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PATENT ASSIGNMENT COVER SHEET

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NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
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OLIVER THOMAS GAYMOND	10/30/2019
NICOLE KOBILANSKI	11/05/2019
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PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	16547167

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DATE SIGNED:	11/22/2019

Total Attachments: 1

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Attorney Docket No.: 1233-678US01

ASSIGNMENT

For good and valuable consideration, which is hereby acknowledged, we, Thomas Jenkins of 1– 13 St Giles High St., London, WC2H 8AG, United Kingdom, Oliver Thomas Gaymond of 1–13 St Giles High St., London, WC2H 8AG, United Kingdom, Nicole Kobilansky of 1600 Amphitheatre Parkway, Mountain View, CA 94043, Mårten Andreas Jönsson of 1–13 St Giles High St., London, WC2H 8AG, United Kingdom, and Mikkel Crone Koser of Aabogade 15, 8200 Aarhus, Denmark, hereby assign to: Google LLC of 1600 Amphitheatre Parkway, Mountain View, CA 94043 and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are the subject of a patent application signed by us, entitled FRAMEWORK FOR A COMPUTING SYSTEM THAT ALTERS USER BEHAVIOR, filed August 21, 2019, and assigned application number 16/547,167; this assignment including said application, any provisional, continuation, continuation-in-part, divisional, reissue, renewal, extension or other application for any of said inventions or improvements, for any and all United States and foreign patents, utility models, and design registrations granted disclosing any of said inventions or improvements, and the right to claim priority based on the filing date of any of these applications under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment, and including any claims for damages by reason of past infringement or for provisional rights, and right to sue for and collect on such claims for the Assignee's own use and benefit. We hereby authorize Google LLC, its employees, and its legal representatives to fill in the application number and filing date above after this document has been executed.

Date: 11/1/2019	Tolumbur 1500000440
Date:	Thomas Jenkins Docusigned by: Oliver Thomas Gaymond
Date: 11/5/2019	DocuSigned by: A54EC703FC42487 Nicole Kobilansky
Date:	DocuSigned by: ND841BDB129A845E Mårten Andreas Jönsson
Date:	Mikkel Crone Koser

DocuSigned by:

PATENT REEL: 051090 FRAME: 0295

RECORDED: 11/22/2019