

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT5814182

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
PENSAR DEVELOPMENT	10/24/2019
RECEIVING PARTY DATA	
Name:	L'OREAL USA CREATIVE, INC.
Street Address:	10 HUDSON YARDS
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10001
PROPERTY NUMBERS Total: 3	
Property Type	Number
Application Number:	29646320
Application Number:	29646325
Application Number:	29646312
CORRESPONDENCE DATA	
Fax Number:	(206)224-0779
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	(206)682-8100
Email:	efiling@cojk.com
Correspondent Name:	LLEWELLYN RHYS LAWSON, PH.D.
Address Line 1:	CHRISTENSEN O'CONNOR JOHNSON KINDNESS
Address Line 2:	1201 THIRD AVENUE, SUITE 3600
Address Line 4:	SEATTLE, WASHINGTON 98101-3029
ATTORNEY DOCKET NUMBER:	LORD165177, LORLD165179
NAME OF SUBMITTER:	SELINA GILLESPIE
SIGNATURE:	/Selina Gillespie/
DATE SIGNED:	11/11/2019
Total Attachments: 2	
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source=signed_65177_65179_65183_updated_Pensar_to_Loreal_Assignment_BOTH_SIGS#page2.tif	

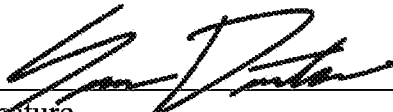
ASSIGNMENT OF PATENT APPLICATIONS

WHEREAS, Pensar Development, having a principal place of business at 1011 Western Avenue, Suite 1000, Seattle, Washington 98104 (hereinafter ASSIGNOR), is a co-owner by assignment of an application for Letters Patent and inventions for our designs, and we hereby authorize the attorneys of the firm of Christensen O'Connor Johnson Kindness^{PLLC}, 1201 Third Avenue, Suite 3600, Seattle, Washington 98101, to insert here in parentheses (Title: Brush Head, Application No. 29/646320, filed May 3, 2018; Title: Exfoliation Applicator, Application No. 29/646325, filed May 3, 2018; and Title: Brush Head Application No. 29/646312, filed May 3, 2018) the application numbers and filing dates of said application when known;

AND, WHEREAS, L'Oreal USA Creative, Inc., a corporation having a principal place of business at 10 Hudson Yards, New York, New York 10001 (hereinafter ASSIGNEE) is desirous of acquiring an interest therein;

NOW, THEREFORE, for sufficient, good, and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby sell, assign, and transfer unto ASSIGNEE its entire right and title to and interest in said application and said inventions, including the right to apply for patents thereon in foreign countries in ASSIGNOR'S name or in the name of ASSIGNEE, said inventions and all applications and patents on said inventions to be held and enjoyed by ASSIGNEE as entirely as the same would have been held and enjoyed by ASSIGNOR had this sale, assignment, and transfer not been made, and ASSIGNOR does hereby further agree and promise to execute all instruments and render all such assistance as ASSIGNEE may request in order to make and prosecute any and all applications on said inventions, to enforce any and all patents on said inventions, and to confirm in ASSIGNEE legal title to said inventions and all applications and patents on said inventions, all without charge to ASSIGNEE but at no expense to ASSIGNOR.

Executed at Seattle (city), Washington (state), this 24th day of October, 2018.




Signature

Printed Name: Spencer Denton

Title: Industrial Designer

Witnessed By:

Date: October 24, 2019



Signature

Printed Name: Shannon Denton

LRL:SDG

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NOW, THEREFORE, for sufficient, good, and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby sell, assign, and transfer unto ASSIGNEE its entire right and title to and interest in said application and said inventions, including the right to apply for patents thereon in foreign countries in ASSIGNOR'S name or in the name of ASSIGNEE, said inventions and all applications and patents on said inventions to be held and enjoyed by ASSIGNEE as entirely as the same would have been held and enjoyed by ASSIGNOR had this sale, assignment, and transfer not been made, and ASSIGNOR does hereby further agree and promise to execute all instruments and render all such assistance as ASSIGNEE may request in order to make and prosecute any and all applications on said inventions, to enforce any and all patents on said inventions, and to confirm in ASSIGNEE legal title to said inventions and all applications and patents on said inventions, all without charge to ASSIGNEE but at no expense to ASSIGNOR.

Executed at SAN DIEGO (city), CALIFORNIA (state), this 28TH day of OCTOBER, 2018.

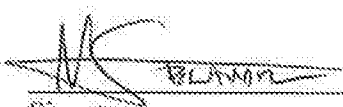

Signature

Printed Name: ALEX DIENER

Title: DIP. OF UXD

Witnessed By:

Date: 10/28/18


Signature

Printed Name: MARK SELANDER

LRS:SDG

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