505726286 10/16/2019

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

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EPAS ID: PAT5773098

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
YUN FU	08/17/2018
SHUYANG WANG	08/17/2018
SUMIN LEE	08/27/2018
SONGYAO JIANG	08/17/2018
BIN SUN	08/17/2018
HAIYI MAO	08/17/2018
KAI HO EDGAR CHEUNG	08/17/2018

RECEIVING PARTY DATA

Name:	SHISEIDO AMERICAS CORPORATION
Street Address:	900 THIRD AVENUE
Internal Address:	15TH FLOOR
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10022

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	16584310

CORRESPONDENCE DATA

Fax Number: (856)267-5370

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 8564466045

Email: lcalderone@calderonebullock.com
Correspondent Name: LYNDA L. CALDERONE [S2167-2U4]

Address Line 1: CALDERONE BULLOCK LLC, TWO GREENTREE CENTRE

Address Line 2: 9000 LINCOLN DRIVE EAST, SUITE 301

Address Line 4: MARLTON, NEW JERSEY 08053

ATTORNEY DOCKET NUMBER:	S2167-2U4
NAME OF SUBMITTER:	LYNDA L. CALDERONE
SIGNATURE:	/Lynda L. Calderone/

DATE SIGNED:	10/16/2019
Total Attachments: 12	
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Attorney Docket No.: S2167-2U1

ASSIGNMENT (NON-PROVISIONAL PATENT APPLICATION)

WHEREAS, we, ("ASSIGNORS"):

Inventor	Citizenship	Address
Yun Fu	United States	1454 Beacon Street, Apt. 641
· Charrana Wood	People's Republic of	Brookline, Massachusetts 02446 55 Station Landing, Apt. 611w
Shuyang Wang	China	Medford Massachusetts 02155
Sumin Lee	Republic of Korea	159 Irvington Road
		Rochester, New York 14620
Songyao Jiang	People's Republic of	12 Valley Street, Apt. 206
	China	Everett, Massachusetts 02149
Bin Sun	People's Republic of	14 Buswell Street
	China	Boston, Massachusetts 02215
Haiyi Mao	People's Republic of	327 Huntington Avenue, Apt. 3
	China	Boston, Massachusetts 02115
Kai Ho Edgar Cheung	United States	43 Parkton Road #2
		Jamaica Plain, Massachusetts 02130

having invented a certain new and useful invention entitled:

SYSTEMS AND METHODS FOR VIRTUAL FACIAL MAKEUP REMOVAL AND SIMULATION, FAST FACIAL DETECTION AND LANDMARK TRACKING, REDUCTION IN INPUT VIDEO LAG AND SHAKING, AND A METHOD FOR RECOMMENDING MAKEUP

for which a United States non-provisional patent application was filed on July 13, 2018, under U.S. Non-Provisional Patent Application No. 16/035,509;

AND WHEREAS, ("ASSIGNEE"):

Shiseido Americas Corporation, a Delaware Corporation, having a place of business at 900 Third Avenue, 15th Floor, New York, New York 10022 is desirous of acquiring the entire right, title and interest in and to the invention throughout the United States and the world, and all right, title and interest in, to and under any and all Letters Patent of the United States and all countries throughout the world;

for good and valuable consideration, the full receipt and sufficiency of which are hereby acknowledged, ASSIGNORS, intending to be legally bound, do hereby:

AUTHORIZE said ASSIGNEE, or its representatives to insert above the filing date and application number of the application when these are known;

SELL, ASSIGN, TRANSFER and CONVEY to ASSIGNEE their respective undivided shares in the whole and entire right, title and interest

for the United States and its possessions and territories and all foreign countries in and to the invention which is disclosed in the above-identified patent application, and,

in and to any and all patent applications related thereto including, but not limited to, all provisionals, non-provisionals, divisionals, continuations, continuations-in-part, substitutes, reexaminations, reissues and all other applications for patent which have been or shall be filed in the United States and all foreign countries on the invention;

all original, reissued and reexamined patents and extensions thereof which have been or shall be issued in the United States and all foreign countries on the invention to the full end of the term or terms for which the patent(s) may be granted, as fully and entirely as the same would have been held by the undersigned ASSIGNORS had this Assignment not been made; and specifically including all rights of priority created by the above patent application under any treaty, convention or law relating thereto;

AUTHORIZE and REQUEST the issuing authority to issue any and all United States and foreign patents granted on the invention to ASSIGNEE;

WARRANT and REPRESENT that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or will be made to others by ASSIGNORS, and that the full right to convey the same as herein expressed is possessed by ASSIGNORS;

