

<b>PATENT ASSIGNMENT COVER SHEET</b>
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Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT5821597

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
BLAMEY & SAUNDERS HEARING PTY LTD.	06/01/2019
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	SONOVA AG
<b>Street Address:</b>	LAUBISRÜTISTRASSE 28
<b>City:</b>	STÄFA
<b>State/Country:</b>	SWITZERLAND
<b>Postal Code:</b>	8712
<b>PROPERTY NUMBERS Total: 3</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	14977205
<b>Patent Number:</b>	9820071
<b>Patent Number:</b>	9253583
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(949)852-0004
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	9498520000
<b>Email:</b>	pair@kppb.com
<b>Correspondent Name:</b>	KPPB LLP
<b>Address Line 1:</b>	2190 S. TOWNE CENTRE PLACE
<b>Address Line 2:</b>	SUITE 300
<b>Address Line 4:</b>	ANAHEIM, CALIFORNIA 92806
<b>ATTORNEY DOCKET NUMBER:</b>	B16-02010; 02322/CON
<b>NAME OF SUBMITTER:</b>	KATRINA LEE
<b>SIGNATURE:</b>	/Katrina Lee/
<b>DATE SIGNED:</b>	11/14/2019
<b>Total Attachments: 11</b>	
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**RECORDATION FORM COVER SHEET  
PATENTS ONLY**

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies)**

Blamey & Saunders Hearing Pty Ltd.

Additional name(s) of conveying party(ies) attached?  Yes  No

**2. Name and address of receiving party(ies)**

Name: Sonova AG

Internal Address: \_\_\_\_\_

Street Address: Laubisrütistrasse 28

City: Stäfa

State: \_\_\_\_\_

Country: Switzerland

Zip: 8712

Additional name(s) & address(es) attached?  Yes  No

**3. Nature of conveyance/Execution Date(s):**

Execution Date(s) June 1, 2019

- Assignment  Merger  
 Security Agreement  Change of Name  
 Joint Research Agreement  
 Government Interest Assignment  
 Executive Order 9424, Confirmatory License  
 Other \_\_\_\_\_

**4. Application or patent number(s):**

This document serves as an Oath/Declaration (37 CFR 1.63).

A. Patent Application No.(s)

14/977,205

B. Patent No.(s)

9820071; 9253583

Additional numbers attached?  Yes  No

**5. Name and address to whom correspondence concerning document should be mailed:**

Name: KPPB LLP

Internal Address: Suite 300

Street Address: 2190 S. Towne Centre Place

City: Anaheim

State: CA Zip: 92806

Phone Number: 949.852.0000

Docket Number: B16-02010;02322/CON

Email Address: pair@kppb.com

**6. Total number of applications and patents involved:** <sup>3</sup> \_\_\_\_\_

**7. Total fee (37 CFR 1.21(h) & 3.41)** \$ \_\_\_\_\_

- Authorized to be charged to deposit account  
 Enclosed  
 None required (government interest not affecting title)

**8. Payment Information**

Deposit Account Number \_\_\_\_\_

Authorized UserName \_\_\_\_\_

**9. Signature:** /Isaac M. Fine/

November 14, 2019

Signature

Date

Isaac M. Fine

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

**11**

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

# Deed of Assignment of Intellectual Property

Deed dated June 1, 2019

**Parties**      **Blamey & Saunders Hearing Pty Ltd** ACN 121 094 639  
of 364 Albert Street, East Melbourne VIC 3002  
(Assignor)

**Sonova AG**  
of Laubisrutistrasse 28, 8712 Stafa, Switzerland  
(Assignee)

## Introduction

- A**      The Assignor is the legal and beneficial owner of the Intellectual Property Rights.
- B**      The Assignor wishes to assign to the Assignee all rights, title and interest in the Intellectual Property Rights and the Assignee wishes to accept the assignment of the Intellectual Property Rights, with effect on the Effective Date.

