505805860 12/05/2019

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
GADI ZIMERMAN	02/19/2015
IDO SADEH	02/19/2015

RECEIVING PARTY DATA

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Postal Code:	6578906	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	16134594

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ATTORNEY DOCKET NUMBER:	4218.467US5	
NAME OF SUBMITTER:	MICHELLE RED BEAR	
SIGNATURE:	/Michelle Red Bear/	
DATE SIGNED:	12/05/2019	

Total Attachments: 2

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PATENT 505805860 REEL: 051192 FRAME: 0875

RECORDATION FORM COVER SHEET PATENTS ONLY

Atty Ref/Docket No.: 4218.467US5 Patent and Trademark Office To the Director of the U.S. Patent and Trademark Office: Please record the attached original documents or copy thereof. 2. Name and address of receiving party(ies): 1. Name of conveying party(ies): Name: MOBLI TECHNOLOGIES 2010 LTD. Gadi Zimerman, Ido Sadeh Street Address: 56 MAZE STREET Additional name(s) of conveying party(ies) attached? City: <u>TEL-AVIV</u>, 6578906 []Yes [X]No Country: Israel 3. Nature of conveyance: Additional name(s) & address(es) attached? []Yes [X]No [X] Assignment [] Merger [] Security Agreement [] Change of Name [] Other Execution Date: February 19, 2015, February 19, 2015 4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application is: A. Patent Application No.(s) B. Patent No.(s) Serial No. 16/134,594, Filed September 18, 2018 Additional numbers attached? []Yes [X]No 6. Total number of applications and patents involved: 1 5. Name and address of party to whom correspondence concerning document should be mailed: 7. Total fee (37 CFR 3.41):\$ 0.00 Name: Anup A. Suresh [[Enclosed [Authorized to be charged to deposit account 19-Address: 0743 Schwegman Lundberg & Woessner, P.A. P.O. Box 2938 Please charge any additional fees or credit any over payments to our Deposit Account No.: 19-0743 Minneapolis, Minnesota 55402 DO NOT USE THIS SPACE Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. /Anyo Suresh/ Anup A. Suresh/Reg. No. 65,338

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Name of Person Signing

Total number of pages including cover sheet: 2

ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the undersigned (hereinafter called the "Assignors"):

Gadi ZIMERMAN Ido SADEH 2 Abaron Abaronson Street, 4502451 Hod-HaSharon, Israel 154 Abba Hilel Road, 5257207 Ramat-Gan, Israel

bereby sell(s), assign(s) and transfer(s) to:

Mobii Technologies 2010 Ltd. 56 Mare Street 6578906 Tel-Aviv Israel

(hereinafter called the "Assignee"), its successors, assigns, nominees or other legal representatives, the undersigned's entire rights, title and interest in and to the invention titled:

CONTENT REQUEST BY LOCATION

described and claimed in the following Parent Application:

Patent Application to be filed in the USA, executed the same date as this assignment, and identified as Attorney Docket No. 63190

and in and to said Patent Application, and all original and reissued Patents granted therefore, and all divisions and continuations thereof, any corresponding PCT Patent Application and the National Phases thereof, including the right to apply and obtain Patents in all other countries, the right to claim priority under international Conventions, and the Letters Patent which may be granted thereon:

covenant that the undersigned have (has) the full right to convey the entire interest therein assigned;

authorize(s) and request(s) the Registrar of Patents, and any Official of any country whose duty it is to issue Patents on applications as aforesaid, to issue the said Letters Patent to the said Assignee;

and agree(s) to sign all lawful papers, make all rightful ouths, do all lawful acts requisite for such Patent Applications, and do everything possible to aid said Assigned to apply for, obtain and enforce Patent protection for said invention.

ASSIGNORS

Gadi ZIMERMAN

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