505826767 12/18/2019

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT5873597

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
SHELLY ESCOBAR	12/17/2019

RECEIVING PARTY DATA

Name:	GIOVANNI COSMETICS, INC.	
Street Address:	2064 E. UNIVERSITY DRIVE	
City:	RANCHO DOMINGUEZ	
State/Country:	CALIFORNIA	
Postal Code:	90220	

PROPERTY NUMBERS Total: 2

Property Type	Number
Application Number:	29717540
Application Number:	29717539

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	20592_20919DES
NAME OF SUBMITTER:	WENDY M. SLADE
SIGNATURE:	/WENDY M. SLADE/
DATE SIGNED:	12/18/2019

Total Attachments: 3

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PATENT 505826767 REEL: 051315 FRAME: 0008

WORLD WIDE ASSIGNMENT

Shelly ESCOBAR, (hereinafter, referred as the "**Assignor**") whose mailing address is 1801 Bay St., Santa Cruz, CA, 95060, has invented new and useful improvements in both a BOTTLE design (bearing D&D docket 20592DES) and a BOTTLE WITH PUMP TOP design(bearing D&D docket 20919DES) (hereinafter the "**Inventions**") for which United States design patent applications are being filed (hereinafter, referred as the "**Applications**").

GIOVANNI COSMETICS, INC., a limited liability company organized under the laws of the state of California and having a mailing address of 2064 E. University Drive, Rancho Dominguez, CA, 90220, U.S.A. (hereinafter the "**Assignee**") wishes to acquire the entire right, title and interest to the Applications or industrial property rights that may be granted in the United States and any other country of the world for the Inventions.

For, and in, consideration of a sum of Ten dollars (USD) paid to the Assignor, and other good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor hereby assigns, sells and transfers to the Assignee the entire rights, titles and interests in and to the Applications and in and to the Inventions, and in and to all non-provisional applications for patents of the United States, Canada, and any other territory Worldwide claiming priority to the Patents, such as continuation applications, divisional applications, continuation-in-part applications, reissue applications, reexamination applications, international applications, and in and to any patents of the United States, Canada, and any other territory Worldwide and all reissues and extensions thereof that may be granted for the Inventions, together with the right to extend the protection for the patents to the various territorial possessions now owned or which may be hereafter acquired by the United States of America, and in and to any applications for patent or other right for industrial property for the Inventions in any other country of the world, and in and to any patents granted for the Inventions in any other country of the world, including all reissues and extensions thereof, and in and to any industrial property right granted for the Inventions in any other country of the world, together with all rights of priority granted by local laws and treaties including any international convention, for the protection of industrial property, all rights conveyed herein to be held and enjoyed by the Assignee for its own use and benefit, and for the use and benefit of its successors or assigns, to the full end of the term of the Applications and to the full end of the term for which any patents or industrial property rights for the Inventions are enforceable, as fully and entirely as the same would have been held and enjoyed by me if this assignment had not been made. The Assignor hereby requests and authorizes that any and all patents and any and all industrial property rights, when granted, be issued in accordance with this assignment to the Assignee.

WHEREAS, in further consideration of the sum of Ten Dollars (USD), and the other good and valuable consideration, to me paid, the Assignor covenants and agrees with the Assignee that it has a full and unencumbered title to the Applications and to the Inventions hereby assigned, which titles the Assignor warrants unto the Assignee, and the Assignor further agrees that the Assignor will, without demanding any further consideration therefor, at the request but at the expense of the Assignee, do all lawful and just acts, including executing and acknowledging instruments, furnishing information, and giving testimony that may be or become necessary for obtaining, sustaining, or reissuing United States and foreign patents and

PATENT REEL: 051315 FRAME: 0009 Assignment BOTTLE design (bearing D&D docket 20592DES) and BOTTLE WITH PUMP TOP design(bearing D&D docket 20919DES) Page 2 of 3

any industrial property right for the Inventions, and for maintaining and perfecting the Assignee's right to the Applications and any patents and industrial property rights granted for the Inventions, such as in cases of interference, derivation, opposition, post-grant review proceeding before the United States Patent and Trademark Office or any foreign intellectual property office, and litigation in the United States and any other country.

Executed:	12/17/20:	19
	Date	
	Signature/She	Illy ESCOBAR
DECLARATION OF THE WITNESS		
_{I,} Javier Escobar	,	whose full address is
1801 Bay St., Santa Cruz CA 95060	, hereby declare that I was personal	
present and did see Shelly ESCOBAR who the above assignment duly sign and execu	is personally kno	
DECLARED at Santa Cruz CA	, USA	,
city	country	
this 17 day of December	, 2019.	Ju Zestar
	Signature of V	

Assignment BOTTLE design (bearing D&D docket 20592DES) and BOTTLE WITH PUMP TOP design(bearing D&D docket 20919DES) Page 3 of 3

ACCEPTANCE

Executed:

6-Am Cla
Signature/Officer of Assignee
GOVANNI JAMES GuidoHi
Name/James GUIDOTTI
President
Position /Officer of Assignee
DECLARATION OF THE WITNESS
9717 Willer CT, Cypreis (A 90630), whose full address is
9717 Walker CT, Cypreis (A 90630), hereby declare that I was personally
present and did see James Goldorn who is personally known to me to be the person hamed
in the above assignment duly sign and execute the same.
DECLARED at PUN ChO MMINGNEZ USA,
city country
this 17th day of December, 2019.

Signature of Witness

PATENT REEL: 051315 FRAME: 0011

RECORDED: 12/18/2019