

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT5767230

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST
CONVEYING PARTY DATA	
Name	Execution Date
VENTURE LENDING & LEASING VIII, INC.	10/11/2019
VENTURE LENDING & LEASING VII, INC.	10/11/2019
RECEIVING PARTY DATA	
Name:	UNMETRIC, INC.
Street Address:	25 BROADWAY
Internal Address:	9TH FLOOR
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10004
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	8620718
CORRESPONDENCE DATA	
Fax Number:	(415)777-4961
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	415 981 1400
Email:	nsust@grmslaw.com
Correspondent Name:	JEFFREY T. KLUGMAN
Address Line 1:	1 FRONT STREET
Address Line 2:	SUITE 3200
Address Line 4:	SAN FRANCISCO, CALIFORNIA 94111
ATTORNEY DOCKET NUMBER:	48535-0293
NAME OF SUBMITTER:	JEFFREY T. KLUGMAN
SIGNATURE:	/JEFFREY T. KLUGMAN/
DATE SIGNED:	10/11/2019
Total Attachments: 2	
source=Unmetric, Inc. 78-0293 Patent Release#page1.tif	
source=Unmetric, Inc. 78-0293 Patent Release#page2.tif	

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
RELEASE OF SECURITY INTEREST IN PATENTS

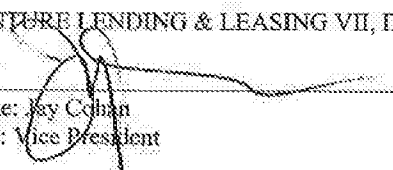
Whereas, UNMETRIC, INC., a Delaware corporation, whose post office address is 25 Broadway, 9th Floor, New York, NY 10004 ("Assignor"), had granted, to secure the repayment of loans made under a Loan and Security Agreement, dated as of November 4, 2016 (as amended, the "Loan Agreement"), pursuant to the Loan Agreement, a security interest and mortgage in certain personal property assets of Assignor, including all right, title and interest of Assignor in, to and under all of Assignor's Patents (as defined in the IP Security Agreement (as defined below)), including all patents, patent applications and patent licenses, as specifically listed on the attached "Schedule 1," whether presently existing or hereafter arising or acquired, and all products and proceeds thereof, including, without limitation, any and all causes of action which may exist by reason of infringement thereof for the full term of the patents (all of the foregoing are collectively called the "Patents") to each of Venture Lending & Leasing VII, Inc. and Venture Lending & Leasing VIII, Inc., both Maryland corporations, having a mailing address at 104 La Mesa Dr., Suite 102, Portola Valley, CA 94028 (together, "Assignee"), by an Intellectual Property Security Agreement, dated as of November 4, 2016 (the "IP Security Agreement"), and the Loan Agreement, and recorded at the United States Patent and Trademark Office.

Now, therefore, for good and valuable consideration provided to Assignee by Assignor, Assignee, by these presents, does release, without warranty or recourse, Assignor from Assignee's security interest in the entire right, title and interest in and to the Patents.

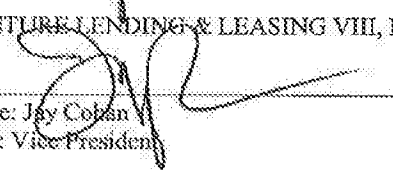
Executed this 11th day of October 2019, at Portola Valley, California.

ASSIGNEE:

VENTURE LENDING & LEASING VII, INC.

By: 
Name: Jay Cohen
Title: Vice President

VENTURE LENDING & LEASING VIII, INC.

By: 
Name: Jay Cohen
Title: Vice President

SCHEDULE 1

Patents

Description

Registration/Serial Number

Industry Specific Brand Benchmarking
System Based On Social Media Strength
Of A Brand

Patent No. : US 8620718

48535/0293
JTK/556987.1