

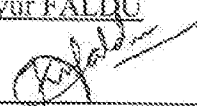
PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
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EPAS ID: PAT5784682

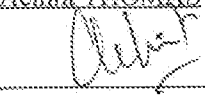
SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
KEYUR FALDU	10/17/2019
ACHINT THOMAS	10/14/2019
ADITI AVASTHI	10/17/2019
RECEIVING PARTY DATA	
Name:	INDIAVIDUAL LEARNING PRIVATE LIMITED
Street Address:	BIZZHUB ASPIRE, 1ST FLOOR , PLOT NO. 36, SJR BLDG.
Internal Address:	100 FEET ROAD, SONY WORLD SIGNAL, KORAMANGALA
City:	BANGALORE, KARNATAKA
State/Country:	INDIA
Postal Code:	560095
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	16586512
CORRESPONDENCE DATA	
Fax Number:	(435)252-1361
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	4352521360
Email:	vmangum@mabr.com
Correspondent Name:	MASCHOFF BRENNAN
Address Line 1:	1389 CENTER DRIVE, SUITE 300
Address Line 4:	PARK CITY, UTAH 84098
ATTORNEY DOCKET NUMBER:	L1095.10070US01
NAME OF SUBMITTER:	R. BURNS ISRAELSEN
SIGNATURE:	/R. Burns Israelsen/
DATE SIGNED:	10/23/2019
Total Attachments: 3	
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source=L1095-10070US01_Dec_Assignment#page2.tif	
source=L1095-10070US01_Dec_Assignment#page3.tif	

**DECLARATION (37 CFR 1.63) FOR UTILITY OR DESIGN APPLICATION USING AN
APPLICATION DATA SHEET (37 CFR 1.76) AND ASSIGNMENT FOR SINGLE ASSIGNEE**

Title of Invention	SYSTEM AND METHOD FOR RECOMMENDING PERSONALIZED CONTENT USING CONTEXTUALIZED KNOWLEDGE BASE		
Docket Number	L1095.10070US01		
As the below named inventor, I hereby declare that: This declaration ☐ The attached application, or is directed to: ☒ United States application or PCT international application number <u>16/586,512</u> filed on <u>September 27, 2019</u>. The above-identified application was made or authorized to be made by me. I believe that I am the original inventor or an original joint inventor of a claimed invention in the application. I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both. WHEREAS, INDIVIDUAL LEARNING PRIVATE LIMITED (hereinafter referred to as "ASSIGNEE") having a place of business at: C/o, Bizzhub Aspire, 1st Floor, Plot No. 36, SJR building, 100 Feet Road, Sony World Signal, above KFC, Koramangala, Bangalore - 560095, Karnataka, INDIA desires to acquire the entire right, title and interest in said invention and the above-identified United States patent application; NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I hereby assign to the ASSIGNEE, the entire right, title and interest in said invention and in the above-identified United States patent application and in all divisions, continuations and continuations-in-part of said application, and reissues, extensions and renewals of Letters Patent granted thereon, and in all corresponding patent applications filed in countries foreign to the United States ("foreign countries") and corresponding international patent applications, and in all Letters Patents issuing on any such patent applications in the United States and foreign countries; I hereby assign to the ASSIGNEE the right to file patent applications in foreign countries on said invention in its own name and the right to claim priority to the above-identified United States patent application under the terms of the International Convention and any other relevant treaties; I hereby authorize and request the United States Patent & Trademark Office and officials in patent offices in foreign countries to issue any and all of said Letters Patent to the ASSIGNEE as the assignee of my entire right, title and interest in and to the same, for the sole use and behoof of the ASSIGNEE, its successors, assigns, and legal representatives, to the full end of the term for which said Letters Patent may be granted; and Further, I agree that, without further consideration, I will communicate to the ASSIGNEE any facts known to me respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, substitute, renewal and reissue applications, execute all necessary assignment papers to cause said Letters Patent to be issued to the ASSIGNEE, make all rightful oaths, and, perform all lawful acts to aid the ASSIGNEE, its successors and assigns, to obtain and enforce Letters Patent for said invention in the United States and foreign countries.			
LEGAL NAME OF INVENTOR			
Inventor:	<u>Keyur FALDU</u>		Date: <u>17 OCTOBER 2019</u>
Signature:			

MASCHOFF BRENNAN, PLLC
1389 Center Drive, SUITE 300
PARK CITY, UTAH 84098, USA

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The above-identified application was made or authorized to be made by me.		
I believe that I am the original inventor or an original joint inventor of a claimed invention in the application.		
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I hereby assign to the ASSIGNEE the right to file patent applications in foreign countries on said invention in its own name and the right to claim priority to the above-identified United States patent application under the terms of the International Convention and any other relevant treaties;		
I hereby authorize and request the United States Patent & Trademark Office and officials in patent offices in foreign countries to issue any and all of said Letters Patent to the ASSIGNEE as the assignee of my entire right, title and interest in and to the same, for the sole use and behoof of the ASSIGNEE, its successors, assigns, and legal representatives, to the full end of the term for which said Letters Patent may be granted; and		
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LEGAL NAME OF INVENTOR		
Inventor:	Achint THOMAS	Date: 14 OCTOBER, 2019
Signature:		

MASCHOFF BRENNAN, PLLC
1389 Center Drive, SUITE 300
PARK CITY, UTAH 84098, USA

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LEGAL NAME OF INVENTOR			
Inventor: <u>Aditi AVASTHI</u>		Date: <u>17 OCTOBER 2019</u>	
Signature: 			

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PARK CITY, UTAH 84098, USA

PATENT