505819337 12/13/2019

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
KENT CROSBY	11/15/2019

RECEIVING PARTY DATA

Name:	HEARTLAND CONSUMER PRODUCTS, LLC	
Street Address:	14390 CLAY TERRACE BLVD, STE. 205	
City:	CARMEL	
State/Country:	INDIANA	
Postal Code:	46032	

PROPERTY NUMBERS Total: 2

Property Type	Number
Application Number:	62416999
PCT Number:	US1760042

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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NAME OF SUBMITTER:	JOSEPH BENNETT-PARIS
SIGNATURE:	/Joseph Bennett-Paris/
DATE SIGNED:	12/13/2019

Total Attachments: 2 source=CASSIGN#page1.tif source=CASSIGN#page2.tif

PATENT 505819337 REEL: 051272 FRAME: 0959

ASSIGNMENT

WHEREAS, Teodor Gelov, 2290 W. 136th St., Carmel, IN 46032; Ricardo Trevino, 12692 Treaty Lane St., Carmel, IN 46032; Megan Sawyer, 6548 Sparrowood Dr., Indianapolis, IN 46236; Peter Kim, 9282 Tower Bridge Rd, Apt B., Indianapolis, IN 46240; and Kent Crosby, 1612 Stormhaven Way, Greenwood, IN 46143, hereinafter referred to as Assignors, have made a new and useful Invention in a COLD BREW COFFEE BEVERAGE AND METHOD FOR MAKING THE SAME for which Assignors have made application for Letters Patent of the United States.

WHEREAS, Heartland Consumer Products, LLC, 14390 Clay Terrace Blvd., Suite 205, Carmel, IN 46032, a Delaware limited liability company, desires to acquire all of the entire right, title, and interest in, to and under said Invention disclosed, described and/or claimed, or intended so to be in said application, and in, to and under said application, and in, to and under any and all Letters Patent, United States and foreign, which may be obtained therefor and thereon.

NOW, THEREFORE, To All Whom It May Concern, be it known that for and in consideration of the sum of One Dollar (\$1.00) and other good, valuable and sufficient consideration to Assignor in hand paid, the receipt of which is hereby acknowledged, Assignor has sold, assigned and transferred, and by these presents does sell, assign and transfer unto Assignee, all of the entire right, title and interest in, to and under said invention disclosed, described and claimed or intended so to be in said application, and in, to and under said application for United States Letters Patent, and any and all other applications thereon and arising therefrom, including any and all divisions and continuations thereof, and any and all patents to be issued and obtained therefor and thereon, United States and foreign, including all reissues and extensions thereof. Assignor hereby authorizes and requests the Honorable Commissioner of Patents to issue said Letters Patent to Assignee, its assigns and legal representatives.

Assignor hereby authorizes Assignee, its counsel, or its agents to fill in some or all of the following information in items (a) and (b) at the discretion of the Assignee, its counsel, or its agents:

- (a) Filing Date of the Application: November 3, 2016
- (b) Patent Office Serial Number of the Application: 62/416,999
- (c) Filing Date of the Application: <u>November 3, 2017</u>
- (d) Patent Office Serial Number of the Application: <u>PCT/US17/60042</u>

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- (e) Filing Date of the Application: August 27, 2018
- (f) Patent Office Serial Number of the Application: 16/080,165

PATENT REEL: 051272 FRAME: 0960 Assignor agrees to sign and execute any and all other papers necessary or desirable for the procurement of Letters Patent on said Inventions in this and all foreign countries for the use of Assignee.

Teodor Gelov	Date:	
	(Signature)	
Ricardo Trevino		Date:
	(Signature)	
Megan Sawyer		Date:
	(Signature)	
Peter Kim		Date:
	(Signature)	
Kent Crosby	Kutd Gy (Signature)	Date: 11/15/19
	(Signature)	