PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT5782577

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
LOUISE ROSS	10/21/2019
NANCY ROSS-ASCUITTO	10/21/2019

RECEIVING PARTY DATA

Name:	OPTIMA DIRECT, LLC	
Street Address:	30 N GOULD STREET SUITE 6755	
City:	SHERIDAN	
State/Country:	WYOMING	
Postal Code:	82801	

PROPERTY NUMBERS Total: 2

Property Type	Number
Patent Number:	6963971
Patent Number:	7676674

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: nicole@optimadirect.co
Correspondent Name: OPTIMA DIRECT, LLC

Address Line 1: 30 N GOULD STREET SUITE 6755
Address Line 4: SHERIDAN, WYOMING 82801

NAME OF SUBMITTER:	NICOLE WILLIAMS	
SIGNATURE:	/s/Nicole Williams	
DATE SIGNED:	10/22/2019	

Total Attachments: 6

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PATENT 505735763 REEL: 050795 FRAME: 0713

ASSIGNMENT AGREEMENT

This Assignment Agreement ("Assignment") is entered into by and between **Optima Direct**, **LLC**, a California limited liability company, ("Assignee"), and Louise Ross and Nancy Ross-Ascuitto ("Assignor", and collectively the "Parties"). The Assignment is effective upon execution by the Assignor or its authorized representative ("Effective Date").

WHEREAS, Assignor is the sole owner of all right, title, and interest in and to the patents and patent applications listed in Exhibit A (the "Patents");

WHEREAS, Assignee desires to acquire all rights, title, and interest to the Patents;

WHEREAS, Assignor desires to assign to Assignee all rights, title, and interest in and to the Patent; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor and Assignee hereby agree as follows:

- 1. Assignor assigns its entire worldwide right, title, and interest in the invention and the Patents to Assignee, for the entire term of the Patent, including any reissues or reexaminations of the Patent, for the entire terms of any patents, reissues, reexaminations, or extensions that may issue from foreign applications, divisions, continuations in whole or part or substitute applications filed claiming the benefit of the Patent. The right, title and interest conveyed in this Assignment is to be held and enjoyed by Assignee as fully and exclusively as it would have been held and enjoyed by Assignor had this assignment not been made. The rights transferred include, without limitation, all rights granted to the sole owner of a patent under Title 35 of the United States Code, such as the right to prosecute, the right to sue, and the right to receive all damages, royalties, awards and compensation for past, present and/or future infringement, and the right to exclude others from using, making, selling, offering for sale, and/or importing goods and/or services related to the Patent.
- 2. Assignor further agrees to:
 - i. provide all documents in Assignor's possession related to the invention and the Patents within sixty (60) calendar days of executing this Agreement;
 - execute, verify, acknowledge, and deliver all oaths, instruments of transfer, applications, and/or other papers necessary or desirable to completely vest the entire right, title and interest to the Patents with Assignee alone; and
 - perform such other acts as Assignee lawfully may request to obtain or maintain the Patents and any applications and registrations for the invention in any country.

- 3. Assignor represents and warrants that Assignor has not entered into any assignment, grant, mortgage, license, lien, or other agreement affecting the rights, titles, and interests to the invention and patent herein conveyed to Assignee.
- 4. Assignor represents and warrants that Assignor is the sole owner of all rights, title, and interest in the Patents and that Assignor has the authority to assign the entire invention and Patent.
- Assignor represents and warrants that Assignor has no knowledge of facts or circumstances which would prevent Assignor's actions under the terms of this Assignment.
- 6. Assignor represents and warrants that Assignor has no knowledge of, and has not been notified of, facts that would indicate that the Patents are invalid or unenforceable, or that the assigned invention and Patents infringe the rights of any third party.

The undersigned having read this Assignment, and fully understanding the provisions of this Assignment, hereby executes this Assignment as of the Effective Date.

PATENT

REEL: 050795 FRAME: 0715

EXHIBIT A

US6963971 US7676674

ASSIGNMENT AGREEMENT

This Assignment Agreement ("Assignment") is entered into by and between **Optima Direct**, **LLC**, a California limited liability company, ("Assignee"), and Louise Ross and Nancy Ross-Ascuitto ("Assignor", and collectively the "Parties"). The Assignment is effective upon execution by the Assignor or its authorized representative ("Effective Date").

WHEREAS, Assignor is the sole owner of all right, title, and interest in and to the patents and patent applications listed in Exhibit A (the "Patents");

WHEREAS, Assignee desires to acquire all rights, title, and interest to the Patents;

WHEREAS, Assignor desires to assign to Assignee all rights, title, and interest in and to the Patent; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor and Assignee hereby agree as follows:

- 1. Assignor assigns its entire worldwide right, title, and interest in the invention and the Patents to Assignee, for the entire term of the Patent, including any reissues or reexaminations of the Patent, for the entire terms of any patents, reissues, reexaminations, or extensions that may issue from foreign applications, divisions, continuations in whole or part or substitute applications filed claiming the benefit of the Patent. The right, title and interest conveyed in this Assignment is to be held and enjoyed by Assignee as fully and exclusively as it would have been held and enjoyed by Assignor had this assignment not been made. The rights transferred include, without limitation, all rights granted to the sole owner of a patent under Title 35 of the United States Code, such as the right to prosecute, the right to sue, and the right to receive all damages, royalties, awards and compensation for past, present and/or future infringement, and the right to exclude others from using, making, selling, offering for sale, and/or importing goods and/or services related to the Patent.
- 2. Assignor further agrees to:
 - i. provide all documents in Assignor's possession related to the invention and the Patents within sixty (60) calendar days of executing this Agreement;
 - ii. execute, verify, acknowledge, and deliver all oaths, instruments of transfer, applications, and/or other papers necessary or desirable to completely vest the entire right, title and interest to the Patents with Assignee alone; and
 - iii. perform such other acts as Assignee lawfully may request to obtain or maintain the Patents and any applications and registrations for the invention in any country.

- 3. Assignor represents and warrants that Assignor has not entered into any assignment, grant, mortgage, license, lien, or other agreement affecting the rights, titles, and interests to the invention and patent herein conveyed to Assignee.
- 4. Assignor represents and warrants that Assignor is the sole owner of all rights, title, and interest in the Patents and that Assignor has the authority to assign the entire invention and Patent.
- 5. Assignor represents and warrants that Assignor has no knowledge of facts or circumstances which would prevent Assignor's actions under the terms of this Assignment.
- 6. Assignor represents and warrants that Assignor has no knowledge of, and has not been notified of, facts that would indicate that the Patents are invalid or unenforceable, or that the assigned invention and Patents infringe the rights of any third party.

The undersigned having read this Assignment, and fully understanding the provisions of this Assignment, hereby executes this Assignment as of the Effective Date.

Louise Ross and Nancy Ross-Ascuitto ("Assignor")

Signature:______

Print Name: ______

Title: ______, ____ ("Effective Date")

Signature:______

Print Name: ____Nancy Ross-Ascuitto ______

Title: ______

Date: 10-21-2019 , ("Effective Date")

EXHIBIT A

US6963971 US7676674

RECORDED: 10/22/2019