

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
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EPAS ID: PAT5792749

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
THE REIMAGINE GROUP, LLC	06/06/2017
RECEIVING PARTY DATA	
Name:	UNDERSTORY, LLC
Street Address:	8000 AVALON BOULEVARD
Internal Address:	SUITE 400
City:	ALPHARETTA
State/Country:	GEORGIA
Postal Code:	30009
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	16557601
CORRESPONDENCE DATA	
Fax Number:	(678)835-9310
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	(678) 218-5065
Email:	info@brientip.com
Correspondent Name:	BRIENT IP LAW, LLC
Address Line 1:	1175 GRIMES BRIDGE ROAD
Address Line 2:	SUITE 100
Address Line 4:	ROSWELL, GEORGIA 30075
ATTORNEY DOCKET NUMBER:	1129-02002-US-CNCN3CP
NAME OF SUBMITTER:	ALFRED STEVEN NUGENT, IV
SIGNATURE:	/Alfred Steven Nugent, IV/
DATE SIGNED:	10/29/2019
Total Attachments: 2	
source=2019-10-29_1129-02002-US-CNCN3CP_Executed Assignment - ReImagine to Understory#page1.tif	
source=2019-10-29_1129-02002-US-CNCN3CP_Executed Assignment - ReImagine to Understory#page2.tif	

ASSIGNMENT – WORLDWIDE

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the undersigned has sold and assigned, and by these presents hereby sells and assigns, unto Understory, LLC, a limited liability company of the state of Georgia, having an address of:

Understory, LLC
11175 Cicero Drive
Suite 575
Alpharetta, GA 30022

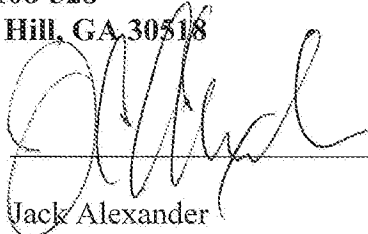
its successors and assigns, the entire right, title and interest, so far as concerns the United States and the Territories and Possessions thereof and all foreign countries in and to the invention of **“SYSTEMS AND METHODS FOR IMPROVING THE EFFICIENCY OF DIGITAL CONTENT DISTRIBUTION, CONSUMPTION, AND ENGAGEMENT”**

as set forth in United States Provisional Patent Application Number 62/348,555, which was filed on June 10, 2016;

said application for United States Letters Patent, including all divisional, renewal, substitute, continuation, non-provisional, continuation-in-part, and Convention applications based in whole or in part upon said inventions or upon said applications, and any and all Letters Patent and reissues, reexaminations, and extensions of Letters Patent granted for said inventions or upon said applications and every priority right that is or may be predicated upon or arise from said inventions, said applications, and said Letters Patent; said Assignee being hereby authorized to file patent applications in any or all countries on any or all said inventions in the name of the undersigned or in the name of said Assignee or otherwise as said Assignee may deem advisable, under the International Convention or otherwise; the Commissioner of Patents and Trademarks of the United States of America being hereby authorized to issue or transfer all said Letters Patent to said Assignee in accordance herewith; this assignment being under covenant, not only that full power to make the same is had by the undersigned, but also that such assigned right is not encumbered by any grant, license, or other right theretofore given, and that the undersigned will do all acts reasonably serving to ensure that the said inventions, patent applications and Letters Patent shall be held and enjoyed by said Assignee as fully and entirely as the same could have been held and enjoyed by the undersigned if this assignment had not been made, and particularly to execute and deliver to said Assignee all lawful documents including petitions, specifications, oaths, assignments, invention disclaimers, declarations, and lawful affidavits in form and substance which may be requested by said Assignee, to furnish said Assignee with all facts relating to said inventions or the history thereof and any and all documents, photographs, models, samples or other physical exhibits which may embody said inventions, and to testify in any proceedings relating to said inventions, patent applications, and/or Letters Patent.

The undersigned hereby grant(s) an authorized representative of Assignee the power to insert in this Assignment any further identification that may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark Office for recordation of this Assignment.

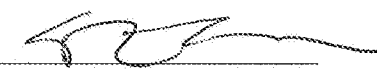
For: The ReImagine Group, LLC
5885 Cumming Highway
Suite 108-328
Sugar Hill, GA, 30518

By: 
Name: Jack Alexander

Date: 6-6-17

Title: Chief Executive Officer

Witnessed by: Steve BENTLEY

Witness' Signature: 

Date: 6-6-17