

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT5800658

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
JONATHAN S. STEUER	07/26/2005
CHRISTOPHER W. OTTO	07/26/2005
RECEIVING PARTY DATA	
Name:	ANONYMOUS MEDIA LLC
Street Address:	72 E. 3RD STREET
Internal Address:	SUITE 1B
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10003
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	16660633
CORRESPONDENCE DATA	
Fax Number:	(212)529-5132
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	2125295131
Email:	docket@mkwllp.com
Correspondent Name:	MAURIEL KAPOUYTIAN WOODS LLP
Address Line 1:	15 W. 26TH STREET
Address Line 2:	7TH FLOOR
Address Line 4:	NEW YORK, NEW YORK 10010
ATTORNEY DOCKET NUMBER:	10004-2000107
NAME OF SUBMITTER:	EMILY SULLENBERGER
SIGNATURE:	/Emily Sullenberger/
DATE SIGNED:	11/01/2019
Total Attachments: 1	
source=10004-2000100 Assignment (Inventors to AM)#page1.tif	

**ASSIGNMENT
JOINT**

THIS ASSIGNMENT, by Jonathan S. STEUER and Christopher W. OTTO (hereinafter referred to as the assignors), residing at 72 E. 3rd Street #2B, New York, NY 10003; and 68802 Lyra Street, Fremont, CA 94539, respectively, witnesseth:

WHEREAS, said assignors have invented certain new and useful improvements in MEDIA USAGE MONITORING AND MEASUREMENT SYSTEM AND METHOD, set forth in an application for Letters Patent of the United States filed in the United States Patent and Trademark Office on May 26, 2005 and having since been designated with the application serial number 11/139,330; and having an oath or declaration executed on even date herewith; and

WHEREAS, Anonymous Media LLC, a limited liability company duly organized under and pursuant to the laws of Delaware and having its principal place of business at 72 E. 3rd Street Suite 1B, New York, NY 10003 (hereinafter referred to as the assignee) is desirous of acquiring the entire right, title and interest in and to said inventions and said application for Letters Patent of the United States, and in and to any Letters Patent or Patents, United States or foreign, to be obtained therefor and thereon:

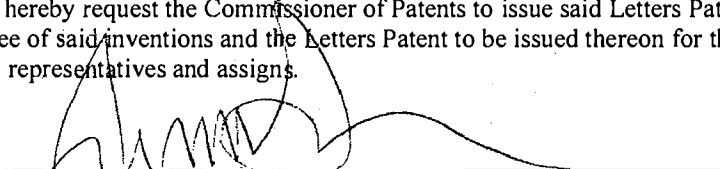
NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and sufficient consideration, the receipt of which is hereby acknowledged, said assignors have sold, assigned, transferred and set over, and by these presents do sell, assign, transfer and set over, unto said assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the above-mentioned inventions, application for Letters Patent, and any and all Letters Patent or Patents in the United States of America and all foreign countries which may be granted therefor and thereon, and in and to any and all divisions, continuations and continuations-in-part of said application, or reissues or extensions of said Letters Patent or Patents, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by said assignee, for its own use and the use of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent or Patents may be granted, as fully and entirely as the same would have been held and enjoyed by the assignors, had this sale and assignment not been made.

AND for the same consideration, said assignors hereby covenant and agree to and with said assignee its successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, said assignors are the sole and lawful owners of the entire right, title and interest in and to said inventions and the application for Letters Patent above-mentioned, and that the same are unencumbered and that said assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth.

AND for the same consideration, said assignors hereby covenant and agree to and with said assignee, its successors, legal representatives and assigns, that said assignors will, whenever counsel of said assignee, or the counsel of its successors, legal representatives and assigns, shall advise that any proceeding in connection with said inventions, or said application for Letters Patent, or any proceeding in connection with Letters Patent for said inventions in any country, including interference proceedings, is lawful and desirable, or that any division, continuation or continuation-in-part of any application for Letters Patent or any reissue or extension of any Letters Patent, to be obtained thereon, is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of Letters Patent for said inventions, without charge to said assignee, its successors, legal representatives and assigns, but at the cost and expense of said assignee, its successors, legal representatives and assigns.

AND said assignors hereby request the Commissioner of Patents to issue said Letters Patent of the United States to said assignee as the assignee of said inventions and the Letters Patent to be issued thereon for the sole use of said assignee, its successors, legal representatives and assigns.

26 JUL 2005
Date
July 26, 2005
Date


Jonathan S. STEUER


Christopher W. OTTO