PATENT ASSIGNMENT COVER SHEET

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
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| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|---------------|----------------|
| STEFANO SASSI | 09/23/2019 |

RECEIVING PARTY DATA

| Name: | VALENTINO S.P.A. |
|-----------------|------------------|
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| City: | MILAN |
| State/Country: | ITALY |
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PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 29703962 |

CORRESPONDENCE DATA

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| ATTORNEY DOCKET NUMBER: | 221010-1500 |
|-------------------------|---------------------|
| NAME OF SUBMITTER: | LAUREN E. GRIFFIN |
| SIGNATURE: | /Lauren E. Griffin/ |
| DATE SIGNED: | 10/25/2019 |

Total Attachments: 3

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PATENT 505741239 REEL: 050824 FRAME: 0941

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ASSIGNMENT OF DESIGN PATENT APPLICATION

WHEREAS, I, STEFANO SASSI, hereinafter referred to as ASSIGNOR, has/have invented certain new and useful improvements ("Invention(s)") as described and set forth in the below-identified Design application for United States Letters Patent entitled:

BAG

| which was: | |
|------------|--|
| | executed on even date herewith, filed with the United States Patent and Trademark Office (USPTO) on , and assigned Serial No. , and further described in Italian Design Application entitled "BAG", filed on March 1st, 2019, and assigned Serial No. 402019000000397. |

WHEREAS, Valentino S.p.A., having a place of business at Via Turati 16/18, Milan (MI) Italy I-20121, hereinafter referred to as ASSIGNEE, is desirous of acquiring ASSIGNOR'S interest in and to said Invention(s), said Design application, and any U.S. and foreign patents which are related to the same.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by ASSIGNOR, ASSIGNOR has soid, assigned and transferred and does hereby sell, assign and transfer unto ASSIGNEE, and ASSIGNEE'S successors and assigns, the entire right, title and interest, for the United States of America, in and to said Invention(s), said Design application, and all the rights and privileges in any application and under any and all patents that may be granted in the U.S. for said inventions, including all corresponding continuation, continuation-in-part, divisional, reissue, and reexamination applications, including all rights of priority arising from them:

ASSIGNOR authorizes ASSIGNEE to make application for such protection in its own name and maintain such protection in the U.S., and to invoke and claim for any application for patent or other form of protection for said Inventions, without further authorization from ASSIGNOR, any and all benefits, including the right of priority provided by any and all treaties, conventions, or agreements.

ASSIGNOR hereby consents that a copy of this assignment shall be deemed a full legal and formal equivalent of any document which may be required in any country in proof of the right of ASSIGNEE to apply for patent or other form of protection for said Inventions, said Design application, or said provisional application and to claim the aforesaid benefit of the right of priority.

ASSIGNOR requests that any and all patents for said Inventions be issued to ASSIGNEE in the U.S. or to such nominee as ASSIGNEE may designate.

ASSIGNOR covenants and agrees that, when requested, ASSIGNOR shall, without charge to ASSIGNEE but at ASSIGNEE'S expense, sign all papers, take all rightful oaths, and do all acts which may be necessary, desirable, or convenient in connection with the patent applications, patents, or other forms of protection of said Invention(s), and for the defense and protection thereof if challenged in the court of law.

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ASSIGNOR authorizes ASSIGNEE or its agents to insert, on ASSIGNOR's behalf, the filing date and/or serial number above pertaining to the Design application, if not known as of the date of execution of this document.

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STEFANO SASSI Date: <u>(23/09/2009</u>)

<u>SABELLA</u> Witness

Witness

PATENT REEL: 050824 FRAME: 0944

RECORDED: 10/25/2019