

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT5763373

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	YOURBEVCO, LLC	08/28/2019
RECEIVING PARTY DATA		
Name:	ELEVANT GROUP HOLDINGS, LLC	
Street Address:	20 SOUTH SARAH STREET	
City:	ST. LOUIS	
State/Country:	MISSOURI	
Postal Code:	63108	
PROPERTY NUMBERS Total: 2		
Property Type	Number	
Patent Number:	D794373	
Patent Number:	D794374	
CORRESPONDENCE DATA		
Fax Number:	(314)667-3633	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	3145526000	
Email:	ipdocket@thompsoncoburn.com	
Correspondent Name:	THOMPSON COBURN LLP	
Address Line 1:	ONE US BANK PLAZA	
Address Line 4:	ST. LOUIS, MISSOURI 63101	
ATTORNEY DOCKET NUMBER:	64699-191887, 191888	
NAME OF SUBMITTER:	MATTHEW J. HIMICH	
SIGNATURE:	/matthew j. himich/	
DATE SIGNED:	10/10/2019	
Total Attachments: 4		
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INTELLECTUAL PROPERTY ASSIGNMENT

This Intellectual Property Assignment (this "Assignment") is made and entered into between YourBevCo, LLC, a Missouri limited liability company ("Assignor"), and EleVant Group Holdings, LLC, a Delaware limited liability company ("Assignee").

RECITALS:

A. Assignor and Assignee are the parties to an Asset Purchase Agreement dated as of August 28, 2019 (the "Agreement"), pursuant to which Assignee has agreed to purchase and Assignor has agreed to sell all of Assignor's right, title and interest in and to the Assets upon the terms and conditions set forth in the Agreement (capitalized terms used but not defined herein shall have the respective meanings ascribed to them in the Agreement).

B. The Assets include Assignor's right, title and interest in and to the patents, trademarks, applications and registrations identified on Exhibit A (collectively, the "Registered IP") and all common law rights thereto and the goodwill associated therewith.

AGREEMENT:

IN CONSIDERATION of the premises, the covenants and the agreements contained herein and in the Agreement, and other good and valuable consideration, the receipt and sufficiency of which hereby are acknowledged, the parties hereto agree as follows:

1. Assignor does hereby assign and transfer to Assignee all right, title and interest in and to the Registered IP, together with the Assignor's common law rights thereto and the goodwill associated therewith, and together with all income, royalties or payments in respect of the Registered IP due or payable as of the date hereof or thereafter, including all claims for damages by reason of past, present or future infringement or other unauthorized use of the Registered IP, with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

2. Assignor hereby appoints Assignee to file and record this instrument with the United States Patent and Trademark Office. Assignee shall request the Commissioner of Patents and Trademarks of the United States to record Assignee as owner of the Registered IP, including any variations thereof, for the sole use and enjoyment of the Assignee and for the use and enjoyment of its successors, assigns or other legal representatives.

3. Assignor shall provide Assignee, its successors, assigns or other legal representatives, with reasonable cooperation and assistance at Assignee's request and expense (including the execution and delivery of any and all documentation as may be reasonably required) in the recordation of this Assignment.

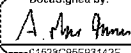
4. This Assignment will in all respects be interpreted, read, construed and governed by the internal laws of the State of Missouri, exclusive of its conflicts of law rules.

[Signature page follows]

AGREED TO AND ACCEPTED BY ASSIGNOR:

Dated: 8/28/2019

YourBevCo, LLC

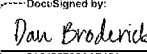
By: DocuSigned by:

C1928C95F83142F...
Name: Alan MacInnes

Title: Manager

AGREED TO AND ACCEPTED BY ASSIGNEE:

Dated: 8/28/2019

EleVant Group Holdings, LLC

By: DocuSigned by:

9A6485F38AAAF4C1...
Name: Dan Broderick

Title: Manager

EXHIBIT A
Registered IP

Patents

1. Patent No. US D794,373
2. Patent No. US D794,374

Trademarks

1. **Q-CLIP**

Jurisdiction: United States
Serial No.: 87433935
Filing Date: May 2, 2017

2. **STIQIT, SWIRLIT IT AND ENJOY**

Jurisdiction: United States
Registration No.: 5,788,357
Registration Date: June 25, 2019

3. **StiQit**

Jurisdiction: United States
Registration No.: 5,438,562
Registration Date: April 3, 2018

4. 

Word Mark: Q
Jurisdiction: United States
Registration No.: 5,296,886
Registration Date: September 26, 2017

5. 

Word Mark: STIQIT
Jurisdiction: United States
Registration No.: 5,291,514

Registration Date: September 19, 2017

70216568.1

RECORDED: 10/10/2019

PATENT
REEL: 050675 FRAME: 0184