505718647 10/11/2019

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT5765458

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|-------------------|----------------|
| POOJA VISWANATHAN | 01/11/2019 |
| GRAHAM BROWNING | 01/11/2019 |
| ALEX MIHAILIDIS | 01/11/2019 |
| IIAN MAX | 01/11/2019 |

RECEIVING PARTY DATA

| Name: | BRAZE MOBILITY INC. |
|-------------------|---------------------|
| Street Address: | 112 COLLEGE STREET |
| Internal Address: | SUITE 411 |
| City: | TORONTO, ONTARIO |
| State/Country: | CANADA |
| Postal Code: | M5G 1L6 |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 16317110 |

CORRESPONDENCE DATA

Fax Number: (414)282-1830

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 414-282-7103

Email: ptomailbox@salawus.com,kweiss@salawus.com

Correspondent Name: SMITHAMUNDSEN LLC

Address Line 1: 330 EAST KILBOURN AVENUE

Address Line 2: SUITE 1100 TOWER 1

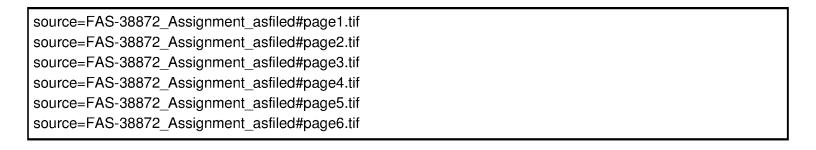
Address Line 4: MILWAUKEE, WISCONSIN 53202

| Total Attachments C | | |
|---|-----------|--|
| DATE SIGNED: 10/11/2019 | | |
| SIGNATURE: /jennifer elizabeth lacroix/ | | |
| NAME OF SUBMITTER: JENNIFER ELIZABETH LACROIX | | |
| ATTORNEY DOCKET NUMBER: | FAS-38872 | |

Total Attachments: 6

PATENT REEL: 050686 FRAME: 0126

505718647



PATENT APPLICATION ASSIGNMENT

WHEREAS, the undersigned, whose names and full post office addresses are set out below:

Name Address

Pooja VISWANATHAN 112 College Street, Suite 411, Toronto, Ontario, M5G 1L6, Canada

Graham BROWNING 6-93 Madison Ave., Toronto, Ontario, M5R 2S3, Canada

Alex MIHAILIDIS 89 Albertus Avenue, Toronto, Ontario, M4R 1J6, Canada

Han MAX 14 Green Bush Crescent, Thornhill, Ontario, LAJ 5K8, Canada

(hereinafter referred to as the "Assignors"), have acquired the rights, in its entirety, to the invention and International Patent Application No. PCT/CA2017/050840 filed on July 11, 2017 (the "Application"), entitled "SYSTEM, DEVICE AND METHOD FOR MOBILE DEVICE ENVIRONMENT SENSING AND USER FEEDBACK" (the "Invention").

AND WHEREAS, Braze Mobility Inc. (hereinafter referred to as the "Assignee"), having a principal office at 112 College Street, Suite 411, Toronto, Ontario, M5G 1L6, Canada is desirous of acquiring the same;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by the Assignors, the Assignors confirm that it had assigned, sold, transferred and set over and, for greater certainty, by these presents, does hereby assign, sell, transfer and set over unto the Assignee the entire right, title and interest in and to (a) the Invention and any and all rights in the United States, Canada and all other countries throughout the world; (b) the Application, including all priority rights thereto, all nationalized applications, and all re-issues, re-examinations, divisionals, re-examinations, continuations and continuations-in-part thereof; and (c) all patents, which shall issue in in the United States, Canada and all other countries throughout the world, for the Invention, including all re-issues and re-examinations thereof; the same to be held and enjoyed by the Assignee, its successors, assigns, nominees or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignors, had this assignment not been made;

AND the Assignors covenant and agree that the Assignors will, at any time upon the request and at the expense of the Assignee, execute and deliver any and all papers and do all lawful acts that may be necessary or desirable, in the opinion of the Assignee, to enable and assist the Assignee to (a) obtain any and all Letters Patent for the Invention in in the United States, Canada and all other countries throughout the world; (b) establish, maintain and secure title in the Assignee, its successors, assigns, nominees or other legal representatives, to the Invention, the Application and any Letters Patent therefor, including making such title of lawful public record; and (c) defend, establish or otherwise preserve the validity of any Letters Patent and enforce rights therein

against any and all infringers, and perform such other acts as are necessary to give full force and effect to this assignment;

AND the Assignors authorize and request the issuance of all Letters Patent based on or corresponding to the Application and each divisional, re-examination, and continuation thereof to the Assignee, its successors, assigns, nominees or other legal representatives.

