

<b>PATENT ASSIGNMENT COVER SHEET</b>
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EPAS ID: PAT5871925

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
STEVEN GUNTHER	12/16/2019
RUSSELL TILLITT	12/16/2019
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	EMBEE MOBILE, INC.
<b>Street Address:</b>	525 BRANNAN STREET
<b>Internal Address:</b>	SUITE 408
<b>City:</b>	SAN FRANCISCO
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	94107
<b>PROPERTY NUMBERS Total: 4</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	62504160
<b>Application Number:</b>	15976484
<b>PCT Number:</b>	US2018032091
<b>Application Number:</b>	15978564
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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<b>ATTORNEY DOCKET NUMBER:</b>	047672
<b>NAME OF SUBMITTER:</b>	JOSHUA TUCKER
<b>SIGNATURE:</b>	/Joshua Tucker/
<b>DATE SIGNED:</b>	12/17/2019
<b>Total Attachments: 5</b>	

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### ASSIGNMENT

WHEREAS, Steven Gunther and Russell Tillitt (hereinafter collectively referred to as "ASSIGNORS," without regard to the singular or plural) have made certain improvements or inventions in the patent applications identified in the attached Appendix, and

WHEREAS, Embee Mobile, Inc., having a business address of 525 Brannan Street, Suite 408, San Francisco, CA 94107, (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the same.

NOW, THEREFORE, This Indenture Witnesseth: That for good and valuable consideration, receipt whereof is hereby acknowledged, said **ASSIGNORS** do hereby sell, assign, and transfer to said **ASSIGNEE**, its successors and assigns, all right, title, and interest in and to said Patent Applications set forth in the Appendix, the invention or inventions therein shown and described and any improvements on said invention heretofore or hereafter made, any divisions, provisionals, non-provisionals, continuations, or continuations-in-part of said Patent Applications, and all patents, United States and foreign, to be granted upon any such applications or for the invention or inventions thereof, any reissues, reexaminations, continuations, continuations-in-part, or extensions of said patents, and all rights for past and present infringement related to any patents issued or to be issued thereon; and said **ASSIGNORS** do hereby authorize and request the Commissioner of Patents to issue all patents on said Patent Applications or for the invention or inventions hereof, in accordance with this assignment.

And said **ASSIGNORS** for said consideration hereby covenant and agree that the said **ASSIGNORS** are the owners of the full title herein conveyed and have the right to convey the same (to the extent not already conveyed to **ASSIGNEE**), and agree that said **ASSIGNORS** will communicate to said **ASSIGNEE** any facts known to said **ASSIGNORS** respecting said invention or inventions, and testify in any legal proceedings when called upon by said **ASSIGNEE**, sign all lawful papers deemed by said **ASSIGNEE** as expedient to vest in it the legal title herein sought to be conveyed or for the filing and prosecution of all applications and patents, United States and foreign, including any disclaimers related thereto, and otherwise aid said **ASSIGNEE**, its

successors and assigns, in obtaining full patent protection on said invention and enforcing proper protection under said patents, but in every instance at the **ASSIGNEE'S** expense.

DATE SIGNED 12/16/2019

DocuSigned by:  
*Steven Gunther*  
\_\_\_\_\_  
Steven Gunther

DATE SIGNED 12/16/2019

DocuSigned by:  
*Russell Tillitt*  
05A8B2733AE04E5

Russell Tillitt

**APPENDIX**

<b><u>Application No.</u></b>	<b><u>Filing Date</u></b>	<b><u>Title</u></b>
62/504,160	May 10, 2017	SYSTEM AND METHOD FOR THE CAPTURE OF MOBILE BEHAVIOR, USAGE, AND CONTENT
15/976,484	May 10, 2018	SYSTEM AND METHOD FOR THE CAPTURE OF MOBILE BEHAVIOR, USAGE, OR CONTENT EXPOSURE
PCT/US2018/032091	May 10, 2018	SYSTEM AND METHOD FOR THE CAPTURE OF MOBILE BEHAVIOR, USAGE, OR CONTENT EXPOSURE
15/978,564	May 14, 2018	SYSTEM AND METHOD FOR THE CAPTURE OF MOBILE BEHAVIOR, USAGE, OR CONTENT EXPOSURE