

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT5814672

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
DEVIANTART INC.	05/28/2019
RECEIVING PARTY DATA	
Name:	WIX.COM LTD.
Street Address:	40 NEMAL TEL AVIV STREET
City:	TEL AVIV
State/Country:	ISRAEL
Postal Code:	6350671
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	16571219
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	6468208318
Email:	mhirsch@heidibrun.com
Correspondent Name:	HEIDI BRUN ASSOCIATES LTD.
Address Line 1:	1 YIGAL ALON BLVD
Address Line 4:	BEIT SHEMESH, ISRAEL 9906201
ATTORNEY DOCKET NUMBER:	P-15064-US2C
NAME OF SUBMITTER:	MIRIAM HIRSCH
SIGNATURE:	/mh/
DATE SIGNED:	11/12/2019
Total Attachments: 2	
source=P-15064-US-DA-to-Wix-assignment-28MAY19#page1.tif	
source=P-15064-US-DA-to-Wix-assignment-28MAY19#page2.tif	

ASSIGNMENT

In consideration of One Dollar (\$1.00), and other good and valuable considerations, the Receipt of which is hereby acknowledged, we the undersigned, **deviantArt Inc.**, a Delaware Corporation, located at 7095 Hollywood Blvd, #788, Los Angeles, CA 90028, USA,

Hereby sell, assign and transfer to **Wix.com Ltd.**, an Israeli company located at 40 Nema Tel Aviv Street, Tel Aviv; 6350671, Israel, its successors, assigns and legal representatives, the entire right, title and interest for all countries, in and to any and all inventions which are disclosed and claimed, and as possessed by the undersigned, any and all inventions which are disclosed but not claimed in the application for United States Patent U.S. Serial No. 13/791,628 filed March 8, 2013, issued as U.S. Patent 9,535,996 and is entitled

**SELECTING CONTENT OBJECTS FOR RECOMMENDATION BASED ON CONTENT
OBJECT COLLECTIONS**

and in and to said patent and all divisional, continuing, substitute, renewal, reissue, and all other applications for U.S. Letters Patent or other related property rights in any and all foreign countries which have been or shall be filed on any of said inventions disclosed in said application; and in and to all original and reissued patents or related foreign documents which have been or shall be issued on said inventions;


Authorize and request the Commissioner of Patents of the United States to issue to said Assignee, the corporation above named, its successors, assigns and legal representatives, in accordance with this assignment, any and all United States Letters Patent on said inventions or any of them disclosed in said application;

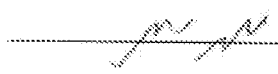
Agree that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this assignment, the under-signed or the undersigned's executors or administrators will, for the United States and all foreign countries, execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications or other documents on any and all said inventions; execute all rightful oaths, assignments, powers of attorney and other papers; communicate to said Assignee, its successors, assigns and representatives, all facts known and documents available to the undersigned relating to said inventions and the history thereof; testify in all legal proceedings; and generally do everything possible which said Assignee, its successors, assigns or representatives shall consider desirable for aiding in securing, maintaining and enforcing proper patent protection for said

inventions and for vesting title to said inventions and all applications for patents or related foreign rights and all patents on said inventions, in said Assignee, its successors, assigns and legal representatives; and

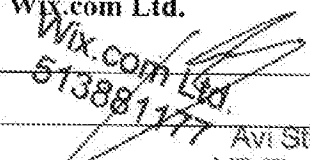
COVENANT with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Executed by deviantArt Inc.

Signature: 
Name: Avi Stern
Position: VP Finance
Date: 28/05/2019
[day / month / year]

Witness:
Name: Yonatan Picard
Address: 40 Namal Tel Aviv
Tel Aviv, Israel
Signature: 

Executed by Wix.com Ltd.

Signature: 
Name: Avi Stern
Position: VP Finance
Date: 28/05/2019 Wix.com Ltd
[day / month / year]

Witness:
Name: Yonatan Picard
Address: 40 Namal Tel Aviv
Tel Aviv, Israel
Signature: 