IN TESTIMONY WHEREOF, the Assignors have duly executed this assignment on the date set forth below.

| EXECUTED at <u>Toronto, Ontario, Canada</u> of <u>January</u> , 2019. | | , this | day | |
|---|-------------------|--------------------------------|------------------|-----------------|
| Signature: Name: | Pooja VISWANATHAN | Witnessed By: Signature: Name: | ALJE Russe M | Aloney |
| Date Signed: | January 11, 2019 | | | |
| Signature: | | Witnessed By: Signature: | 444 | |
| Name: Date | Graham BROWNING | Name: | <u>Kichard A</u> | <u>Malon</u> la |
| Signed: Signature: | January 11, 2019 | Witnessed By: Signature: | • | |
| Name: | Aloy MIHAII IDIS | Name: | | |

Signature:

Witnessed By: Signature:

Name: <u>Kidord</u>

Name:

Ilan MAX

Date

Signed:

January 11, 2019

PATENT APPLICATION ASSIGNMENT

WHEREAS, the undersigned, whose names and full post office addresses are set out below:

Name Address

Pooja VISWANATHAN 112 College Street, Suite 411, Toronto, Ontario, M5G 1L6, Canada

Graham BROWNING 6-93 Madison Ave., Toronto, Ontario, M5R 2S3, Canada

Alex MIHAILIDIS 89 Albertus Avenue, Toronto, Ontario, M4R 1J6, Canada

Han MAX 14 Green Bush Crescent, Thornhill, Ontario, L4J 5K8, Canada

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AND WHEREAS, Braze Mobility Inc. (hereinafter referred to as the "Assignee"), having a principal office at 112 College Street, Suite 411, Toronto, Ontario, M5G 1L6, Canada is desirous of acquiring the same;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by the Assignors, the Assignors confirm that it had assigned, sold, transferred and set over and, for greater certainty, by these presents, does hereby assign, sell, transfer and set over unto the Assignee the entire right, title and interest in and to (a) the Invention and any and all rights in the United States, Canada and all other countries throughout the world; (b) the Application, including all priority rights thereto, all nationalized applications, and all re-issues, re-examinations, divisionals, re-examinations, continuations and continuations-in-part thereof; and (c) all patents, which shall issue in in the United States, Canada and all other countries throughout the world, for the Invention, including all re-issues and re-examinations thereof; the same to be held and enjoyed by the Assignee, its successors, assigns, nominees or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignors, had this assignment not been made;

AND the Assignors covenant and agree that the Assignors will, at any time upon the request and at the expense of the Assignee, execute and deliver any and all papers and do all lawful acts that may be necessary or desirable, in the opinion of the Assignee, to enable and assist the Assignee to (a) obtain any and all Letters Patent for the Invention in the United States, Canada and all other countries throughout the world; (b) establish, maintain and secure title in the Assignee, its successors, assigns, nominees or other legal representatives, to the Invention, the Application and any Letters Patent therefor, including making such title of lawful public record; and (c) defend, establish or otherwise preserve the validity of any Letters Patent and enforce rights therein

against any and all infringers, and perform such other acts as are necessary to give full force and effect to this assignment;

AND the Assignors authorize and request the issuance of all Letters Patent based on or corresponding to the Application and each divisional, re-examination, and continuation thereof to the Assignee, its successors, assigns, nominees or other legal representatives.

IN TESTIMONY WHEREOF, the Assignors have duly executed this assignment on the date set forth below.

| EXE | CUTED at <u>Toronto, Ontario.</u> | Canada | , this 11th | day |
|-------------------|-----------------------------------|--------------------------|-------------|---------|
| of <u>January</u> | <u></u> | 2019. | | |
| | | | | |
| Signature: | | Witnessed By: Signature: | | |
| Name: | Pooja VISWANATHAN | Name: | | |
| Date Signed: | January 11, 2019 | | | |
| Signature: | | Witnessed By: Signature: | | |
| Name: | Graham BROWNING | Name: | | |
| Date Signed: | January 11, 2019 | | | -/- |
| Signature: | | Witnessed By: Signature: | L | MU |
| Name: | Alex MIHAILIDIS | Name: | Ida IV | Intract |

| Signature: | | Witnessed By: Signature: | | |
|-----------------|------------------|-----------------------------|--|--|
| Name: | Han MAX | Name: | | |
| Date Signed: | January 11, 2019 | | | |

PATENT REEL: 050686 FRAME: 0133

RECORDED: 10/11/2019