505769101 11/12/2019

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
SCOPUS IP LLC	11/12/2019

RECEIVING PARTY DATA

Name:	SYTE - VISUAL CONCEPTION LTD.
Street Address:	105 ALLENBY ST.
City:	TEL AVIV
State/Country:	ISRAEL
Postal Code:	6513445

PROPERTY NUMBERS Total: 5

Property Type	Number
Patent Number:	6763148
Patent Number:	7474759
Patent Number:	7756291
Patent Number:	8019118
Application Number:	13230728

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SIGNATURE:	/RF/
DATE SIGNED:	11/12/2019

Total Attachments: 2

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PATENT 505769101 REEL: 050984 FRAME: 0043

ASSIGNMENT

In consideration of One Dollar (\$1.00), and other good and valuable consideration, the Receipt of which is hereby acknowledged, Scopus IP LLC, a Delaware limited liability corporation, ("Assignor"), hereby sell, assign and transfer to Syte – Visual Conception Ltd., an Israel company, having a principal place of business at 105 Allenby St., Tel Aviv 6513445, ISRAEL, and its successors, assigns and legal representatives (hereinafter, the "Assignee"), the entire right, title and interest for all countries, in and to any and all inventions which are disclosed and claimed, and as possessed by the undersigned, any and all inventions which are disclosed but not claimed in the following:

- U.S. Patent No. 6,763,148 (filed November 13, 2000, issued July 13, 2004), entitled Image recognition methods;
- U.S. Patent No. 7,474,759 (filed November 13, 2001, issued January 6, 2009), entitled Digital media recognition apparatus and methods;
- U.S. Patent No. 7,756,291 (filed December 9, 2008, issued July 13, 2010), entitled Digital media recognition apparatus and methods;
- U.S. Patent No. 8,019,118 (filed May 18, 2010, issued September 13, 2011), entitled Digital media recognition apparatus and methods; and
- U.S. Patent App. Ser. No. 13/230,728 (filed September 12, 2011, published April 19, 2012), entitled Digital media recognition apparatus and methods,

and in and to said patents and patent application and all divisional, continuing, substitute, renewal, reissue, and all other patents and patent applications for U.S. Letters Patent or other related property rights in any and all foreign countries which have been or shall be filed on any of said inventions disclosed in said application (including but not limited to Canadian Pat. No. 2,447,327); and in and to all original and reissued patents or related foreign documents which have been or shall be issued on said inventions; and including the Assignor's right in and to all revenue, income, royalties, damages and payments now or hereafter due or payable with respect to any Letters Patent which may be granted, and in and to all causes of action (either in law or in equity), and the right to sue, counterclaim, and recover for past, present and future infringement of the rights assigned or to be assigned under this Assignment;

Authorize and request the Commissioner of Patents of the United States to issue to said Assignee, the corporation above named, its successors, assigns and legal representatives, in accordance with this assignment, any and all United States Letters Patent on said inventions or any of them disclosed in said application;

Agree that said Assignee may apply for and receive foreign Letters Patent or rights of any other kind for said inventions, or any of them; and may claim, in applications for said foreign Letters Patent or other rights, the priority of the aforesaid United States patent application under the provisions of the International Convention of 1883 and later modifications thereof, under the Patent Cooperation Treaty, under the European Patent Convention or under any other available international agreement; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this assignment, the undersigned or the undersigned's executors or administrators will, for the United States and all foreign countries, execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications or other documents on any and all said inventions; execute all rightful oaths, assignments, powers of attorney and other papers; communicate to said Assignee, its successors, assigns and representatives, all facts known and documents available to the undersigned relating to said inventions and the history thereof, testify in all legal proceedings; and generally do everything possible which said Assignee, its successors, assigns or representatives shall consider desirable for aiding in securing, maintaining and enforcing proper patent protection for said inventions and for vesting title to said inventions and all applications for patents or related foreign rights and all patents on said inventions, in said Assignee, its successors, assigns and legal representatives; and

COVENANT with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

ASSIGNOR:	FULL NAME OF WITNESS:
Scopus IP LLC	
SIGNATURE:	SIGNATURE OF WITNESS:
AN .	
	ADDRESS OF WITNESS:
DATE: 11 / 12 / 2019	
(day / month / year)	