

PATENT ASSIGNMENT COVER SHEET

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Stylesheet Version v1.2

EPAS ID: PAT5805593

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
RAM SANYASI PRAYAGA	09/14/2016
RENA BRAR PRAYAGA	09/14/2016
CHRISTOPHER JOSEPH NICHOLSON	09/14/2016
RECEIVING PARTY DATA	
Name:	MPULSE MOBILE, INC.
Street Address:	16530 VENTURA BLVD., SUITE 502
City:	ENCINO
State/Country:	CALIFORNIA
Postal Code:	91436
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	16674816
CORRESPONDENCE DATA	
Fax Number:	(212)755-7306
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	858-314-1200
Email:	cjhines@jonesday.com, wtokmakidis@jonesday.com, lhpeteron@jonesday.com
Correspondent Name:	JONES DAY
Address Line 1:	250 VESEY STREET
Address Line 2:	WENDY TOKMAKIDIS
Address Line 4:	NEW YORK, NEW YORK 10281-1047
ATTORNEY DOCKET NUMBER:	14255-008-999
NAME OF SUBMITTER:	CARRIE J. HINES
SIGNATURE:	/Carrie J. Hines/
DATE SIGNED:	11/05/2019
Total Attachments: 3	
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ASSIGNMENT

WHEREAS, WE, **Ram Sanyasi PRAYAGA**, citizen of the United States, having a mailing address of 16530 Ventura Blvd., Suite 502, Encino, CA 91436 residing at Woodland Hills, CA, **Rena Brar PRAYAGA**, citizen of the United States, having a mailing address of 16530 Ventura Blvd., Suite 502, Encino, CA 91436 residing at Woodland Hills, CA and **Christopher Joseph NICHOLSON**, citizen of the United States, having a mailing address of 16530 Ventura Blvd., Suite 502, Encino, CA 91436 residing at Westlake Village, CA, ASSIGNORS, are the inventors of the invention in **MOBILE CONTENT ATTRIBUTE RECOMMENDATION ENGINE** for which an application for a Patent of the United States has been filed.

- which is identified by Jones Day docket no. 14255-006-999/550606-999006
- We hereby authorize and request attorney(s) Carl A. Kukkonen, III at Jones Day, to insert here in parentheses (Application number 15/265,767, filed September 14, 2016) the filing date and application number of said application when known.

and WHEREAS, **mPulse Mobile, Inc.**, a corporation organized and existing under the laws of the state of Delaware, and having an office for the transaction of business at 16530 Ventura Blvd., Suite 502, Encino, CA 91436, ASSIGNEE, is desirous of obtaining our entire right, title and interest in, to and under the said invention and the said application:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, we, the said ASSIGNORS, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, our entire right, title and interest in, to and under the said invention, and the said United States application and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may be filed for said invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and all right to sue for infringement including past infringement.


AND WE HEREBY authorize and request the Commissioner for Patents and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant and agree that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

AND WE HEREBY further covenant and agree that we will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for said invention in all countries.

IN TESTIMONY WHEREOF, We hereunto set our hands and seals the day and year set opposite our respective signatures.

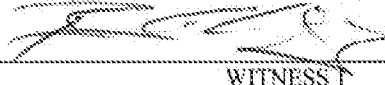
Date 9/14/16, 2016



Ram Sanyasi Prayaga

L.S.

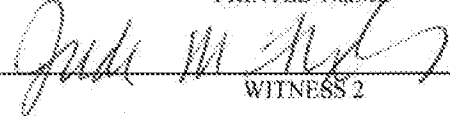
Date 9/14/16, 2016



WITNESS 1

Brian Chadleigh
PRINTED NAME

Date 9/14/16, 2016



WITNESS 2

Judi M. Fixler
PRINTED NAME

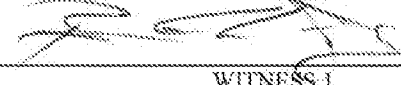
Date 9/14/16, 2016



Rena Brar Prayaga

L.S.

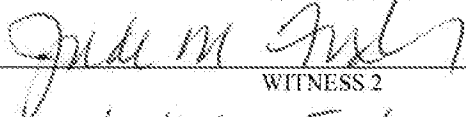
Date 9/14/16, 2016



WITNESS 1

Brian Chadleigh
PRINTED NAME

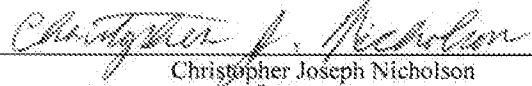
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WITNESS 2

Judi M. Fixler
PRINTED NAME

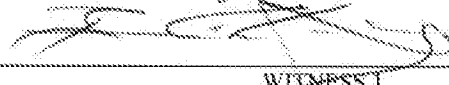
Date 9/14/16, 2016



Christopher Joseph Nicholson

L.S.

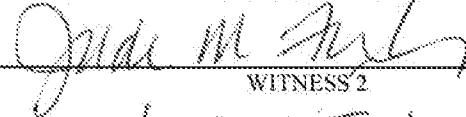
Date 9/14/16, 2016



WITNESS 1

Brian Chadleigh
PRINTED NAME

Date 9/14/16, 2016

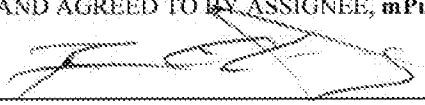


WITNESS 2

Judi M. Fixler
PRINTED NAME

ACCEPTED AND AGREED TO BY ASSIGNEE, **mPulse Mobile, Inc.**:

Signature: _____



Date: _____

9/04/16

Printed Name: _____

Brian Cludde

Title: _____

Chief Financial Officer