

PATENT ASSIGNMENT COVER SHEET

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NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
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PROPERTY NUMBERS Total: 5		
Property Type	Number	
Patent Number:	6763148	
Patent Number:	7474759	
Patent Number:	7756291	
Patent Number:	8019118	
Application Number:	13230728	
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Total Attachments: 2		
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ASSIGNMENT

In consideration of One Dollar (\$1.00), and other good and valuable consideration, the Receipt of which is hereby acknowledged, Scopus IP LLC, a Delaware limited liability corporation, ("*Assignor*"), hereby sell, assign and transfer to Syte – Visual Conception Ltd., an Israel company, having a principal place of business at 105 Allenby St., Tel Aviv 6513445, ISRAEL, and its successors, assigns and legal representatives (hereinafter, the "*Assignee*"), the entire right, title and interest for all countries, in and to any and all inventions which are disclosed and claimed, and as possessed by the undersigned, any and all inventions which are disclosed but not claimed in the following:

- U.S. Patent No. 6,763,148 (filed November 13, 2000, issued July 13, 2004), entitled Image recognition methods;
- U.S. Patent No. 7,474,759 (filed November 13, 2001, issued January 6, 2009), entitled Digital media recognition apparatus and methods;
- U.S. Patent No. 7,756,291 (filed December 9, 2008, issued July 13, 2010), entitled Digital media recognition apparatus and methods;
- U.S. Patent No. 8,019,118 (filed May 18, 2010, issued September 13, 2011), entitled Digital media recognition apparatus and methods; and
- U.S. Patent App. Ser. No. 13/230,728 (filed September 12, 2011, published April 19, 2012), entitled Digital media recognition apparatus and methods.

and in and to said patents and patent application and all divisional, continuing, substitute, renewal, reissue, and all other patents and patent applications for U.S. Letters Patent or other related property rights in any and all foreign countries which have been or shall be filed on any of said inventions disclosed in said application (including but not limited to Canadian Pat. No. 2,447,327); and in and to all original and reissued patents or related foreign documents which have been or shall be issued on said inventions; and including the Assignor's right in and to all revenue, income, royalties, damages and payments now or hereafter due or payable with respect to any Letters Patent which may be granted, and in and to all causes of action (either in law or in equity), and the right to sue, counterclaim, and recover for past, present and future infringement of the rights assigned or to be assigned under this Assignment;

Authorize and request the Commissioner of Patents of the United States to issue to said Assignee, the corporation above named, its successors, assigns and legal representatives, in