## It is agreed

### 1      Definitions and interpretation

#### 1.1    Definitions

In this Deed:

- (1)      **Deed** means this document, including any schedule or annexure to it;
- (2)      **Effective Date** means the date of this Deed;
- (3)      **Intellectual Property Rights** means:
  - (a)      all intellectual property and proprietary rights conferred under statute, common law or equity now or in the future (whether registered or unregistered), and wherever in the world subsisting in and related to patents, patent applications, drawings, discoveries, inventions, improvements, trade secrets, technical data, formulae, computer programs, data bases, circuit layouts, know-how, confidential information, trade marks, service marks, get-up, logos, designs, design rights, copyright and similar industrial or intellectual property rights; and
  - (b)      the Registered IP;
- (4)      **Party** means a party to this Deed; and
- (5)      **Registered IP** means the trade marks and patents set out in Schedule 1 and any additional registered intellectual property rights, wherever they exist in the world.

## 1.2 Interpretation

In this Deed, unless the context otherwise requires:

- (1) headings are for convenience only and do not affect the interpretation of this Deed;
- (2) words importing the singular include the plural and vice versa;
- (3) a person includes any individual, firm, company, corporation, government, state or agency of a state or any association, trust, joint venture, consortium or partnership (whether or not having separate legal personality); and
- (4) a party to this Deed or another agreement or document includes the party's executors, administrators, successors and permitted assigns.

## 2 Assignment and transfer

2.1 The Assignor hereby assigns to the Assignee:

- (1) all of its right, title and interest in the Intellectual Property Rights; and
- (2) the right to take any action that the Assignor has had or may have had against any person to recover damages, accounts of profit or other relief for any infringement or misuse of the Intellectual Property Rights, including any such infringement or misuse prior to the Effective Date,

with effect on and from the Effective Date.

2.2 The Assignor must deliver up to the Assignee on the Effective Date all materials and all certificates of title, papers, plans, reports and items in relation to the Intellectual Property Rights.

## 3 Further assurance

3.1 Each Party must promptly at its own cost do all things (including executing and if necessary delivering all documents) necessary or desirable to give full effect to this Deed.

## 4 Severability

4.1 If any provision in this Deed is unenforceable, illegal or void or makes this Deed or any part of it unenforceable, illegal or void, then that provision is severed and the rest of this Deed remains in force.

## 5 Variation

5.1 An amendment or variation to this Deed is not effective unless it is in writing and signed by the Parties.

## 6 Waiver

6.1 The Parties' failure or delay to exercise the power or right does not operate as a waiver of that power or right.

6.2 The exercise of power or right does not preclude either its exercise in the future or the exercise of any other power or right.

6.3 A waiver is not effective unless it is in writing.

**7 Costs and outlays**

7.1 Each Party must pay its own costs and outlays connected with the negotiation, preparation and execution of this Deed.

**8 Governing law and jurisdiction**

8.1 The laws of Victoria govern this Deed. The Parties submit to the exclusive jurisdiction of the courts of Victoria and of the Commonwealth of Australia.

Schedule 1 – Registered IP

Patents and Designs

Jurisdiction	No.	Name	Status	Applicant	Inventors
Australia	2010213370	Automated fitting of hearing devices	Granted	Blamey & Saunders Hearing Pty Ltd	Blamey, Peter John; Smith, Henry Carter; Wright, David
Denmark	DK2396975T3	AUTOMATISK TILPASNING AF HØREAPPARATER	Granted	Blamey & Saunders Hearing Pty Ltd	Blamey, Peter John; Smith, Henry Carter; Wright, David
Europe (incl. DE, GB, CH etc.)	EP2396975B1	Automated fitting of hearing devices	Granted	Blamey & Saunders Hearing Pty Ltd	Blamey, Peter John; Smith, Henry Carter; Wright, David
US	US9253583	Automated fitting of hearing devices	Granted	Blamey & Saunders Hearing Pty Ltd	Blamey, Peter John; Smith, Henry Carter; Wright, David
US	US9820071	Binaural noise reduction	Granted	Blamey & Saunders Hearing Pty Ltd	Blamey, Peter John
AU	AU201711481S	Connector for Hearing Aid Module	Registered	Blamey & Saunders Hearing Pty Ltd	YANIV ELIEZER KAUFMAN ANDREW PRICE JONATHON MIEGEL LEAH HEISS
AU	AU201711482S	Connector for Hearing Aid Module	Registered	Blamey & Saunders Hearing Pty Ltd	YANIV ELIEZER KAUFMAN ANDREW PRICE JONATHON MIEGEL LEAH

