

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT5798348

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF PATENT SECURITY INTEREST RECORDED AT REEL 032909/FRAME 0696, REEL 037829/FRAME 0620, AND REEL 042180/FRAME 0026
CONVEYING PARTY DATA	
Name	Execution Date
VIANTECHNOLOGY LLC (AS ASSIGNED FROM BANK OF AMERICA, AND PURSUANT TO CHANGE OF NAME)	10/30/2019
RECEIVING PARTY DATA	
Name:	TI NEWCO LLC (AS ASSIGNED FROM SPECIFIC MEDIA LLC AND VINDICO LLC)
Street Address:	225 LIBERTY STREET
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10281
PROPERTY NUMBERS Total: 2	
Property Type	Number
Application Number:	61944925
Patent Number:	8996727
CORRESPONDENCE DATA	
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NAME OF SUBMITTER:	STEPHANIE KANN
SIGNATURE:	/stephanie kann/
DATE SIGNED:	10/31/2019
Total Attachments: 4	
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RELEASE OF PATENT SECURITY INTEREST

This RELEASE OF PATENT SECURITY INTEREST (this “Release”) is made as of October 30, 2019, by **VIANT TECHNOLOGY LLC**, in its capacity as Lender under (and as defined in) the Security and Pledge Agreement referred to below (as assigned from Bank of America, and pursuant to change of name from TI NEWCO LLC)(the “Lender”) for the benefit of **TI NEWCO LLC**, a Delaware limited liability company (assigned from Specific Media LLC, and Vindico LLC) (the “Grantor”). Capitalized terms used but not otherwise defined herein shall have the respective meanings ascribed thereto in the Security and Pledge Agreement (as defined below) or the Patent Security Agreement (as defined below) as applicable.

W I T N E S S E T H:

WHEREAS, the Grantor and the Lender are parties to that certain (i) Security and Pledge Agreement, dated as of September 6, 2013 (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the “Security and Pledge Agreement”); and (ii) Notice of Grant of Security Interest in Patents, dated as of September 6, 2013 (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the “Patent Security Agreement”), pursuant to which the Grantor has granted to the Lender for the benefit of the Secured Parties a lien on and security interest in all of the right, title and interest of the Grantor in, to and under the Patents (as defined in the Security and Pledge Agreement), including the patents set forth on Schedule I hereto; and

WHEREAS, the Patent Security Agreement was recorded in the United States Patent and Trademark Office on May 16, 2014 at Reel 032909 and Frame 0696, and the subsequent Notice of Assignment of Grant of Security Interest in Patents was recorded February 25, 2016 at Reel 037829 and Frame 0620, and the subsequent Change of Name recorded April 6, 2017 at Reel 042180 and Frame 0026; and

WHEREAS, Grantor has requested that the Lender release, and the Lender is willing to release its lien on and security interest in, and any other right, title, and interest it may have in, to and under the Patents, including, without limitation, the patents set forth on Schedule I hereto.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Lender hereby agrees as follows:

1. The Lender does hereby irrevocably terminate, release and discharge the entirety of any and all liens or security interests that it may have in, and all claims, whether presently existing or hereafter acquired or created, pursuant to the Security and Pledge Agreement or Patent Security Agreement to the Patents, including, without limitation, the patents (including the issued and pending patents) set forth on Schedule I hereto, and all proceeds thereof, and any right, title or interest of the Lender in such Patents shall hereby terminate, cease and become void. The Lender hereby assigns, transfers and conveys any and all right, title or interest of the Lender in the Patents to the Grantor.

2. The Lender, on behalf of itself and the Secured Parties, does hereby terminate and cancel the Patent Security Agreement.

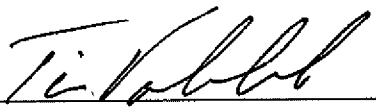
3. This Release may be executed in any number of counterparts (including electronic transmission and facsimile counterparts), each of which when so executed and delivered shall be deemed an original, but all such counterparts together shall constitute but one and the same instrument.

4. This Release and the rights and obligations of the parties hereunder shall be governed by, and shall be construed and enforced in accordance with, the laws of the State of New York.

[Signature page follows]

IN WITNESS WHEREOF, the undersigned has caused this Release of Patent Security Interest to be executed and delivered as of the date first written above.

VIANT TECHNOLOGY LLC, as Lender

By: 

Name: Tim Vanderhook

Title: Chief Executive Officer

SCHEDULE I

U.S. Patents

Pending Application

Title	Appl. No.	Filing Date
Crowd sourced data editing/voting tool	61/944,925	2/26/2014

Issued Patent

Title	Patent No.	Issue Date
Internet connected household identification for online measurement & dynamic content delivery	8,996,727	3/31/2015