#### 505717848 10/10/2019

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT5764659

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
BONES IN MOTION, INC.	02/19/2009

### **RECEIVING PARTY DATA**

Name:	ADIDAS INTERNATIONAL, INC.		
Street Address:	055 NORTH GREELEY AVENUE		
City:	PORTLAND		
State/Country:	OREGON		
Postal Code:	97217-3524		

### **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	16197790

### **CORRESPONDENCE DATA**

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using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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**Correspondent Name:** STERNE, KESSLER, GOLDSTEIN & FOX P.L.L.C

Address Line 1: 1100 NEW YORK AVENUE, N.W. Address Line 4: WASHINGTON, D.C. 20005

ATTORNEY DOCKET NUMBER:	2483.098000P
NAME OF SUBMITTER:	GRAHAM C. PHERO
SIGNATURE:	/Graham C. Phero 64228/
DATE SIGNED:	10/10/2019

### **Total Attachments: 5**

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> **PATENT REEL: 050705 FRAME: 0530** 505717848

#### CONFIRMATORY PATENT ASSIGNMENT

#### In the United States Patent and Trademark Office

#### Assignment

WHEREAS, BONES IN MOTION, INC., a corporation organized in the state of Delaware, with offices at 108 Wild Basin Road, Suite 231, Austin, Texas 78746 ("ASSIGNOR") owns certain patent applications and/or registrations, as set forth in <u>Attachment 1</u> attached hereto and incorporated herein by this reference ("PATENTS"); and

WHEREAS, ADIDAS INTERNATIONAL, INC., a corporation organized in the state of Oregon, with offices at 5055 North Greeley Avenus, Portland, Oregon 97217-3524 ("ASSIGNEE"), desires to acquire all of the right, title and interest of ASSIGNOR in, to and under the PATENTS;

WHEREAS, ASSIGNOR and ASSIGNEE have entered into a vertain Patent Assignment Agreement, dated February 19, 2009, assigning, among other things, all right, title and interest in and to the PATENTS from ASSIGNOR to ASSIGNEE;

Now, THERSFORE, for good and valuable consideration paid by ASSIGNEE to ASSIGNOR, the receipt and sufficiency of which hereby is acknowledged, ASSIGNOR hereby sells, transfers, conveys, assigns and delivers all of its right, title and interest of every kind and character throughout the world in, to and under the PATENTS to the full extent of its ownership or interest therein, including, without limitation, all rights and causes of action for infringement or misappropriation (past, present or timure) of any PATENT, all rights to apply for or register any of the foregoing, and any and all other rights and interests arising out of, in connection with or in relation to the PATENTS.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be duly executed by an authorized officer on this Milday of February, 2009.

By:

Name: Andred J. Graham

Title: CEO

STATE OF TEXAS

COUNTY OF TRAVES

Before me, the undersigned authority, on this day personally appeared NAVA Costs Marrows to me to be the person whose name is subscribed to the foregoing instrument, and soknowledged to me that she/he executed the same for the purposes and consideration therein expressed.

Given mader my hand and scal this 18 day of Pebrosay, 2009.

[Seal]

Notary Public, State of Texas

Notary's Name: Afar Cha & 9.700 My Commission Expires: 6-9-2012

Austin 1050131v.1

# ATTACHMENT I PATENTS

TITLE OF PATENT/PATENT APPLICATION	PATENT NUMBER	DATE ISSUED	APPLICATION SERIAL NUMBER	APPLICATION COUNTRY	FILING DATE
AUDIBLE NAVIGATION ASSISTANT	N/A	N/A	60/421,277	U.S.	10/25/02
METHOD AND SYSTEM FOR IMPROVING PHYSICAL TRAINING UTILIZING A RUGGEDIZED MOBILE COMMUNICATION DEVICE	N/A	N/A	60/440,519	U.S.	01/16/03
LOCATION-AWARE FITNESS TRAINING DEVICE, METHODS, AND PROGRAM PRODUCTS THAT SUPPORT REAL- TIME INTERACTIVE COMMUNICATION AND AUTOMATED ROUTE GENERATION	7,292,867	11/06/07	10/759,289	Ú.S.	01/16/04
GPS SMOOTHING AND PLAYLIST MANAGEMENT	N/A	N/A	60/584,300	U.S.	06/30/04
WIRELESS DEVICE, PROGRAM PRODUCTS AND METHODS OF USING A WIRELESS DEVICE TO DELIVER SERVICES	7,480,512	01/20/09	11/169,863	U.S.	06/29/05
LOCATION-AWARE FITNESS TRAINING DEVICE, METHODS, AND PROGRAM PRODUCTS THAT SUPPORT REAL- TIME INTERACTIVE COMMUNICATION AND AUTOMATED ROUTE GENERATION	-		11/857,862	U.S.	09/19/07

US2008 580992 I

PATENT REEL: 050705 FRAME: 0533

Title of Patent/Patent Application	Patent Number	DATE ISSUED	Application Serial Number	APPLICATION COUNTRY	FILING DATE
LOCATION-AWARE FITNESS TRAINING DEVICE, METHODS, AND PROGRAM PRODUCTS THAT SUPPORT REAL- TIME INTERACTIVE COMMUNICATION AND AUTOMATED ROUTE GENERATION	4	÷	11/932,154	U.S.	10/31/07
LOCATION-AWARE FITNESS TRAINING DEVICE, METHODS, AND PROGRAM PRODUCTS THAT SUPPORT REAL- TIME INTERACTIVE COMMUNICATION AND AUTOMATED ROUTE GENERATION	<del>-</del>	*	11/932,202	U.S.	10/31/07
WIRELESS DEVICE, PROGRAM PRODUCTS AND METHODS OF USING A WIRELESS DEVICE TO DELIVER SERVICES	ŕ	ů.	11/931,725	U.S.	10/31/07
WIRELESS DEVICE, PROGRAM PRODUCTS AND METHODS OF USING A WIRELESS DEVICE TO DELIVER SERVICES	7	-	11/931,839	U.S.	10/31/07
WIRELESS DEVICE, PROGRAM PRODUCTS AND METHODS OF USING A WIRELESS DEVICE TO DELIVER SERVICES	÷	-	11/931,967	U.S.	10/31/07

US2008 580993.1

PATENT REEL: 050705 FRAME: 0534

TITLE OF PATENT/PATENT APPLICATION	PATENT Number	DATE ISSUED	APPLICATION SERIAL NUMBER	APPLICATION COUNTRY	Filing Date
WIRELESS DEVICE, PROGRAM PRODUCTS AND METHODS OF USING A WIRELESS DEVICE TO DELIVER SERVICES	į.	÷	11/932,050	U.S.	10/31/07
MOBILE FITNESS DEVICE	N/A	N/A	61/102,623	U,S,	10/03/08

U53008 5809023

PATENT REEL: 050705 FRAME: 0535

**RECORDED: 10/10/2019**