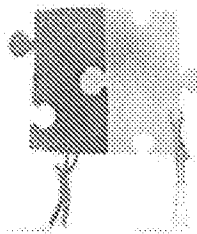


					HEISS
AU	AU201617186S	Connector for Hearing Aid Module	Registered	Blamey & Saunders Hearing Pty Ltd	YANIV ELIEZER KAUFMAN ANDREW PRICE JONATHO N MIEGEL LEAH HEISS
AU	EM00404783500 01S	Hearing aids (part of -)	Registered	Blamey & Saunders Hearing Pty Ltd	YANIV ELIEZER KAUFMAN ANDREW PRICE JONATHO N MIEGEL LEAH HEISS
AU	EM00404783500 02S	Hearing aids (part of -)	Registered	Blamey & Saunders Hearing Pty Ltd	YANIV ELIEZER KAUFMAN ANDREW PRICE JONATHO N MIEGEL LEAH HEISS
AU	AU201617186S	Connector for Hearing Aid Module	Registered	Blamey & Saunders Hearing Pty Ltd	YANIV ELIEZER KAUFMAN ANDREW PRICE JONATHO N MIEGEL LEAH HEISS
AU	EM00404784300 04S	Hearing aids (part of -)	Registered	Blamey & Saunders Hearing Pty Ltd	YANIV ELIEZER KAUFMAN ANDREW PRICE JONATHO N MIEGEL LEAH HEISS
AU	EM00404784300 05S	Hearing aids (part of -)	Registered	Blamey & Saunders Hearing Pty Ltd	YANIV ELIEZER KAUFMAN ANDREW PRICE JONATHO N MIEGEL LEAH HEISS
AU	EM00404784300 02S	Hearing aids (part of -)	Registered	Blamey & Saunders Hearing Pty Ltd	YANIV ELIEZER KAUFMAN ANDREW



					PRICE JONATHO N MIEGEL LEAH HEISS
AU	EM00404784300 01S	Hearing aids (part of -)	Registered	Blamey & Saunders Hearing Pty Ltd	YANIV ELIEZER KAUFMAN ANDREW PRICE JONATHO N MIEGEL LEAH HEISS
AU	EM00404784300 03S	Hearing aids (part of -)	Registered	Blamey & Saunders Hearing Pty Ltd	YANIV ELIEZER KAUFMAN ANDREW PRICE JONATHO N MIEGEL LEAH HEISS
AU	AU201711479S	Connector for Hearing Aid Module	Registered	Blamey & Saunders Hearing Pty Ltd	YANIV ELIEZER KAUFMAN ANDREW PRICE JONATHO N MIEGEL LEAH HEISS
AU	AU201711480S	Connector for Hearing Aid Module	Registered	Blamey & Saunders Hearing Pty Ltd	YANIV ELIEZER KAUFMAN ANDREW PRICE JONATHO N MIEGEL LEAH HEISS
AU	AU201711484S	Connector for Hearing Aid Module	Registered	Blamey & Saunders Hearing Pty Ltd	YANIV ELIEZER KAUFMAN ANDREW PRICE JONATHO N MIEGEL LEAH HEISS

