

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT5848196

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
LUCAS ALLEN BUDMAN	08/27/2019
AMITABH AGRAWAL	08/21/2019
ANDREW WEBER SPOTT	08/22/2019
MICHAEL ROSS GRAF	08/21/2019
RECEIVING PARTY DATA	
Name:	TRUU, INC.
Street Address:	720 UNIVERSITY AVENUE, STE. 200
City:	PALO ALTO
State/Country:	CALIFORNIA
Postal Code:	94301
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	16550112
CORRESPONDENCE DATA	
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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Address Line 4:	MOUNTAIN VIEW, CALIFORNIA 94041
ATTORNEY DOCKET NUMBER:	34744-43959/US
NAME OF SUBMITTER:	AKSHAY AVANTSA, REG NO. 77,962
SIGNATURE:	/Akshay Avantsa/
DATE SIGNED:	12/03/2019
	This document serves as an Oath/Declaration (37 CFR 1.63).
Total Attachments: 3	

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COMBINED ASSIGNMENT/ DECLARATION

For good and valuable consideration, the receipt of which is hereby acknowledged, the person(s) named below (referred to as "INVENTOR" whether singular or plural) has sold, assigned, and transferred and does hereby sell, assign, and transfer to **TruU, Inc.**, a Delaware Corporation, having a place of business at 720 University, Ste 200, Palo Alto, CA 94301 ("ASSIGNEE"), for itself and its successors, transferees, and assignees, the following:

1. The entire worldwide right, title, and interest in all inventions and improvements ("SUBJECT MATTER") that are disclosed in any of the following patent application(s), Registered Community Design(s), international application(s) filed according to the Patent Cooperation Treaty (PCT), or U.S. national phase application(s) (collectively, the "APPLICATION"), and any patents issuing thereon ("PATENT RIGHTS"):

- U.S. Application No. 16/550,112, entitled **Machine Learning-Based Platform For User Identification**, filed on August 23, 2019, which claims priority from a provisional application, filed on August 24, 2018, now bearing US Application No. 62/722,701.

2. The entire worldwide right, title, and interest in and to:
(a) the APPLICATION; (b) all applications claiming priority from the APPLICATION; (c) all provisional, utility, divisional, continuation, substitute, renewal, reissue, and other applications related thereto that have been or may be filed in the United States or elsewhere in the world; (d) all patents (including reissues and re-examinations) that may be granted on the applications set forth in (a), (b), and (c) above; and (e) all right of priority in the APPLICATION and in any underlying provisional or foreign application, together with all rights to recover damages for infringement of provisional rights.

INVENTOR agrees that ASSIGNEE may apply for and receive patents for SUBJECT MATTER in ASSIGNEE's own name.

INVENTOR agrees to do the following, when requested, and without further consideration, in order to carry out the intent of this Assignment: (1) execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to ASSIGNEE the rights, titles and interests herein conveyed; (2) communicate to ASSIGNEE all known facts relating to the SUBJECT MATTER; and (3) generally do all lawful acts that ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide patent protection relating to the SUBJECT MATTER and for vesting in ASSIGNEE the rights, titles, and interests herein conveyed. INVENTOR further agrees to provide any successor, assign, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.

INVENTOR represents that INVENTOR has the rights, titles, and interests to convey as set forth herein, and covenants with ASSIGNEE that the INVENTOR has not made and will not hereafter make any assignment, grant, mortgage, license, or other agreement affecting the rights, titles, and interests herein conveyed.

Title:	Machine Learning-Based Platform For User Identification		
Filed:	August 23, 2019	Attorney Docket #:	34744-43959
Application #:	16/550,112	Client Ref #:	

INVENTOR grants the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office or other authority for recordation of this document.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same Assignment.

DECLARATION (37 CFR 1.63) FOR UTILITY OR DESIGN APPLICATION USING AN APPLICATION DATA SHEET (37 CFR 1.76)

By signing below, INVENTOR further attests to the following:

- The APPLICATION was made or authorized to be made by INVENTOR.
- INVENTOR believes that INVENTOR is the original inventor or an original joint inventor of a claimed invention in the APPLICATION.
- INVENTOR acknowledges the duty to disclose to the United States Patent and Trademark Office all information known to INVENTOR to be material to patentability as defined in 37 CFR § 1.56, which for a continuation-in-part includes information known to INVENTOR to be material to patentability as defined in 37 CFR §1.56 that became available between the filing date of the prior patent application and the National or PCT filing date of the continuation-in-part application.

INVENTOR hereby acknowledges that any willful false statement made in this document is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.

Name and Signature

Date of Signature (REQUIRED)



Aug 27, 2019

LUCAS ALLEN BUDMAN

Title:	Machine Learning-Based Platform For User Identification	
Filed:	August 23, 2019	Attorney Docket #: 34744-43959
Application #:	16/550,112	Client Ref #:

Name and Signature

Date of Signature (REQUIRED)



AMITABH AGRAWAL

Aug 21, 2019

Name and Signature

Date of Signature (REQUIRED)

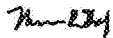


ANDREW WEBER SPOTT

Aug 22, 2019

Name and Signature

Date of Signature (REQUIRED)



MICHAEL ROSS GRAF

Aug 21, 2019