AGREE and UNDERTAKE, when requested and at the expense of ASSIGNEE, to carry out in good faith the intent and purpose of this Assignment, ASSIGNORS will execute all non-provisionals, divisionals, continuations, continuations-in-part, substitutes, reexaminations, reissues, and all other patent applications on the invention; execute all lawful oaths, declarations, assignments, powers of attorney and other papers; communicate to ASSIGNEE all facts known to ASSIGNORS relating to the invention and the history thereof; and generally do everything possible which ASSIGNEE shall consider desirable for vesting title to the invention in ASSIGNEE, and for securing, maintaining and enforcing proper patent protection for the invention; all without further compensation to ASSIGNORS;

AGREE to hold in trust, keep confidential, not make use of, and not disclose or reveal to any third party said invention, without ASSIGNEE'S prior written consent.

TO BE BINDING on the heirs, assigns, representatives and successors of ASSIGNORS and extending to the successors, assigns, and nominees of ASSIGNEE.

8/17/2018		
Date	Yun Fu	
8/17/2018	W W	
Date	Shuyang Wang	
Date	Sumin Lee	
	•	

810517180	3 As Who
Date	Songyao Jiang
08/17/2018	Bin Sm
Date	Bin Sun
08/17/2018	losom
Date	Haiyi Mao
08/17/2018	afro
Date	Kai Ho Edgar Cheurag

STATE OF MUSSACHUSUHS COUNTY OF MIDDLES EX	: SS. :
Before me, this/ day of Av known to be the person who is described acknowledged to me that he/she executed therein set forth.	in and who executed the above Assignment, and he/she the same of his/her own free will for the purposes Atthuted Buen Notary Public
STATE OF MASSACHUSE HS COUNTY OF MIDDLES - EX	My Commission Expires PATTI-RUTH O'BRIEN Notary Public Commonwealth of Massachusetts My Commission Expires December 3, 2021 SS.
Before me, this day of day of Shuyang Wang known to be the person w Assignment, and he/she acknowledged to will for the purposes therein set forth.	905+ 2018, personally appeared the is described in and who executed the above me that he/she executed the same of his/her own free Output Notary Public
	My Commission Expires: PATTI-RUTH O'BRIEN Notary Public Commonwealth of Massachusetts
STATE OF COUNTY OF	My Commission Expires December 3, 2021 SS.
	•
Before me, this day of	, personally appeared Sumin ibed in and who executed the above Assignment, and xecuted the same of his/her own free will for the
	Notary Public
	My Commission Expires:

STATE OF MASSACHUSEHS: COUNTY OF MIDDLESEX: SS.
Before me, this / / day of AUGUST 20/8, personally appeared Songyao Jiang known to be the person who is described in and who executed the above Assignment, and he/she acknowledged to me that he/she executed the same of his/her own free will for the purposes therein set forth. August 20/8, personally appeared to see cuted the above will for the purposes therein set forth.
My Commission Expires PATTI-RUTHO'BRIEN Notary Public Commonwealth of Massachusette My Commission Expires December 3, 2021 STATE OF Massachusette Sss.
Before me, this
My Commission Expires: PATTI-RUTH O'BRIEN Notary Public Commonwealth of Massachusetts My Commission Expires December 3, 2021
COUNTY OF Middle fex : ss.
Before me, this / / day of August 2018, personally appeared Haiyi Mao known to be the person who is described in and who executed the above Assignment, and he/she acknowledged to me that he/she executed the same of his/her own free will for the purposes therein set forth. August 2018, personally appeared Haiyi Mao known to be the person who is described in and who executed the above Assignment, and he/she acknowledged to me that he/she executed the same of his/her own free will for the purposes therein set forth. Notary Public

PATENT

PATTI-RUTH O'BRIEN
Notary Public
Commonwealth of Massachusetts
My Commission Expires December 3, 2021

REEL: 050738 FRAME: 0534

My Commission Expires:

STATE OF MUSSACHUSEHS	:	
COUNTY OF MIDDLESEX	:	SS.

Before me, this / 7 day of AVOST 2018, personally appeared Kai Ho Edgar Cheung known to be the person who is described in and who executed the above Assignment, and he/she acknowledged to me that he/she executed the same of his/her own free will for the purposes therein set forth.