Trade marks

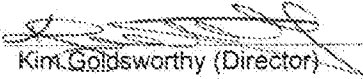
Jurisdiction	No.	Trade mark	Status	Owner	Classes
Australia	1443714		Registered	Blamey & Saunders Hearing Pty Ltd	9, 10, 44
Australia	1443716	IHearYou	Registered	Blamey & Saunders Hearing Pty Ltd	9, 10, 44
Australia	1447157	Blamey & Saunders Hearing	Registered	Blamey & Saunders Hearing Pty Ltd	9, 10, 44
Australia	1455999	 World Hears	Registered	Blamey & Saunders Hearing Pty Ltd	9, 10, 44
Australia	1456009	 Rural Hearing	Registered	Blamey & Saunders Hearing Pty Ltd	9, 10, 44
Australia	1469643	 Infogram	Registered	Blamey & Saunders Hearing Pty Ltd	9, 10, 44
Australia	1514059	Blamey Saunders hears	Registered	Blamey & Saunders Hearing Pty Ltd	9, 10, 44
Australia	1683200	Hearing Tracker	Registered	Blamey & Saunders Hearing Pty Ltd	9, 10, 44
Australia	1699492		Registered	Blamey & Saunders Hearing Pty Ltd	9, 16

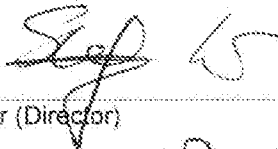
Jurisdiction	No.	Trade mark	Status	Owner	Classes
Australia	1716792	My Hearing Plus 	Registered	Blamey & Saunders Hearing Pty Ltd	9, 10, 15, 44
Australia	1747031	SYMPHONY	Registered	Blamey & Saunders Hearing Pty Ltd	44
Australia	1747034	SYMPHONY	Registered	Blamey & Saunders Hearing Pty Ltd	10
Australia	1767678	OPUS	Registered	Blamey & Saunders Hearing Pty Ltd	9, 10
Australia	1767679	MAESTRO	Registered	Blamey & Saunders Hearing Pty Ltd	9, 10
Australia	1817720	SONITE	Registered	Blamey & Saunders Hearing Pty Ltd	9, 10, 44
Australia	1824875	FACETT	Registered	Blamey & Saunders Hearing Pty Ltd	9, 10, 44
Australia	1837011	BLAMEY SAUNDERS	Registered	Blamey & Saunders Hearing Pty Ltd	41
EUTM	11646742		Registered	Blamey & Saunders Hearing Pty Ltd	9, 10, 44
EUTM	10855327	iHearYou	Registered	Blamey & Saunders Hearing Pty Ltd	9, 10, 44
International	1289751		Registered	Blamey & Saunders Hearing Pty Ltd	9, 10, 44

Jurisdiction	No.	Trade mark	Status	Owner	Classes
International	1383607	FACETT	Registered	Blamey & Saunders Hearing Pty Ltd	9, 10, 44
International	1285992	IHearYou	Registered	Blamey & Saunders Hearing Pty Ltd	9, 10, 44
International	1360666	SONITE	Registered	Blamey & Saunders Hearing Pty Ltd	9, 10, 44
New Zealand	974106		Registered	Blamey & Saunders Hearing Pty Ltd	9, 10, 44


**Executed** as a deed delivered on the date shown on the first page.

Executed by **Blamey & Saunders Hearing Pty Ltd** ACN 121 094 639 in accordance with section 127 of the *Corporations Act 2001*:

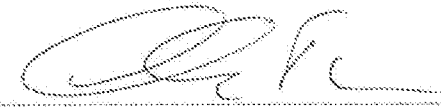
  
\_\_\_\_\_  
Kim Goldsworthy (Director)

  
\_\_\_\_\_  
Stefan Launer (Director)  
1.7.19

Executed for and on behalf of **Sonova AG** by its authorised representative in the presence of:

  
\_\_\_\_\_  
Signature of witness  
Beatrice Schnitzer  
Laubisrütistrasse 28, 8712 Stäfa, Switzerland

  
\_\_\_\_\_  
Tom Wessel (Authorised representative)

  
\_\_\_\_\_  
Christian Kelly (Authorised representative)