

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
ANONYMOUS MEDIA LLC	12/01/2010
RECEIVING PARTY DATA	
Name:	ANONYMOUS MEDIA RESEARCH LLC
Street Address:	72 EAST 3RD STREET
Internal Address:	APARTMENT 2B
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10003
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	16660624
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	10004-2000106
NAME OF SUBMITTER:	EMILY SULLENBERGER
SIGNATURE:	/Emily Sullenberger/
DATE SIGNED:	11/01/2019
Total Attachments: 2	
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ASSIGNMENT

THIS ASSIGNMENT, by Anonymous Media LLC, a limited liability company organized under the laws of Delaware and having its registered office at 72 East 3rd Street, Apartment 2B, New York, NY 10003-0206 (hereinafter referred to as the "assignor") witnesseth:

WHEREAS, said assignor is the owner, by prior assignment from the inventors, of certain patent applications for Letters Patent for a Media Usage Monitoring and Measurement System, including at least the following applications:

COUNTRY	APPLICATION NUMBER	FILING DATE
US	11/139,330	May 26, 2005
US	12/283,353	September 11, 2008
US	12/283,354	September 11, 2008
US	12/283,332	September 11, 2008
US	12/283,355	September 11, 2008
US	12/283,333	September 11, 2008
US	12/954,604	November 24, 2010
PCT	PCT/US05/18934	May 27, 2005
EP	05755114.5	May 27, 2005
AU	2005251196	May 27, 2005

(collectively, "The Patent Applications").

WHEREAS, Anonymous Media Research LLC, a limited liability company organized under the laws of Delaware and having a place of business at 72 East 3rd Street, Apartment 2B, New York, NY 10003-0206 (hereinafter referred to as the "assignee") is desirous of confirming its acquisition of the entire right, title and interest in and to The Patent Applications, and to any Letters Patent or Patents, United States or foreign, to be obtained therefor and thereon:

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and sufficient consideration, the receipt of which is hereby acknowledged, said assignor has sold, assigned, transferred and set over, and by these presents do sell, assign, transfer and set over, unto said assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to The Patent Applications for Letters Patent, and any and all Letters Patent or Patents in the United States of America and all foreign countries which may be granted therefor and thereon, and in and to any and all divisions, continuations and continuations-in-part of said application, or reissues or extensions of said Letters Patent or Patents, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by said assignee, for its own use and the use of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent or Patents may be granted, as fully and entirely as the same would have been held and enjoyed by the assignor, had this sale and assignment not been made.

AND for the same consideration, said assignor hereby covenant and agree to and with said assignee its successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, said assignor are the sole and lawful owners of the entire right, title and interest in and to said inventions and the application for Letters Patent above-mentioned, and that the same are unencumbered and that said assignor have good and full right and lawful authority to sell and convey the same in the manner herein set forth.

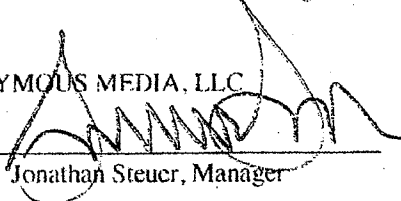
AND for the same consideration, said assignor hereby covenant and agree to and with said assignee, its successors, legal representatives and assigns, that said assignor will, whenever counsel of said assignee, or the counsel of its successors, legal representatives and assigns, shall advise that any proceeding in connection with said inventions, or said application for Letters Patent, or any proceeding in connection with Letters Patent for said inventions in any country, including interference proceedings, is lawful and desirable, or that any division, continuation or continuation-in-part of any application for Letters Patent or any reissue or extension of any Letters Patent, to be obtained thereon, is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of Letters Patent for said inventions, without charge to said assignee, its successors, legal representatives and assigns, but at the cost and expense of said assignee, its successors, legal representatives and assigns.

AND said assignor hereby request the Commissioner of Patents to issue said Letters Patent of the United States to said assignee as the assignee of said inventions and the Letters Patent to be issued thereon for the sole use of said assignee, its successors, legal representatives and assigns.

Assignor has caused this Patent Assignment to be duly executed by a duly authorized representative on its behalf:

ANONYMOUS MEDIA, LLC

By: _____


Jonathan Steur, Manager

Date: _____

1 DEC 2010