Notary Public

My Commission Expires:

PATTI-RUTH O'BRIEN
Notary Public
Commonwealth of Massachusetts
My Commission Expires December 3, 2021

Attorney Docket No.: S2167-2U1

ASSIGNMENT (NON-PROVISIONAL PATENT APPLICATION)

WHEREAS, we, ("ASSIGNORS"):

Inventor	Citizenship	Address
Yun Fu	United States	1454 Beacon Street, Apt. 641 Brookline, Massachusetts 02446
Shuyang Wang	People's Republic of China	55 Station Landing, Apt. 611w Medford Massachusetts 02155
Sumin Lee	Republic of Korea	159 Irvington Road Rochester, New York 14620
Songyao Jiang	People's Republic of China	12 Valley Street, Apt. 206 Everett, Massachusetts 02149
Bin Sun	People's Republic of China	14 Buswell Street Boston, Massachusetts 02215
Haiyi Mao	People's Republic of China	327 Huntington Avenue, Apt. 3 Boston, Massachusetts 02115
Kai Ho Edgar Cheung	United States	43 Parkton Road #2 Jamaica Plain, Massachusetts 02130

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for good and valuable consideration, the full receipt and sufficiency of which are hereby acknowledged, ASSIGNORS, intending to be legally bound, do hereby:

AUTHORIZE said ASSIGNEE, or its representatives to insert above the filing date and application number of the application when these are known;

SELL, ASSIGN, TRANSFER and CONVEY to ASSIGNEE their respective undivided shares in the whole and entire right, title and interest

for the United States and its possessions and territories and all foreign countries in and to the invention which is disclosed in the above-identified patent application, and,

in and to any and all patent applications related thereto including, but not limited to, all provisionals, non-provisionals, divisionals, continuations, continuations-in-part, substitutes, reexaminations, reissues and all other applications for patent which have been or shall be filed in the United States and all foreign countries on the invention;

all original, reissued and reexamined patents and extensions thereof which have been or shall be issued in the United States and all foreign countries on the invention to the full end of the term or terms for which the patent(s) may be granted, as fully and entirely as the same would have been held by the undersigned ASSIGNORS had this Assignment not been made; and specifically including all rights of priority created by the above patent application under any treaty, convention or law relating thereto;

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TO BE BINDING on the heirs, assigns, representatives and successors of ASSIGNORS and extending to the successors, assigns, and nominees of ASSIGNEE.

Yun Fu
Shuyang Wang
Sumin Lee 0

Date	Songyao Jiang	
Date	bongyao Jiang	
Date	Bin Sun	
Date	Haiyi Mao	
Date	Kai Ho Edgar Cheung	

STATE OF	:
COUNTY OF	: SS. :
known to be the person who is describe	, personally appeared Yun Fued in and who executed the above Assignment, and he/shored the same of his/her own free will for the purposes
	Notary Public
	My Commission Expires:
STATE OF COUNTY OF	: : ss. :
Before me, this day of Shuyang Wang known to be the person Assignment, and he/she acknowledged will for the purposes therein set forth.	, personally appeared who is described in and who executed the above to me that he/she executed the same of his/her own free
	Notary Public My Commission Expires:
STATE OF New York COUNTY OF Monrow Before me, this The day of Lee known to be the person who is desche/she acknowledged to me that he/she purposes therein set forth.	: ss. : ugust 20/8, personally appeared Sumin cribed in and who executed the above Assignment, and executed the same of his/her own free will for the
JENNIFER L RISDEN Notary Public - State of New York No. 01Rl6106845 Qualified in Monroe County My Commission Expires Mar. 15, 2020	Notary Public My Commission Expires: March 15, 2020

STATE OF		:	
COUNTY OF		:	SS.
Before me, this Songyao Jiang know Assignment, and he/s will for the purposes	he acknowledged	who I to n	, personally appeared is described in and who executed the above ne that he/she executed the same of his/her own free
			Notary Public
			My Commission Expires:
STATE OF		:	SS.
COUNTY OF		:	
known to be the person acknowledged to me therein set forth.	day or on who is describ that he/she execu	ed in ted t	, personally appeared Bin Sur and who executed the above Assignment, and he/she he same of his/her own free will for the purposes Notary Public My Commission Expires:
STATE OF		:	ss.
COUNTY OF		:	
Before me, this Mao known to be the he/she acknowledged purposes therein set f	person who is de to me that he/she	escrib e exe	, personally appeared Haiyi ed in and who executed the above Assignment, and cuted the same of his/her own free will for the
			Notary Public
			My Commission Expires:

STATE OF		: : ss.
COUNTY OF		. 55.
Edgar Cheung known	to be the person whe ne acknowledged to	personally appeared Kai Ho no is described in and who executed the above me that he/she executed the same of his/her own free
		Notary Public
		My Commission Expires: