations Visited by	9961488	05/01/2018
Mobile Devices and Update Keyword Values based on Neighbor Relations and Distances among Locations	20170353826	12/07/2017
Tenghoor renations and Distances among Decations	15435247	02/16/2017
Systems and Methods to Track Locations Visited by Mabile Devices and Determine Neighbors of and	20170353825	12/07/2017
Mobile Devices and Determine Neighbors of and Distances among Locations	15435185	02/16/2017
Systems and Methods of Tracking Locations Visited by	10036638	07/31/2018
Mobile Devices Residing within a Predetermined Activity Area to Quantify a Change	20170350705	12/07/2017
Averany Area to Quantity a Change	15474915	03/30/2017

Systems and Methods to Track Regions Visited by Mobile Devices and Detect Changes in Location Patterns based on Integration of Data from Different Sources	9967714 20170347242 15602427	05/08/2018 11/30/2017 05/23/2017
SYSTEMS AND METHODS TO IDENTIFY A PREDEFINED GEOGRAPHICAL REGION IN WHICH A MOBILE DEVICE IS LOCATED	10149094 20170347231 15676871	12/04/2018 11/30/2017 08/14/2017
Systems and Methods to Identify Home Addresses of Mobile Devices	10034141 20170318434 15655751	07/24/2018 11/02/2017 07/20/2017
LOCATION GRAPH BASED DERIVATION OF ATTRIBUTES	20170124102 15405229	05/04/2017 01/12/2017
SYSTEMS AND METHODS TO IDENTIFY HOME ADDRESSES OF MOBILE DEVICES	9730028 20170048677 15337939	08/08/2017 02/16/2017 10/28/2016
Systems and methods to measure the population of mobile devices in a predefined geographical region	9788158 15260075	10/10/2017 09/08/2016
SYSTEMS AND METHODS TO TRACK REGION	9769619 20160295371 15174608	09/19/2017 10/06/2016 06/06/2016
Systems and methods to track regions visited by mobile devices and detect changes in location patterns based on integration of data from different sources	9668104 15165983	05/30/2017 05/26/2016
SYSTEMS AND METHODS TO IDENTIFY HOME ADDRESSES OFMOBILE DEVICES	9503863 20160205510 15014943	11/22/2016 07/14/2016 02/03/2016
SYSTEMS AND METHODS TO IDENTIFY A PREDEFINED GEOGRAPHICAL REGION IN WHICH A MOBILE DEVICE IS LOCATED	9756465 20160205503 15016067	09/05/2017 07/14/2016 02/04/2016
Systems and methods to track regions visited by mobile devices and detect changes in location patterns	9374671 14679909	06/21/2016 04/06/2015

Systems and methods to identify home addresses of mobile devices	9291700 14594010	03/22/2016 01/09/2015
Systems and methods to identify a predefined geographical region in which a mobile device is located	9307360 14593947	04/05/2016 01/09/2015
COMBINING ATTRIBUTES FROM MULTIPLE SOURCES	20160027055 14339329	01/28/2016 07/23/2014
LOCATION GRAPH BASED DERIVATION OF ATTRIBUTES	9547666 20150052132 14529682	01/17/2017 02/19/2015 10/31/2014
Systems and Methods to Evaluate Accuracy of Locations of Mobile Devices	10306583 20190098599 16171097	05/28/2019 03/28/2019 10/25/2018

EXHIBIT C

Trademarks

Description	Registration/ Application <u>Number</u>	Registration/ Application <u>Date</u>
LCI	5269083	08/22/2017
	87105791	07/15/2016
LOCATION CONVERSION INDEX	5234141	06/27/2017
	87105809	07/15/2016
9D	5413112	02/27/2018
	86304092	06/09/2014
NINTHDECIMAL	5407776	02/20/2018
	86288330	05/21/2014
JIWIRE	4475221	01/28/2014
	85969843	06/25/2013
LOCATION GRAPH	4452672	12/17/2013
	85628683	05/17/2012
JIWIRE COMPASS NE SW NE SE SW NW	4444153	12/03/2013
	85211400	01/05/2011
LOCATION GRAPH	88598748	08/29/2019

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RECORDED: 10/09/2019