

## PATENT ASSIGNMENT COVER SHEET

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
BENJAMIN FERGER	11/18/2019
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	NEW DIRECTION TACKLE LTD.
<b>Street Address:</b>	UNIT 3, LAKE FARM
<b>Internal Address:</b>	ALLINGTON LANE, FAIR OAK
<b>City:</b>	EASTLEIGH
<b>State/Country:</b>	UNITED KINGDOM
<b>Postal Code:</b>	SO50 7DD
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	16661598
<b>CORRESPONDENCE DATA</b>	
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<b>ATTORNEY DOCKET NUMBER:</b>	189986.010100
<b>NAME OF SUBMITTER:</b>	CHRISTY L. BURBANK
<b>SIGNATURE:</b>	/CHRISTY L. BURBANK/
<b>DATE SIGNED:</b>	11/25/2019
<b>Total Attachments: 1</b>	
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**ASSIGNMENT  
& APPOINTMENT OF COMMON REPRESENTATIVE**

WHEREAS, I, Benjamin Ferger of Buchenweg 3, Frohnhausen, Dillenburg, Germany 35684; have invented a certain new and useful invention entitled "ANGLING SYSTEM", for which a patent application has been prepared and filed with the United States Patent & Trademark Office on October 23, 2019, receiving Application No. 16/661,598, said application being identified as Attorney File No. 189986-010101.

NOW THEREFORE, be it known that I, for and in consideration of certain good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, at the request of the assignee do sell, assign and transfer unto said assignee, New Direction Tackle Ltd. having a place of business at Unit 3, Lake Farm, Allington Lane, Fair Oak, Eastleigh, United Kingdom SO50 7DD, its successors, legal representatives and assigns, the aforesaid application and all rights to claim priority directly or indirectly to the aforesaid application and all continuation, divisional, continuation-in-part and reissue applications, all patent applications that claim priority directly or indirectly to the aforesaid application, all patent applications in foreign countries, all applications pursuant to the Patent Cooperation Treaty and all applications for extension filed or to be filed for the invention(s), and all Letters Patent, Invention Registrations, Utility Models, Extensions or Reissues and other patent rights, obtained for the invention(s) in the United States or any other country; I also assign any right, title or interest in and to the invention(s) that has not already been transferred to the assignee; I warrant that no assignment of the invention(s), application or patent therefor has been made to a party other than New Direction Tackle Ltd.; I warrant that there is no obligation to make any assignment of the invention(s), application, or any patent therefor to any party other than New Direction Tackle Ltd.; and I further agree to cooperate with the assignee hereunder in the obtaining and sustaining of any and all such Letters Patent and in confirming assignee's exclusive ownership of the invention(s), but at the expense of said assignee.

The Commissioner For Patents is hereby authorized and requested to issue the Letters Patent solely in accordance with the terms of this Assignment to New Direction Tackle Ltd., its successors, legal representatives and assigns, as the assignee of the entire right, title and interest therein.

Furthermore, I hereby irrevocably appoint New Direction Tackle Ltd., its successors, legal representatives and assigns, as common representative for any and all international patent applications filed pursuant to the Patent Cooperation Treaty, and all national phase applications derived therefrom, concerning the invention(s) or claiming priority from the aforesaid application.

IN WITNESS WHEREOF, the party hereto has executed this Assignment & Appointment of Common Representative as of the date indicated hereunder.

Date: 18/11/2019

By:   
Benjamin Ferger