

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT5784838

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
IDEAVILLAGE PRODUCTS CORP.	10/21/2019
RECEIVING PARTY DATA	
Name:	CHURCH & DWIGHT CO., INC.
Street Address:	500 CHARLES EWING BOULEVARD
City:	EWING
State/Country:	NEW JERSEY
Postal Code:	08628
PROPERTY NUMBERS Total: 5	
Property Type	Number
Application Number:	29651877
Application Number:	29651878
Application Number:	29651879
Application Number:	29651880
Application Number:	29651860
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Email:	DORIAN.GRUMET@CHURCHDWIGHT.COM
Correspondent Name:	CHURCH & DWIGHT CO., INC.
Address Line 1:	469 NORTH HARRISON STREET
Address Line 2:	ATTN. PATENT GROUP
Address Line 4:	PRINCETON, NEW JERSEY 08543-5297
ATTORNEY DOCKET NUMBER:	IDEAVILLAGE
NAME OF SUBMITTER:	DORIAN GRUMET
SIGNATURE:	/dorian grumet/
DATE SIGNED:	10/23/2019
Total Attachments: 4	
source=IDV-Assign#page1.tif	

source=IDV-Assign#page2.tif

source=IDV-Assign#page3.tif

source=IDV-Assign#page4.tif

WORLDWIDE INVENTION ASSIGNMENT

WHEREAS, **IDEAVILLAGE PRODUCTS CORP.**, doing business at 155 US-46, Wayne, New Jersey 07470, (hereinafter referred to as "Assignor") presents that it has previously acquired all right, title, and interest to the inventions and improvements disclosed in the list of United States patent applications as set forth in Appendix A (hereinafter referred to as "the Patents") attached hereto;

WHEREAS, **CHURCH & DWIGHT CO., INC.**, doing business at 500 Charles Ewing Boulevard, Ewing, New Jersey 08628, (hereinafter referred to as "Assignee"), is desirous of acquiring the entire right, title and interest in and to said inventions and improvements in the Patents; and

WHEREAS, the parties have agreed to the Assignment hereinafter set forth;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor, by these presents, does assign, transfer, and convey unto Assignee the full, exclusive and entire right, title and interest, worldwide: (i) in and to all inventions and improvements disclosed and described in the Patents; (ii) in and to any other patent applications filed based in whole or in part upon said inventions or improvements and/or claiming priority to the Patents, including national stage applications, provisional applications, non-provisional applications, divisional applications, continuation applications, continuation-in-part applications, design applications, Patent Cooperation Treaty applications, utility model applications, and inventor's certificate applications; (iii) in and to all patents or similar protective rights which may be granted on the Patents and all reissues, reexaminations, and extensions thereof, any and all such patents or other protective rights to issue in the name of Assignee and for the sole use and behalf of Assignee and its successors and assigns; and (iv) in and to the right to claim any applicable priority rights arising from or required for any of the aforementioned patents and applications under the terms of any applicable conventions, treaties, statutes, or regulations.

For the same consideration, Assignor agrees to: (i) communicate to Assignee, its successors, legal representatives, and assigns, any facts known to Assignor respecting said invention and improvements or the history thereof and any and all documents, photographs, models, samples, or other physical exhibits which may embody said inventions or improvements; (ii) sign, execute, or otherwise facilitate the signing or execution of all lawful papers, applications, declarations, affidavits, assignments, and rightful oaths that may be requested by Assignee during prosecution or enforcement of any rights related to the inventions and improvements; (iii) subject to Assignee's agreement to reimburse Assignor for any reasonable costs and expenses, testify in any proceedings relating to said invention or improvements or rights granted therefor; and (iv) generally do everything possible to aid Assignee, its successors, legal representatives, and assigns, to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.

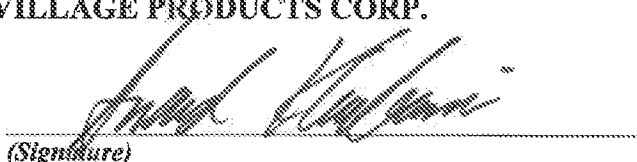
Assignor hereby directs the United States Patent and Trademark Office and all foreign patent offices to issue any and all aforementioned patents or similar protective rights in the United States or elsewhere in the name of Assignee, for the interest and for the sole use and behoof of Assignee, and its successors and assigns.

Assignor covenants with Assignee, its successors, assigns, and legal representatives that no assignment, grant, security interest, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned.

By execution of this document, the undersigned warrants that he/she has full authority to transfer all right, title, and interest related to the subject matter described herein on behalf of the Assignor.

Executed on behalf of
IDEAVILLAGE PRODUCTS CORP.

By:


(Signature)

Anand Khubani
(Print Name)

Chairman + CEO of IdeaVillage
Title

State of New Jersey)
County of Passaic)

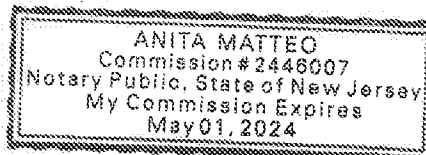
I, Anita Matteo, a Notary Public for said County and State, do hereby certify that Anand Khubani, personally appeared before me this day and acknowledged the due execution of the foregoing instrument.

Witness my hand and official seal, this the 21st day of October, 2019.

(Official Seal)


Notary Public

My commission expires May 1, 2024



APPENDIX A

Title:	Application No.:	Filing Date:
FACIAL MASSAGING DEVICE	29/651,877	May 24, 2019
FACIAL MASSAGING DEVICE	29/651,878	May 24, 2019
FACIAL MASSAGING DEVICE	29/651,879	May 24, 2019
FACIAL MASSAGING DEVICE	29/651,880	May 24, 2019
HAIR REMOVAL DEVICE	29/651,860	May 10, 2019