505806401 12/05/2019

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT5853230

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
VIGNETTE PARTNERSHIP, LP	07/25/2011

RECEIVING PARTY DATA

Name:	OPEN TEXT S.A.
Street Address:	40 AVENUE MONTEREY
City:	LUXEMBOURG
State/Country:	LUXEMBOURG
Postal Code:	L-2163

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	16595137

CORRESPONDENCE DATA

Fax Number: (512)371-9088

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 512-637-9220

Email: phelberg@sprinklelaw.com
Correspondent Name: SPRINKLE IP LAW GROUP

Address Line 1: 1301 WEST 25TH STREET, SUITE 408

Address Line 4: AUSTIN, TEXAS 78705

ATTORNEY DOCKET NUMBER:	VIGN2014-3
NAME OF SUBMITTER:	KATHARINA W. SCHUSTER
SIGNATURE:	/Katharina W. Schuster/
DATE SIGNED:	12/05/2019

Total Attachments: 3

source=9 VIGN_Assignment VPLP to OTSA with Attachment A#page1.tif source=9 VIGN_Assignment VPLP to OTSA with Attachment A#page2.tif source=9 VIGN_Assignment VPLP to OTSA with Attachment A#page3.tif

PATENT 505806401 REEL: 051195 FRAME: 0536

<u>ASSIGNMENT</u>

This Assignment is made by vignette Partnership, LP of Austin, Texas, Office
States ("Assignor").
WHEREAS, Assignor is the Assignee of a new and useful invention entitled
[See Attachment A] , for which an application for United States Letters Paten
was made on[See Attachment A], bearing an application number o
[See Attachment A] ; and
WHEREAS, Assignor believes itself to be the owner of 100% of said paten
application/patent, including any and all improvements disclosed in said application ("Invention"
by virtue of an assignment recorded at reel/frame [See Attachment A]; and
WHEREAS, the parties desire to have a recordable instrument assigning the
entire right, title and interest in and to said Invention, said application, on any subsequently filed
divisional, continuation, continuation-in-part, re-examination, reissue or other application fo
protection ("Applications"), and any patents, invention registrations or other forms of protection
("Patents") that may be granted for said Invention from any Applications in the United States

NOW, THEREFORE, in accordance with the obligations to assign the Invention and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, and transfers to **Open Text S.A.**, having a registered office at **26**, **Boulevard Royal L-2449**, **Grand Duchy of Luxembourg** (hereinafter referred to as "Assignee"), the entire right, title, and interest in and to said invention, said Applications and any Patents that may be granted for said invention in the United States and throughout the world, including the right to file foreign applications directly in the name of the Assignee and to claim for any such foreign applications any priority rights to which such applications are entitled under international conventions, treaties, or otherwise.

and throughout the world;

Assignor agrees that, upon request and without further compensation, but at no expense to Assignor, it and its legal representatives and assigns will do all lawful acts, including the execution of papers and the giving of testimony, that may be necessary or desirable for obtaining, sustaining, reissuing, or enforcing the Patents in the United States and throughout the world for said Invention, and for perfecting, recording, or maintaining the title of Assignee, its successors and assigns, to said Invention, said application, and any Patents granted for said Invention in the United States and throughout the world.

PATENT

Assignor represents and warrants that it has not granted and will not grant to others any rights inconsistent with the rights granted herein.

Assignor authorizes and requests the Commissioner for Patents of the United States and of all foreign countries to issue any Patents granted for said Invention, whether on said application or on any subsequently filed divisional, continuation, continuation-in-part, reexamination, reissue or other application, to Assignee, its successors and assigns, as the assignee of the entire interest in said Invention.

> IN WITNESS WHEREOF, Assignor has executed this Assignment on the date Bolon Aures 11/a/12

provided below.

Partnership, LP

Vignette Software LLC

By: Gordon A. Davies Secretary

Date: July 35, 2011

ATTACHMENT A

Application Number	16/595,137
Filing Date	10/07/2019
First Named Inventor	Thomas S. Gilley
Title	VIDEO CONTENT PLACEMENT OPTIMIZATION BASED ON BEHAVIOR AND CONTENT AND ANALYSIS
Group Art Unit	2421
Attorney Docket No.	VIGN2014-3
Assignment	10/23/2019: Assignment recorded on Reel/Frame: 050803/0313 from Thomas S. Gilley, Eric Hoffert, Rabih Nassar and Paul Soukup to MicroNets, Inc.
	10/23/2019: Merger recorded on Reel/Frame: 050809/0001 from MicroNets, Inc. to Vignette Corporation.
	10/23/2019: Intellectual Property Purchase Agreement recorded on Reel/Frame: 050809/0070 from Vignette Corporation (96%) to Vignette LLC.
	10/23/2019: Intellectual Property Purchase Agreement recorded on Reel/Frame: 050809/0115 from Vignette Corporation (4%) to Vignette Software LLC.
	10/23/2019: Intellectual Property Purchase Agreement recorded on Reel/Frame: 050809/0161 from Vignette LLC (96%) to Vignette Software LLC.
	10/23/2019: Merger recorded on Reel/Frame: 050803/0398 from Vignette Software LLC to Vignette Corporation.
	10/23/2019: Certificate of Conversion recorded on Reel/Frame: 050809/0204 from Vignette Corporation to Vignette Operating, LLC.
	10/23/2019: Certificate of Conversion recorded on Reel/Frame: 050809/0225 from Vignette Operating, LLC to Vignette Partnership, LP.

PATENT REEL: 051195 FRAME: 0539

RECORDED: 12/05/2019